

2012

#### State Recognizes

April has been declared Safe Digging Month in Georgia by Gov. Nathan Deal. During Deal's ceremony Wednesday at the state Capitol were Georgia Public Service Commissioner Doug Bivens and Stan Wise, of Irons Georgia 811 and representatives from utility, construction, local emergency and technical, as well as professional excavators and contractors.

Georgia has recognized Safe Digging Month for more than 20 years, encouraging excavators and professionals to call before digging. Safe Digging Month was first celebrated nationwide in 2007 with the rollout of 811 — the national call before you dig.

PSC Commissioner Stan Wise said a press release: "This year we celebrate five years of 811 and National Safe Digging Month. Through its rollout, 811 is recognized as a way to keep both the public and utilities safe."

"Calling (Georgia 811) prevents damage to our nation's underground utility infrastructure," Wise said.

Last April, Georgia 811 received 839,500 requests to have utilities located. For each request, utility companies would be asked to locate their lines.

By the end of the 2011, Georgia 811 had received over 839,500 requests to have utilities located, which created more than 102 million dollars in revenue for utility companies.

In 2007, the rollout of 811 made the difference that helped to be called more noticeable. Now, in 2012, Georgia 811 reduces the risk of injury or property damage by

allowing excavators to apply online for their locate request. Two easy, free methods to keep Georgia safe and connected. President and CEO of Georgia 811, Shannon Campbell said.

Continuing Georgia 811, by phone or online, begins an important communication process to include utility companies who have service in the area of shovel projects. "The smart and safe way to dig is to always call 811 before every digging project, every time. Including a small hole, fence, post or even if you hire a professional to do work for you. All digging projects need to be done safely. It not only saves lives, but money and time. If you have dug in the past without calling, don't make that mistake again. The call is free and saves the underground utilities from damage and the cost of repairs."

together to prevent damages from recurring to the state's underground utility facilities. The coalition goals are to prevent the interruption of utility services and personal injuries that result from accidents which damage underground facilities. Since the passage of the Georgia Utility Facility Protection Act in 2000, Georgia has built a damage prevention program that makes it the top five in the nation.

Mostly Georgia 811 at least two business days before excavation starts. Know what's below. Call before digging. Dial 811 or apply on line with the new eTicket at [www.Georgia811.com](http://www.Georgia811.com).

Established in 1974, Georgia 811 is a nonprofit organization comprised of over 750 member utility companies, including cities, counties, and private utilities.



**Know what's below.  
Call before you dig.**

locate technicians to mark the underground lines with colored paint and flags. By respecting these flags and markers, underground facilities can be avoided.

PSC Commissioner said, "We are pleased to join with the Governor and all interested groups in working

\* Wait the required amount of time for utilities to be located. This is usually 48 hours.

\* Dig with care. For more about the Georgia "Dig Law," visit the Georgia 811 website at [www.psc.state.ga.us](http://www.psc.state.ga.us).

## Media Scrapbook



SUBMITTED PHOTO

**Digger Dog visits**



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# Directories







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**Safe Digging Is No Accident:  
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**2012-2013 Membership  
Directory & Resource  
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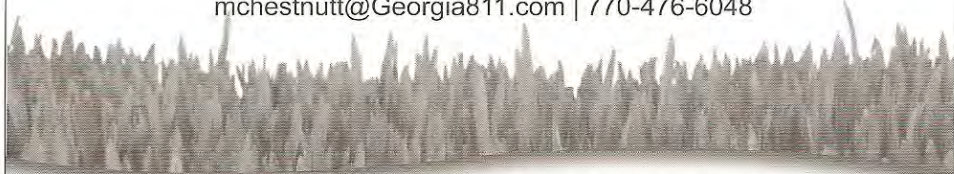
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# Georgia Pest Control Association

## GPCA MEMBER COMPANIES LISTED ALPHABETICALLY

**Bunn Pest Control**  
Gary Frost  
PO Box 2323  
200 Grist Mill Drive, Fayetteville, GA  
Peachtree City, GA 30269  
770/460-5661 • 770/460-5661 fax

**Burroughs Pest Control**  
Larry Burroughs  
116 Bethesda Road, Suite 304  
Fayetteville, GA 30214  
770/719-8660 • 770/719-8667 fax  
burroughspest@bellsouth.net

**C & C Exterminators, Inc.**  
Larry Cline  
PO Box 1719  
11 McCannless Street  
Cartersville, GA 30120  
770/382-2223 • 770/382-4998 fax  
cnc\_ext@bellsouth.net  
foreverbeauty@sensite.com

**Cain Termite & Pest Control**  
Richard Cain  
1510 Remington Court  
Conyers, GA 30094  
770/922-8393 • 770/922-8393 fax  
cainrich@bellsouth.net

**Caliber Pest Solutions**  
Zachary Hountz  
3355 Hudson Lane  
Loganville, GA 30052  
770/616-0371 • 770/558-1930 fax  
zhountz@hotmail.com

**Capital Pest Control, LLC**  
Roy Drake  
620 Brown Avenue  
Columbus, GA 31906  
706/324-4356  
royandgeorgiadrake@windstream.net  
capitalpest@knology.net

**Carroll Exterminating Co., Inc.**  
Richard Thompson  
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joeyr@carrollex.com  
richardt@carrollex.com

**Cedar Ridge Exterminating**  
Tony Eller  
260 Cedar Ridge Drive  
Toccoa, GA 30577  
706/244-5446 • 706/886-1818 fax  
teller@windstream.net

**Central Pest Service**  
Phillip White  
531 Mount Zion Road  
Conyers, GA 30012  
770/922-8757  
waynebugs@aol.com  
waynebugs@gmail.com

**Central Termite & Pest Control**  
William Shaffer  
8306 Highway 64 West  
Murphy, NC 28906  
828/837-5411  
bug1@brmemc.net

**Chalkley Exterminating**  
Jim Chalkley  
570 Smith Road  
Moultrie, GA 31788  
229/890-3942 • 229/890-3942 fax  
jchalkley@mchsl.com

**Challenger Pest Control**  
Jerry Adams  
100 Carriage Drive  
Macon, GA 31210  
478/757-1231  
jerryandgale@yahoo.com

**Chandler Exterminators, Inc.**  
Dennis Chandler  
6483 Church Street  
Douglasville, GA 30134  
770/942-6267 • 770/942-6277 fax  
chandler.terminators@yahoo.com

**Chemx Pest Control**  
Terry Smith  
PO Box 416  
1304 Bay Tree Road  
Valdosta, GA 31602  
229/242-0300  
bulldog45@bellsouth.net

**Cherocobb Exterminating, Inc.**  
Mark Mraz  
405 Southfork Trail  
Woodstock, GA 30189  
770/924-7733  
cherocobbexterminating@gmail.com

**Cherokee Services**  
R. Jack Spivey  
Hall of Fame  
PO Box 601  
1301 Athens Highway  
Elberton, GA 30635  
706/283-7611 • 706/213-6754 fax

**Chumley Exterminators**  
James Chumley  
36 Varnedoe Avenue  
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912/966-1700 • 912/966-1800 fax



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GPCA 2012-2013 Member

2012 –2013  
Membership Directory

Circulation: 1,960

## Georgia Telecommunications Association

### **GEORGIA 811**

#### **Utilities Protection Center Inc. d/b/a Georgia 811**

3400 Summit Ridge Parkway  
Duluth, GA 30096

Tel: (770) 623-4332

Fax: (770) 623-1847

Web Site: [www.Georgia811.com](http://www.Georgia811.com)

Company Contact: Joyce Crilley

(770) 476-6038

[jcrilley@Georgia811.com](mailto:jcrilley@Georgia811.com)

To call in a Locate Request, simply dial 811 or call 1 (800) 282-7411.

Claudette Campbell, President & CEO . . . . . (770) 623-4332, Ext. 200  
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Member Services Department . . . . . (770) 623-5786  
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[mtjoyner@Georgia811.com](mailto:mtjoyner@Georgia811.com)

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2012-2013  
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- TV Commercials

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2012  
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2012 Membership  
Directory and Builder  
Resource Guide

Circulation: 10,500  
print (in combination  
with 4 yearly issues)





# Magazines





a standard fixed-cost lease. "If the hotel generates traffic for the shop, there's more rent. If there's less traffic, the rent is lower," says Hanson.

More often, there is no lease—with hotels and retailers instead working out profit-sharing deals. At the Andaz West Hollywood, where there's little space for a traditional store, general manager Philip Dailey recently started bringing in local luxury boutiques to set-up temporary pop-up shops in the hotel's lobby. "It's a minimal revenue share. It's their employees, so they're incurring all of the expense," says Dailey. "We hope they're busy and things crank, but we're not looking to make a ton of money off it."

Other hotels share a similar philosophy on the shops. Though some W Hotels shops are high performing, Ziegler admits that their main function is to build a reputation in fashion and design, "not making major financial gains." The primary revenue driver for W Hotels' retail arm is online sales of sheets and bedding.

But while the stores themselves may not always directly lead to profit, the partnerships can still have an effect on the bottom line. "I don't think it's going to generate new business," says SLS's Azarbarzin of Regalo, "But hopefully it makes my existing business stay longer, spend more money and come back."

With more and more hotels getting into the luxury shopping business, experts don't predict a return to the stodgy hotel gift shop of yesteryear any time soon. "It will just continue to evolve because it makes sense," says Baitin. "It works for both the hotel and the brand." And you'll be stuck buying your T-shirts and tooth-

## CALL BEFORE YOU DIG



**811** Know what's below.  
Call before you dig.  
Dial 811.

One FREE, easy call gets your utility lines marked  
AND helps protect you from injury and expense.

[www.Call811.com](http://www.Call811.com)

This Nationwide Safety Service Message is Sponsored by: GA, OH, TN

### Steel Whiteboard Wall Paneling



**WEEK**

**TEAM MEMBERS**

**OBJECTIVES**

**INDICATORS**

| WHOLESALE PERFORMANCE | % OF CHANGE | 2nd QUARTER LAST YEAR |
|-----------------------|-------------|-----------------------|
| SALES                 | +5.2%       | \$1,100,000           |
| PROFIT                | +3.1%       | \$1,000,000           |
| EXPENSES              | -2.8%       | \$1,250,000           |
| NET INCOME            | +4.5%       | \$1,500,000           |

February 2012

Circulation: 2,500,000

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This Nationwide Safety Service Message is Sponsored by: GA, OH, TN

March 2012

Circulation: 2,500,000





HBAG President, Stanley Richardson swearing in Mike Smith, CPHB President

THE HOUSING INSTITUTE



## 2012 CPHB Board of Directors Installed

On Jan. 19, The Housing Institute (THI) and the Certified Professional Home Builder of Georgia (CPHB) program installed its 2012 Board of Directors, and Michael Smith and Kirk Boggs were installed as president and vice president.

Michael Smith is the president of Harcrest Homes, LLC and Harcrest Renovations,

LLC. Smith was instrumental in developing efficient systems that led Harcrest to be named American Best Builder by *Build* magazine in 2001. With Harcrest, Smith has built more than 1,100 homes and currently builds 30-50 homes annually. Smith is an active member of the Greater Atlanta HBA; he served as president of the Gwinnett chapter in 2000 and was named 2009 Builder of the Year, and also 2011 President of the Greater Atlanta Homebuilders Association.

Kirk Boggs, president of Benchmark Homes, LTD, has more than 20 years' experience in the homebuilding industry. Since 1971, Benchmark has consistently set the bar high for new home construction in Atlanta. Rooted in traditional family values, Benchmark's goal is constructing the highest quality homes and neighborhoods while establishing strong, lasting relationships with customers. Those same values and sound business practices continue today in the family-run business.

In addition to Smith and Boggs, the THI Board of Directors is comprised of: Lively, Cliftwood Homes; Frank O. Brown Jr., Weissmann, Nowack, Curry & Wilco, PC; David Clough, Waterford Homes; J. Cooper, Cooper Homes; David Ellis, Georgia Atlanta Home Builders Association; Fred Elsberry, Better Business Bureau; Don Hensler, MAIA; Lori Lane, Prudential Realty; Gary Lewis, Georgia Association of Home Inspectors; Judy Mozen; Handco Homes, Inc.; Tony Perry, Big Red Construction, Inc.; Steve Smith, DDI; Wheeler, Walton County; and Randy Northwest Exterminating.

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Winter 2012

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will have longevity. Color always presses buyer's emotional buttons. The color preference can be very different for a buyer of a suburban entry level home to an urban move up condo buyer. It is important to use colors that will feel fresh for as long as it takes to sell out your community. In these times it is even more important since models may be "re-fit" to a new floor plan and or to a new community. Today a "re-fit" can make sense from a financial stand point.

However, it does require some adapting to fit the scale of a new home and appeal to a new target buyer! Adapting may mean adding some key accessories and furniture for a more updated feel. A strategically merchandised model will instantly engage and captivate the target buyer and evoke an emotional connection. A professional model home merchandiser should be an important part of your team.

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Summer 2012

Circulation: 2,100  
print/ 2,500 digital



they're not willing to pay a lot," said Lussier.

People say they want things like solar panels, Melman adds. "But when push comes to shove, everybody wants them until the price approaches \$10,000; then people are less willing to go with it in these times. The solar panel roof that may cost \$15,000-\$20,000 now is not as popular, but as the cost comes down we expect the frequency of demand to increase."

He points out, however, that today's houses are already more environmentally friendly as a matter of course. "We're building homes with more green materials, more airtight with more insulation, and with higher efficiency air conditioning systems," he added.

"We spent a lot of time in the mid-2000s looking at green, and at that point it became more focused on using renewable materials and things that

had less impact on the environment and construction methods that were gentler," said Roach. "But today, and especially in the last three or four years with the economic downturn, people really became focused on houses that are energy efficient, that cost less to keep cool and that use less water. That part of it really resonates with folks today. They want to know, 'How is this house going to be maintained compared to the one I lived in that was 15 to 20 years old?'"

Melman says Energy Star rated appliances—and an Energy Star rating for the whole home—is something that home buyers like to see. Exhaust fans and ceiling fans are also popular, since they help keep the temperature uniform in winter and summer.

"There's also been a real transformation in lighting since the DOE mandated a 40 percent increase in lighting efficiency," he continued. "We'll have LED lighting, compact fluorescent lighting, one dimensional recessed lighting. Many of these lights will cost more but will last forever." Lighting continues to change and improve each year, he adds.

## LOCATION REMAINS KEY

Even when a new home has all the in-demand features, it may not sell if it's not in the right neighborhood.

"In many areas, it's not so much the price as it is the right price in the right location," said Lussier. "People are buying homes if they're well located at the correct price in the market. One of the issues today is that a lot of homebuilders are mispricing their products for their location."

"School districts are key," added Roach. "It's always been that way in the Atlanta market, but it's paramount now. If you're not in one of the more desired public school markets, there's probably not a lot of business out there." The only exception to this rule is an "incredible location" that generally means proximity to downtown, inside or right at the perimeter highway of the city.

That's one trend that's likely to continue as long as the new housing market remains shaky.



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February 6, 2012

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in Tallahassee, it is the state's official art museum. The facility includes the Ringling Museum of the American Circus, itself a worthy destination, and the Asolo Theater.

No trip to Florida would be complete without a visit to the Disney theme parks near **Orlando**. Here, you'll find Epcot with its two themed areas: Future World envisions communications and aspects of life going forward from the present moment. World Showcase is a collection of pavilions with shops, attractions and restaurants that represent the culture and cuisine of 11 countries. Epcot hosts a flower and garden festival that runs this year until May 20.

**St. Augustine retains its charm as well as its position as the most historic American city.**

Florida's Atlantic coast is no less destination-worthy. **Jacksonville** is the largest city by area in the contiguous United States.

History buffs may view almost 3,000 years of human habitation at the Timucuan Ecological and Historic Preserve, which includes the Fort Caroline National Memorial and the Kingsley Plantation, the state's oldest standing plantation.

The Jacksonville Zoo and Gardens' 89 acres house some 500 rare animals and 2,000 plant species. From the avian exhibits to wild Florida's native fauna to the zoo's amazing collection of jaguars, the Jacksonville Zoo offers a unique experience.

**St. Augustine** retains its charm as well as its position as the most historic American city, the oldest continuously occupied urban site in the continental United States.

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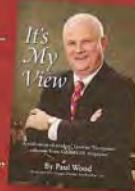
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## Tribute to Jacob Dennis

BY DONNA RYPEL

For me, the Fourth of July has always meant going to the Marietta parade, eating barbecue and homemade ice cream with friends, visiting the swimming pool to cool off and watching fireworks (at least two nights in a row).



July 4, 2010, was different. I woke up to read an email that said a young man I had known since he was a toddler had died the day before from injuries sustained while serving in Afghanistan.

How could this be? Jacob Dennis was only 22 years old, had been on active duty just six months and been married a little more than a year. How could he now be gone from his loving family?

Emotions began flooding my heart and mind—sadness, anger, compassion, pride, patriotism. All were there to follow me as I went through the motions of that July Fourth.

The Fourth fell on a Sunday that year. Our service at Roswell Street Baptist Church in Marietta was a huge patriotic extravaganza of music, flag-waving and a tribute to our armed services. Jacob used to run down the halls of that church as a child, and now I remembered him as a fallen soldier, as men in military uniforms from all branches marched to the stage and saluted.

I left that service with immense pride, yet great sadness. Those feelings continued as, in the days ahead, Jacob's body was flown back to Georgia to his family. We lifted them up in prayer as arrangements were made

July 2012

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August 2012

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h 2016; an estimated \$40  
impact to local economy  
Island Convention Center  
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n center built in 1961

Contact Anna Hall  
912.635.4046  
ahall@jekyllisland.com



## CALL 811

BEFORE YOU DIG

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- Digger Dog Mascot
- visits for your events

- Camera Ready Ads
- Article Resources
- Color Code Cards
- Bill Stuffers
- TV & Radio PSA's
- ...and more!

available online at  
[www.Georgia811.com](http://www.Georgia811.com)

or by contacting Meghan Chestnutt at mchestnutt@georgia811.com or 770-476-6048.



Safe Digging Is No Accident:  
Always Call 811 Before You Dig

In Georgia, it is the Law





Know what's below.  
Call before you dig.



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Summer/Fall 2012

Circulation: 2,400  
print/ 3,000 digital



# Newsletters





## In the News

### Georgia 811 Announces new Homeowner eTicket

Homeowners can now apply online for locate requests from Georgia 811. Information that is transmitted to a customer service representative (CSR). The CSR creates the locate request and sends the completed ticket back to the homeowner. Georgia 811 asks that you share this important information with your members and employees and update any information about Georgia 811 on EMC websites. Application is located at:

[www.georgia811.com/quicklink.aspx](http://www.georgia811.com/quicklink.aspx)

### Snapping Shoals EMC Receives Award for Tree Program

**SNAPPING SHOALS EMC** has been selected to receive the Georgia Urban Forest Council's 2012 Outstanding Marketing

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## EM

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Jeff P

## CGA Releases New Spanish Language Video about the '5 Steps to Safer Digging



Safe Digging Video Spanish

400 Member Recipients



## Georgia 811: There's an App for That!

**Georgia 811 announces the release of the Georgia 811 Mobile App**



April 27, 2012 - Duluth: Georgia 811 announces the release of the Georgia 811 Mobile App. Created to allow excavators, utility owner operators and homeowners an additional method of access to the Positive Response Information System, or PRIS, from Android powered devices (vs 2.1 or greater).

Contacting Georgia 811 before you dig is the first step in the safe digging process. Waiting the required amount of time for the utility owner/operators to mark their underground lines is the next step. PRIS is the communication tool that allows the utility companies to respond to the person who requested to have their lines marked. A utility company uses a number of codes to communicate what steps they have taken to complete the diggers locate request.

Each code tells the excavator the status of their locate request. The Georgia 811 Mobile App allows excavators to access this information from mobile devices, or for Utility Owners, to enter their response to the locate request. The Georgia 811 will also provide you with the locate request details.

[Read More](#)

400 Member Recipients

## Call 811 before you dig

*By David Oden, Cable Locating*

Summer months and warm weather bring an increase in construction activity. At work, it means setting more poles, installing underground cables and repairing cables that fail under the heavy summer load. At home, you may be planning on installing a pool, building a deck or planting a tree. Whether at work or at home, these summer activities have one thing in common: They all require some type of digging.

Most of us have multiple underground facilities that serve our homes. More than likely, your power, phone, cable TV and gas lines are all underground. Cable TV and phone services are usually only a few inches deep and can easily be damaged with hand tools. A simple shovel can nick the plastic gas service that serves your home, and a nicked gas service is actually more likely to ignite than a severed one.

Georgia law requires you to know what is below before you do any digging with mechanized equipment. Making the simple 811 call to know where your underground services are located could not only save you the expense of damaging one of your utility services, it could save your life. To watch a powerful video about the importance of calling 811, **To watch a powerful video about the importance of calling 811, please click on image below.**



Remember to make the 811 call two business days before you plan on digging. It's a fast and easy way to make sure this summer is a safe and happy one.



Company, Inc. as the Overall Hard Hat Safety Award winner.

GUCA would like to thank the members who applied for the 2011 Hard Hat Safety Award, and strive to put safety first!

## National Work Zone Awareness Week is April 23-27, 2012

Each year in April, National Work Zone Awareness Week (NWZAW) is held to bring national attention to motorist and worker safety and mobility issues in work zones. The 2012 National Work Zone Awareness Week is scheduled for April 23-27, and the theme for this year's National Work Zone Awareness Week (NWZAW) is "Don't Barrel Through Work Zones! Drive Smart to Arrive Alive".

GUCA encourages you to take time out of your day to share the "Don't Barrel Through Work Zones! Drive Smart to Arrive Alive" powerpoint program with your crews.

[Click here to download the "Don't Barrel Through Work Zones! Drive Smart to Arrive Alive" powerpoint program](#)

## April declared Safe Digging Month by Governor Nathan Deal!

In an effort to promote damage prevention, Georgia 811 and Governor Nathan Deal team up to bring valuable resources and information to you, your employees and customers.

[Click here to access the GA811 Safe Digging Month Resource Page](#)

**Matt Chatham, Director**  
Blount Construction Co., Inc.

**Brandon Cooper, Director**  
Construction Perfected, Inc.

**Billy Egan, Director**  
E.F.S., Inc.

**Larry Gilmore, Director**  
Controlled Blasting, Inc.

**Guy Kenimer, Jr., Director**  
Gordy Construction Co.

**Richard Krauss, Director**  
STS/Utiliquest

**Garland Long, Director**  
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**Sanford Stokes, Director**  
Western Summit Constructors, Inc.

**Ben Corbitt, Associate Director**  
Ferguson Waterworks

**Jeff Duncan, Associate Director**  
Cowin Equipment Company

**Mitch Stephens, Ex-Officio**  
John D. Stephens, Inc.

**David Hendrick, Of Counsel**  
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# Newspapers





### Seven Georgians Place as Overall Event Winners at International Utility Locate Competition

Posted by [Danielle Davis](#) | August 13, 2012 | [Flag as inappropriate](#)

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On Saturday, Aug. 4 seven Georgians placed as overall event winners and six won individual events at the International Utility Locate Rodeo, which was hosted by Georgia 811, the state's free call-before-you-dig service. Two-time U.S. Olympian and electrical accident survivor Cliff Meidl partnered with Georgia 811 to serve as the guest of honor during this event at the University of Georgia.

While using a jackhammer at age 20, Meidl hit three high-voltage underground electrical cables, severely injuring both of his knees. The lines were not marked. Simply calling before digging could have prevented Meidl's life-threatening injury.

Meidl miraculously recovered from his injury and avoided amputation, and after tireless training, he went on to compete in the 1996 Atlanta and 2000 Sydney Summer Olympics in kayaking.



PHOTOS (4)



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Grocery Specials

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August 13, 2012

Online

Daily Page Views:  
2,846

*Continued on next page*

In 2000, Meidl was chosen by his peers to be the U.S. flag bearer at the opening ceremonies in Sydney. He now serves as an advocate for safe digging and delivers his safety message to professionals across the country.

The 2012 International Utility Locate Rodeo is the preeminent underground utility location competition for locate technicians from the United States and Canada. This competition tested the skills of underground utility locate technicians, professionals who locate and mark the approximate location of underground utilities with paint and flags to protect the safety of professionals and homeowners who dig near them and communities at large. By sharing his tragedy and triumph at the Locate Rodeo, Meidl hopes he inspired every homeowner and contractor to always make a free call to Georgia 811 at 811 at least 48 hours before they dig.

The overall event winners from Georgia include:

- Telecommunications 1<sup>st</sup> place overall winner – David Brooks, Cleveland, GA
- Telecommunications 2<sup>nd</sup> place overall winner – Ronnie Ashley, Savannah, GA
- Water 2<sup>nd</sup> place overall winner – Marshall Trezevant, Marietta, GA
- Gas 2<sup>nd</sup> place overall winner – Cap Linch, Alpharetta, GA
- Gas 3<sup>rd</sup> place overall winner – Corey Downing, Norcross, GA
- Locate from Hell 2<sup>nd</sup> place overall winner – Shannon Knause, Canton, GA
- Locate from Hell 3<sup>rd</sup> place overall winner – Roy Rogers, Marietta, GA

August 13, 2012

Online

Daily Page Views:  
2,846



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## Digger Dog Visits Midway Elementary School

POST 13 DECEMBER 2012 • BY SPECIAL TO THE DAILY WORLD • HITS: 76



Georgia 811's mascot, Digger Dog recently visited Midway Elementary School encouraging students in 2nd and 3rd grades to "know what's below and call before they dig."

Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground

December 13, 2012

Online Newspaper

Circulation: 16,000

COBB

## **Colonial Pipeline opens safety village exhibit**

Petroleum products carrier Colonial Pipeline opened its new building at the Cobb Safety Village last week featuring a model gasoline storage tank designed to teach underground pipeline safety and "call before you dig" information.

The company paid the Safety Village Foundation \$25,000 for the site and invested more than \$200,000 in the building. Cobb's Safety Village in Marietta is a two-part safety education site that teaches children fire, pedestrian, driver and practical safety techniques in a model home and city. JANEL DAVIS

June 4, 2012

Circulation: 330,885



### Seven Georgians Place as Overall Event Winners at International Utility Locate Competition

Posted by [Danielle Davis](#) | August 13, 2012 | [Flag as inappropriate](#)

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While using a jackhammer at age 20, Meidl hit three high-voltage underground electrical cables, severely injuring both of his knees. The lines were not marked. Simply calling before digging could have prevented Meidl's life-threatening injury.

Meidl miraculously recovered from his injury and avoided amputation, and after tireless training, he went on to compete in the 1996 Atlanta and 2000 Sydney Summer Olympics in kayaking.



PHOTOS (4)



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August 13, 2012

Online

Daily Page Views:  
3,776

*Continued on next page*

## Canton-Sixes Patch

In 2000, Meidl was chosen by his peers to be the U.S. flag bearer at the opening ceremonies in Sydney. He now serves as an advocate for safe digging and delivers his safety message to professionals across the country.

The 2012 International Utility Locate Rodeo is the preeminent underground utility location competition for locate technicians from the United States and Canada. This competition tested the skills of underground utility locate technicians, professionals who locate and mark the approximate location of underground utilities with paint and flags to protect the safety of professionals and homeowners who dig near them and communities at large. By sharing his tragedy and triumph at the Locate Rodeo, Meidl hopes he inspired every homeowner and contractor to always make a free call to Georgia 811 at 811 at least 48 hours before they dig.

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- Gas 3<sup>rd</sup> place overall winner – Corey Downing, Norcross, GA
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- Locate from Hell 3<sup>rd</sup> place overall winner – Roy Rogers, Marietta, GA

August 13, 2012

Online

Daily Page Views:  
2,846



WEDNESDAY, APRIL 4, 2012



Photo provided

Lyman Hall Elementary students pose for a photo with Digger Dog, who recently visited the school.

## Digger Dog visits Lyman Hall

SPECIAL TO THE COURIER  
editor@coastalcourier.com

Georgia 811's mascot, Digger Dog, visited Lyman Hall Elementary School's second- and third-grade students March 13 and encouraged them to "know what's below and call before they dig."

Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power

lines are down. He also demonstrated the smell of natural gas and what students should do if they smell it. Digger discussed what the little colored flag and paint on the ground represents and that students should never move the flags.

For more information about Digger Dog and his presentation, call 770-823-3936. For more information about Georgia 811 or the Georgia Dig Law, visit [www.Georgia811.com](http://www.Georgia811.com). The number to "Call Before You Dig" is 811.

April 4, 2012

Circulation: 5,500



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## Digger Dog visits Lyman Hall

**Special to the Courier**

POSTED: April 5, 2012 6:00 p.m.



Photo provided

**Lyman Hall Elementary students pose for a photo  
with Digger Dog, who recently visited the school.**

[View Larger](#)

Georgia 811's mascot, Digger Dog, visited Lyman Hall Elementary School's second- and third-grade students March 13 and encouraged them to "know what's below and call before they dig."

Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power lines are down. He also demonstrated the smell of natural gas and what students should do if they smell it. Digger discussed what the little colored flag and paint on the ground represents and that students should never move the flags.

For more information about Digger Dog and his presentation information about Dig Law, visit [www.diglaw.com](#) or call 800-811-DIG.

April 5, 2012

Online Newspaper

Circulation: 5,500



# April is Safe Digging Month

**State Report**  
April has been declared Safe Digging Month in Georgia by Gov. Nathan Deal. Loading Deal in a ceremony Wednesday at the State Capitol were Georgia Public Service Commissioners Doug Everett and Stan Wise, staff from Georgia 811 and representatives from utility owners/operators, locators, contractors and technicians as well as professional excavators and contractors.

Georgia has recognized Safe Digging Month for more than 20 years, encouraging homeowners and professionals to call before digging. Safe Digging Month was first celebrated nationwide in 2007 with the rollout of 811 — the national call before you dig number. "This year we celebrate five years of 811 and National Safe Digging Month. Through its nationwide use, [Georgia 811] is recognized as the way that we are able to keep both the public and the professional excavator safe."

Calling [Georgia 811] is the best way to prevent damage to our underground utilities. When underground utilities are damaged, everyone loses.

Last April, Georgia 811 took 75,000 requests to have underground utility lines located. For each request, an average of seven member utility companies were notified that digging would be taking place in their service area. By the end of the 2011, Georgia 811 had taken over 839,500 requests to have lines located, this created more than 10.2 million notifications to member utility companies. "In 2007, the roll out of 811 made the number that needed to be dialed more memorable. Now, in 2012 Georgia 811 introduces eTicket on [www.Georgia811.com](http://www.Georgia811.com).

eTicket allows homeowners to apply online for their locate request. Two easy, free methods to keep Georgia safe and connected. President and CEO of Georgia 811 Claudette Campbell said.

Contacting Georgia 811, by phone or online, begins an important communication process in member utility companies who have service in the area of slated projects. "The smart and safe way to dig is to always call 811 before every digging project, every time. Installing a mail box, fence, pool, or even if you have hired a professional to do work for you, all digging projects need to be done safely. It not only saves lives, but money and time. If you have dug in the past without calling, don't make that mistake again. The call is free and having the underground utilities marked is free," Campbell said.

PSC Commissioner Doug Everett said, "I want to remind anyone who excavates to call before you dig by placing a call to [Georgia 811]. It's free and it's the law. By calling before you dig, we can prevent the disruptions and economic losses that can occur when underground utilities are damaged."

A free call to 811, or applying through eTicket at [www.Georgia811.com](http://www.Georgia811.com), begins the process of having underground utility lines marked. Georgia 811 notifies member utility companies where and when digging is planned. These member companies dispatch locate technicians to mark the underground lines with colored paint and/or flags. By respecting the location of the point marks and flags, dangerous contact with underground facilities can be avoided.

PSC Commission Chairman Tim Echols said, "We are pleased to join with the Governor and all interested groups in working

together to prevent damages from occurring to the state's underground utility facilities. Our common goals are to prevent the interruption of utility services and personal injuries that result from accidents which damage underground facilities. Since the passage of the Georgia Utility Facility Protection Act in 2000, Georgia has built a damage prevention program that ranks in the top five in the nation."

Notify Georgia 811 at least two business days before excavation begins. Know what's below. Call before digging. Dial 811 or apply on line with the new eTicket at [www.Georgia811.com](http://www.Georgia811.com).

Established in 1974, Georgia 811 is a nonprofit organization comprised of over 750 member utility companies, including cities and counties throughout Georgia that benefit through reductions in lost time, accidents, service interruptions and costly repairs. Georgia 811 has been an industry leader in preventing damage to underground utility facilities and promoting safety and efficiency through high quality and economical notification services. In addition, Georgia 811 provides training and education while encouraging compliance with all applicable laws.

Georgia 811 strives to encourage the following Dig Safety practices:

- Call before you dig.
  - Wait the required amount of time for marking.
  - Respect the flags and marks.
  - Dig with care.
- For more about the Georgia "Dig Law," visit the Georgia Public Service Commission's website at [www.gpc.state.ga.us](http://www.gpc.state.ga.us).

April 13, 2012

Circulation: 10,500




## 6 Utility Techs from Douglasville Join Olympian at Utility Rodeo

Michael Hart, David Heath, Michael Moore, Donald Perry, Jeff Taylor and Rudel Sticher will compete in the 2012 International Utility Locate Rodeo at the University of Georgia in Athens on Saturday.

August 1, 2012

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27

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Michael Hart, David Heath, Michael Moore, Donald Perry, Jeff Taylor and Rudel Sticher will compete in the 2012 International Utility Locate Rodeo at the [University of Georgia](#) in Athens on Saturday.

The six utility location technicians from Douglasville are the folks you see outside after a homeowner or contractor has called Georgia 811, the state's free call-before-you-dig-service, marking dangerous electric and utility lines with paint and flags. Their skills will be tested this weekend at the international competition, which will feature two-time Olympian Cliff Meidl as the guest speaker.



PHOTOS (3)



August 1, 2012

Online

Daily page views:  
1,547

*Continued on next page*



Two-time U.S. Olympian and electrical accident survivor Cliff Meidl has partnered with Georgia 811, the state's free call-before-you-dig service, to serve as the guest of honor at the International Utility Locate Rodeo taking place at the University of Georgia on Saturday, Aug. 4 from 9:30 a.m. to 1:30 p.m.



 [Upload Photos and Videos](#)

While using a jackhammer at age 20, Meidl hit three high-voltage underground electrical cables, severely injuring both of his knees. The lines were not marked. Simply calling before digging could have prevented Meidl's life-threatening injury.

Meidl miraculously recovered from his injury and avoided amputation, and after tireless training, he went on to compete in the 1996 Atlanta and 2000 Sydney Summer Olympics in kayaking. In 2000, Meidl was chosen by his peers to be the U.S. flag bearer at the opening ceremonies in Sydney. He now serves as an advocate for safe digging and delivers his safety message to professionals across the country.

The 2012 International Utility Locate Rodeo is the preeminent underground utility location competition for locate technicians from the United States and Canada. This competition tests the skills of underground utility locate technicians, professionals who locate and mark the approximate location of underground utilities with paint and flags to protect the safety of professionals and homeowners who dig near them and communities at large. By sharing his tragedy and triumph at the Locate Rodeo, Meidl hopes to inspire every homeowner and contractor to always make a free call to Georgia 811 at 811 at least 48 hours before they dig.

The event will be held at the University of Georgia Tate Student Center at 45 Baxter St., Athens, GA 30602.

**Related Topics:** [Utility Rodeo](#)

August 1, 2012

Online

Daily page views:  
1,547

www.elnuevogeorgia.com

El Nuevo Geo

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Entérese de lo que hay enterrado.  
**Llame antes de excavar.**

July 18, 2012

Circulation: apx 20,000



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**Sponsor:** Muriel Sánchez

July 19-August 1, 2012

Circulation: apx.  
20,000

have a flow of less than 1.5 gallons per minute

- Kitchen faucets must have a flow of less than 2.0 gallons per minute

Furthermore, GPMCS provisions regarding cooling towers and sub-meters are included:

- Newly installed cooling towers, or building heat removal devices, must be classified as high efficiency, in compliance with ASHRAE 90.1

- Newly constructed multi-unit residential buildings, multi-unit retail and multi-unit light industrial buildings must be constructed to allow the owner/manager to measure water use by each unit

"We all have a role to play in conserving Georgia's water resources. IAPMO's technical guidance informed the development of the new efficiency standards and helped advance the state's commitment to conservation," said Alice Miller Keyes, Planning and Policy Advisor at the GA Environmental Protection Division. "Georgia is fortunate to have IAPMO's active partici-

## MORIAM

SON, age 66 of Lawrenceville, GA 30045. She is survived by her sisters, Shirley M. Buckner and her husband, John M. Buckner; brother-in-law, James M. New, Sr. of Lawrenceville, GA; sister, Janice C. Burk of Lilburn, Robert Burk of Atlanta, Terri Michael, Sean Michael of Tucker, James M. New, Jr., Cheri New of Tucker, Douglas Morrison; sister, Douglas Morrison; sister, Australia, Kim Morrison and Gene Morrison of FL. She was preceded in death by her husband, Douglas Morrison; sister, Linda M. Morrison. Mrs. Morrison graduated from the University of Georgia and began selling plumbing supplies in 1965. The last month of her life was spent lovingly caring for her until the end. She will always be cherished by her friends and family. Celebration of Life for Carolyn will be held from 4:00PM until 7:00PM at The First Baptist Church, 1000 N. Hwy 100, Lawrenceville, GA 30045. All condolences may be sent or e-mailed to [carolyn@home.com](mailto:carolyn@home.com). Tom M. Wages Funeral Home, Snellville Chapel 770-979-3200, for funeral arrangements. Condolences may be left on [www.legacy.com](http://www.legacy.com) via the visit

# ALWAYS BEFORE YOU CALL DIG



One free, easy call gets your utility lines marked  
AND helps protect you from injury and expense.

Know what's below. Always call 811 before you dig.  
Visit [call811.com](http://call811.com) for more information.



For more info about Safe Digging in GA

## Utilities

PROTECTION CENTER

# WWW.GAUP

April 31, 2012

Circulation: 8,000



FX50. Ditch Witch vacuum ex- pressure of Ditch Witch vacuum excavators for such tasks as cleaning out construction. Like all Ditch Witch

# ALWAYS BEFORE YOU CALL DIG



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## Utilities

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vacuum excavator new 49-horsepower as versatile as it is. It can be customized to the customer's speed with choices of trailer configurations, options such as booms, water heaters, hydraulic valves. The FX50 comes in a choice of four sizes (from 300- to 400-ton capacity) and tank sizes (80- to 100-gal) to meet the requirements of virtually any size job.

The FX50 can be equipped with an optional reverse flow feature that enables the operator to prevent fluid spoils from the



October 31, 2012

Circulation: 8,000

Low performance shower heads and faucets. All are well-established compo-

and appliances to reduce water consumption in its homes by 20 percent.

be most effective if it's placed as close to the point of use as possible. "Some-

for it to heat up.

**Recirculating**  
A hot-water recirculating system uses a pump to quickly move water from the tank to the tap while simultaneously circulating cooled water back to the tank. One potential downside, according to the EPA, is that the system can drain energy if it's not used the time. He suggests installing timers, motion sensors, or a simple switch that can turn the system on only when you turn on the light.

**Graywater reuse**  
One such system recycles water from the shower or tub and pumps it to the toilet for flushing. Another system recycles a small sink's aerated spout into the tank lid. The spout is connected to a water supply line, and the homeowner can use the water for a drink with fresh water, then gets reused for flushing. Barrows likes these systems because they save water "do double duty" before it's gone for good.

**OUTDOOR OPPORTUNITIES**  
Sprinkler systems can save water by placing them

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Have you ever seen a bathroom without a paper holder - or a bar? Chances are, you've seen rooms you design with accessories. Now, you make selling accessories a natural part of your sales process. It's an equal big benefit for you and your customer.

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Your customers trust you for design guidance, so they trust that you'll take the time to

# ALWAYS BEFORE YOU CALL DIG



One free, easy call gets your utility lines marked  
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Know what's below. Always call 811 before you dig.  
Visit [call811.com](http://call811.com) for more information.



For more info about Safe Digging in GA

**Utilities**  
PROTECTION CENTER

**WWW.GAUPC.COM**

November 30, 2012

Circulation: 8,000



## Digger Dog



On May 4, Georgia 811's mascot, Digger Dog, visited Buchanan Elementary School encouraging students in 3rd grade to "know what's below and call before they dig." Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power lines are down. He also demonstrated the smell of natural gas and what students should do if they smell it. Digger also discussed what the little colored flag and paint on the ground represent and that students should never move the flags. For more information about Digger Dog and his presentation call 770-823-3936. For more information about Georgia 811 or the Georgia Dig Law visit [www.Georgia811.com](http://www.Georgia811.com). The number to "Call Before You Dig" is 811. It's the Law. Georgia Safe and Connected, It's the Law.

May 24, 2012

Circulation: 6,500



## *Call Before You Dig in Any Direction*

**Dan King**

**R.F.D. South**

Being a good citizen includes obeying the law. I saw a notice, "Call before you dig. It's the law!" I have to call somebody before I dig in my own yard. Okay. I called.

The lady told me to put white flags where I am going to dig. Sounds like I'm surrendering to the big utilities companies. Then she asked a list of questions. What distance radius from the flags am I going to dig? The instructions say to dig the hole twice as big as the bucket the plant comes in. Do I need to plant my garden in a circle so I can measure a radius? For diggingandelions, I don't need much radius. I just need depth so I can get to the root of the matter.

Where in the yard am I going to dig--front, back, or here? Lady, I'm going to dig here I put the flags. It will be hard to hide white flags blowing in the breeze on less than half an acre! Am I going to dig within 10 feet of power lines? What kind of question is that? I may dig within 10 feet of a point on the ground directly beneath the power lines. But, I am not going to be

digging up in the air within 10 feet of the lines themselves! I didn't say all this out loud, but I wanted to! My inner attitude was not on its best behavior right about then.

Am I going to do any horizontal digging? I paused to get my bearings. I'm thinking, horizontal is crossways, right? I don't think I have a horizontal digger. I have a yard rake that I pull in a horizontal motion. Maybe rakes don't count. I didn't mention the rake. No, no horizontal digging. When am I going to have the white flags in the yard? When do you want them there? The lady hesitated. The flags should be out at 11:59 p.m. on the 16th. Can you believe that the utilities people are going to be working the graveyard shift to check my flags! I'm not doing graveyard digging!

Now, I have a question of my own. How does this dear lady know that I am not going to drive one of my flag stakes straight through the city's natural gas line, a second one

through the television cable hanging in the air, another through the electrical power service stretched from a pole to the roof of the house, and a fourth one through the telephone line hanging between a pole across the road and the house?

The nice lady gave me a website address to check for more information. I read, "Call before you dig" if you are going to do any mechanized digging. I did not even have to call that lady in the first place. But if I had checked the website first, I would have to write about something else this week.

I now have a paint stripe on the ground (none in the air!) that marks my one underground utility service. If I ever get my old roto-tiller chugging again, I already have official approval to get started on my mechanized air garden.

*Dan King Sr is a senior living planner, pastoral counselor, and registered mediator.*

*He may be reached at 272-9321. He plans to retire in 2012. Daniel King Sr. is a reserve*

March 27, 2012

Circulation: 4,500





## Digger Dog

On January 12th, third grade students at JDES had a visit from Digger Dog. Digger Dog travels with the GA 811 Program. He goes to schools sharing the importance of

using safety when digging. He told the students about the various types of wires that are underground and the consequences or results if the underground wires are damaged.

January 18, 2012

Print and Online  
Publication

Circulation: 3,800





## Digger Dog

On January 12, Georgia 811's mascot, Digger Dog, visited Jeff Davis Elementary School encouraging students in 3rd grade to "know what's below and call before they dig." Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power lines are down. He also demonstrated the smell of natural gas and what students should do if they smell it. Digger also discusses what the little colored flag and paint on the ground represent and that students should never move the flags. For more information about Digger Dog and his presentation call 770-823-3936. For more information about Georgia 811 or the Georgia Dig Law visit [www.Georgia811.com](http://www.Georgia811.com). The number to "fore You Dig" is 811. part in keeping Georgia and Connected, It's t

January 25, 2012

Print and Online  
Publication

Circulation: 3,800



## Governor Proclaims April 2011 is Safe Digging Month

# Safe Digging is No Accident

*Special to the Ledger*  
April has been declared Safe Digging Month in Georgia by Governor Nathan Deal.

Joining Deal in a ceremony today at the State Capitol were Georgia Public Service Commissioners Doug Everett and Stan Wise, staff from Georgia 811 and representatives from utility owner/operators, locate contractors and technicians as well as professional excavators and contractors.

"Georgia has recognized Safe Digging month for more than 20 years, encouraging homeowners and professionals to call before digging. Safe Digging Month was first celebrated nationwide in 2007 with the rollout of 811 (the national call before you dig number). This year we celebrate five years of 811 and National Safe Digging Month. Through its nationwide use, 8-1-1 is recognized as the way that we are able to keep both the public and the professional excavator safe."

"Calling 8-1-1 is the best way to prevent damage to our underground utilities," said PSC Commissioner

Stan Wise, "When underground utilities are damaged, everyone loses."

Last April, Georgia 811 took 75,096 requests to have underground utility lines located. For each request, an average of seven member utility companies were notified that digging would be taking place in their service area. By the end of the 2011, Georgia 811 had taken over 839,500 requests to have lines located; this created over 10.2 million notifications to member utility companies.

"In 2007, the roll out of 811 made the number that needed to be dialed more memorable. Now, in 2012 Georgia 811 introduces eTicket on [www.Georgia811.com](http://www.Georgia811.com). eTicket allows homeowners to apply on line for their locate request. Two easy, free methods to keep Georgia safe and connected," explains Claudette Campbell, President and CEO of Georgia 811.

Contacting Georgia 811, by phone or online, begins an important communication process to member utility companies who have service in the area of your project. "The smart and

safe way to dig is to always call 811 before every digging project, every time. Installing a mail box, fence, pool or even if you have hired a professional to do work for you, all digging projects need to be done safely. It not only saves lives, but money and time. If you have dug in the past without calling, don't make that mistake again. The call is free and having the underground utilities marked is free," shares Campbell.

PSC Commissioner Doug Everett said, "I want to remind anyone who excavates to call before you dig by placing a call to 8-1-1. It's free and it's the law. By calling before you dig, we can prevent the disruptions and economic losses that can occur when underground utilities are damaged."

A free call to 811, or applying through eTicket at [www.Georgia811.com](http://www.Georgia811.com), begins the process of having underground utility lines marked. Georgia 811 notifies member utility companies where and when you plan to dig. These member companies dispatch locate technicians to mark the



**Know what's below.  
Call before you dig.**

underground lines with colored paint and/or flags. By respecting the location of the point marks and flags you can avoid dangerous contact with underground facilities.

PSC Commission Chairman Tim Echols said, "We are pleased to join with the Governor and all interested groups in working together to prevent damages from occurring to the state's underground utility facilities. Our common goals are to prevent the interruption of utility services and personal injuries that result from accidents which damage underground facilities. Since the passage of the Georgia Utility Facility Protection Act in 2000, Georgia has built a damage prevention program that

marks in the top five in the nation."

Notify Georgia 811 at least two (2) business days before excavation begins. Know what's below. Call before you dig. Dial 811 or apply on line with the new eTicket at [www.Georgia811.com](http://www.Georgia811.com).

Established in 1974, Georgia 811 is a non-profit organization comprised of over 750 member utility companies, including cities and counties throughout Georgia that benefit through reductions in lost time, accidents, service interruptions and costly repairs. Georgia 811 has been an industry leader in preventing damage to underground utility facilities and promoting safety and effi-

high quality and economical notification services. In addition, Georgia 811 provides training and education while encouraging compliance with all applicable laws.

Georgia 811 strives to encourage four Dig Safely practices: 1) Call before you dig. 2) Wait the required amount of time for marking. 3) Respect the flags and marks. 4) Dig with care.

Georgia 811, keeping Georgians safe and connected. Contact Georgia 811 before you dig, every project, every time, dial 811 or online at [www.Georgia811.com](http://www.Georgia811.com). For more about the Georgia "Dig Law", visit the Georgia Public Service Commission's website at [www.psc.state](http://www.psc.state)

April 18, 2012

Circulation: 3,700





Staff/Jon-Michael Sullivan

Colonial Pipeline opened its Cobb Safety Village demonstration storage tank on Wednesday. **Above:** From left, David Hankerson, county manager; Helen Goreham, county commissioner; and Tim Felt, president and CEO of Colonial Pipeline, cut the ribbon outside the replica of a gasoline storage tank at the Safety Village.

## SAFETY FIRST



**Left:** Kennesaw Mayor Mark Mathews, right, a Killingsworth, second from right, Kennesaw city man, look at the floor-length diorama inside the gasoline storage tank. Colonial Pipeline paid the Village Foundation \$25,000 for the site and invested more than \$200,000 in the building, county spokesman Quigley said. **Above:** Inside the tank, there is a floor-length diorama, interactive safety games, and information on underground pipeline safety with "call before you dig" information.

May 31, 2012

Circulation: 28,000



## Olympian to share importance of safe digging

by Marcus E. Howard  
mhoward@mdjonline.com

August 04, 2012 02:01 AM | 333 views | 2 | 3 | | |



*Two-time U.S. Olympian and electrical accident survivor Cliff Meidl speaks with Tim Bax of STS/UtiliQuest. Meidl will address the 2012 International Utility Locate Rodeo on Saturday in Athens.  
MDJ/Special*

MARIETTA — Cliff Meidl's biggest challenge didn't come in either of the two times he competed in the Olympics, but rather when he survived an easily preventable electrical accident that nearly cost him his life.

When he was 20, he struck three underground electrical cables with a jackhammer while working in construction in Los Angeles, severely injuring both of his knees.

"I got electrocuted by about 30,000 volts of electricity," Meidl said. "I ended up having a cardiac arrest because of the large amounts of electricity going through my body. I had about a third of the knee compartment that was disintegrated on both legs. I had a couple of toes that were blown off on my

right foot, a 15 centimeter hole blown out of my left shoulder blade and an exit wound on the back of my head."

August 4, 2012

Online and print

Print Circulation:  
15,559

Online Circulation:  
12,956

*Continued on next page*

Had the lines been properly marked, Meidl's life-threatening injuries could have been prevented.

Meidl recovered from his injuries and avoided amputation of both legs. After years of training, he went on to compete in kayaking — a sport that required little use of his legs — at the 1996 Atlanta Olympics and 2000 Sydney Olympics, where he was chosen to carry the U.S. flag during the opening ceremony.

"The honor for that was just absolutely amazing," Meidl said. "I was kind of nervous at the time, walking into the area with hundreds of thousands of screaming people. I took a deep breath, looked over my shoulder and the only thing behind me was a quarter of a mile of red, white and blue."

Meidl, 46, is now a safe-digging advocate who has partnered with Georgia 811, the state's free call-before-you-dig service. He will share his story at the 2012 International Utility Locate Rodeo at the Tate Student Center on the campus of the University of Georgia in Athens. The event will be from 9:30 a.m. to 1:30 p.m. Saturday.

Locate technicians are professionals who locate and mark the approximate location of underground utilities with paint and flags to protect homeowners and others who dig near them.

On Saturday, a team of locate technicians from STS's Marietta office will be testing their skills in competition with other technicians from the U.S. and Canada. Andrew Emerson of Mableton, Jay Bethune of Newnan and Marshall Trezevant of Alpharetta will represent the company in the event.

"If you're digging in the state of Georgia, you're required by law to call the 811 center," said Randy Puckett, their supervisor. "As soon as someone calls in, they dispatch the work to us to locate the utilities we contract for to make the worksite safe."

Meidl said he hopes to inspire homeowners and contractors to take necessary precautions in order to avoid what he went through.

"Statistically, every 3 minutes there is an incident," he said. "If you call 811 before you dig, you drastically reduce that statistic."

In Georgia, call 811 or (800) 282-7411 at least 48 hours before digging.

 [Share This Article](#) |     

August 4, 2012

Online and print

Print Circulation:  
15,559

Online Circulation:  
12,956



## Safe digging is no accident: AGL reminds to call 8-1-1 before digging

Drop those shovels, do-it-yourselfers!

Atlanta Gas Light is reminding everyone today to call Georgia 811 at 8-1-1 prior to starting any outdoor digging projects, such as putting in a mailbox, planting a flowerbed and building a deck.

The Call-Before-You-Dig hotline reminder coincides with National 811 Day, a day designated to promote awareness of buried utility lines and the use of the free locating service to ensure public safety and continuity of service.

"Even relatively minor do-

it-yourself jobs such as installing a fence and planting a tree can damage a pipeline and result in costly damages, possible injury and service interruption," said Steve Lindsey, president, Atlanta Gas Light. "Making a quick and easy call can help maintain safe, reliable

service and protect homeowners from the potential danger and responsibility of damaging underground gas pipes or other utilities."

Nationwide, one-third of damages to utility lines are caused by failure of a professional excavator or homeowner

to have utility lines marked.

When calling 8-1-1, homeowners are connected to Georgia 811, which notifies the appropriate utility companies of the intent to dig. Professional locators are then sent to the requested digging site to mark the approximate

locations of underground lines with flags or spray paint. Once lines have been accurately marked, residents can begin their digging project.

Visit [www.georgia811.com](http://www.georgia811.com) for more information about 8-1-1 and the call-before-you-dig process.

August 11, 2012

Circulation: 12,033



THE NEWS AND FARMER / THE JEFFERSON REPORTER



## Digger Dog visits Wrens Elementary

On Feb. 9, Georgia 811's mascot, Digger Dog, visited Wrens Elementary School encouraging students in fourth and fifth grades to "know what's below and call before they dig."

Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power lines are down.

He also demonstrated the smell of natural gas and what students should do if they smell it. Digger also discusses what the little colored flag and paint on the ground represent and that students should never move the flags.

For more information about Digger Dog and his presentation call (770) 823-3936. For more information about Georgia 811 or the Georgia Dig Law visit [www.Georgia811.com](http://www.Georgia811.com). The number to "Call Before You Dig" is 811.

March 28, 2012

Circulation: 5,100



### Seven Georgians Place as Overall Event Winners at International Utility Locate Competition

Posted by [Danielle Davis](#) | August 13, 2012 | [Flag as inappropriate](#)

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On Saturday, Aug. 4 seven Georgians placed as overall event winners and six won individual events at the International Utility Locate Rodeo, which was hosted by Georgia 811, the state's free call-before-you-dig service. Two-time U.S. Olympian and electrical accident survivor Cliff Meidl partnered with Georgia 811 to serve as the guest of honor during this event at the University of Georgia.

While using a jackhammer at age 20, Meidl hit three high-voltage underground electrical cables, severely injuring both of his knees. The lines were not marked. Simply calling before digging could have prevented Meidl's life-threatening injury.

Meidl miraculously recovered from his injury and avoided amputation, and after tireless training, he went on to compete in the 1996 Atlanta and 2000 Sydney Summer Olympics in kayaking.



PHOTOS (4)



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August 13, 2012

Online

Daily Page Views:  
1,343

*Continued on next page*

## Norcross Patch

In 2000, Meidl was chosen by his peers to be the U.S. flag bearer at the opening ceremonies in Sydney. He now serves as an advocate for safe digging and delivers his safety message to professionals across the country.

The 2012 International Utility Locate Rodeo is the preeminent underground utility location competition for locate technicians from the United States and Canada. This competition tested the skills of underground utility locate technicians, professionals who locate and mark the approximate location of underground utilities with paint and flags to protect the safety of professionals and homeowners who dig near them and communities at large. By sharing his tragedy and triumph at the Locate Rodeo, Meidl hopes he inspired every homeowner and contractor to always make a free call to Georgia 811 at 811 at least 48 hours before they dig.

The overall event winners from Georgia include:

- Telecommunications 1<sup>st</sup> place overall winner – David Brooks, Cleveland, GA
- Telecommunications 2<sup>nd</sup> place overall winner – Ronnie Ashley, Savannah, GA
- Water 2<sup>nd</sup> place overall winner – Marshall Trezevant, Marietta, GA
- Gas 2<sup>nd</sup> place overall winner – Cap Linch, Alpharetta, GA
- Gas 3<sup>rd</sup> place overall winner – Corey Downing, Norcross, GA
- Locate from Hell 2<sup>nd</sup> place overall winner – Shannon Knause, Canton, GA
- Locate from Hell 3<sup>rd</sup> place overall winner – Roy Rogers, Marietta, GA

August 13, 2012

Online

Daily Page Views:  
1,343





### ***Digger Dog visits QES***

The Digger Dog paid a visit to Quitman Elementary School on April 24th. The Digger Dog is with Georgia 811 Utilities Protection Center and comes to Georgia schools to promote utility safety when digging around water, power, or gas lines. Students received coloring books and pencils. Teachers received a Digger Dog mascot dog.

May 2, 2012

Circulation: 3,500



## Digger Dog visits Buchanan Elementary School

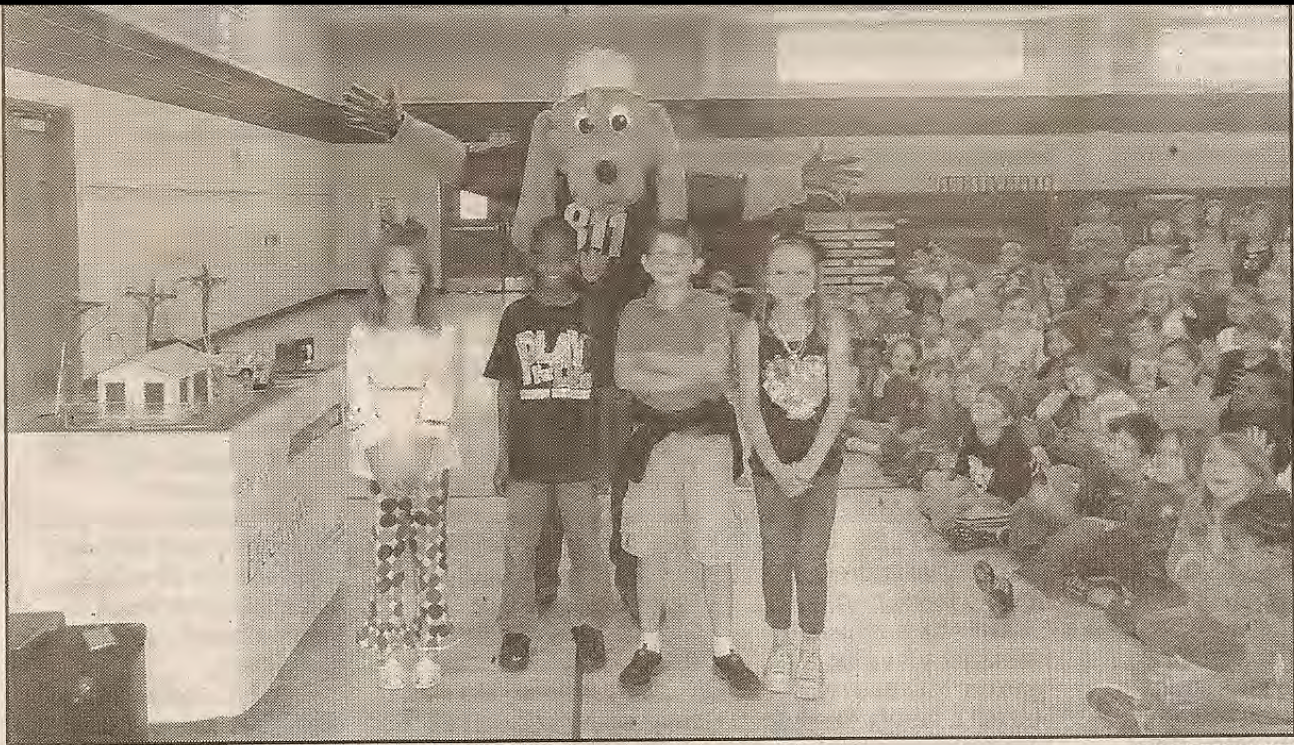


On May 4, Georgia 811's mascot, Digger Dog, visited Buchanan Elementary School encouraging students in 3rd grade to "know what's below and call before they dig." Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power lines are down. He also demonstrated the smell of natural gas and what students should do if they smell it. Digger also discussed what the little colored flag and paint on the ground represent and that students should never move the flags. For more information about Digger Dog and his presentation call 770-823-3936. For more information about Georgia 811 or the Georgia Dig Law visit [www.Georgia811.com](http://www.Georgia811.com). The number to "Call Before You Dig" is 811. Do your part in keeping Georgia Safe and Connected, It's the Law.

May 26, 2012

Circulation: apx.  
10,000





SUBMITTED PHOTO

## A visit from Digger

On April 25, Georgia 811's mascot Digger Dog visited Westside Elementary School encouraging students in second and third grade to "know what's below and call before they dig." Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power lines are down. He also demonstrated the smell of natural gas and what students should do if they smell it. For more information about Digger Dog and his presentation, call (770) 823-3936.

May 2, 2012

Circulation: 21,000





SUBMITTED PHOTO

## Digger Dog visits

The Digger Dog paid a visit to Quitman Elementary School on April 24. The Digger Dog is with Georgia 811 Utilities Protection Center and comes to Georgia schools to promote utility safety when digging around water, power, or gas lines. Students received coloring books and pencils. Teachers received a Digger Dog mascot dog.

May 6, 2012

Circulation: 21,000





# Radio





| Day | Date     | Time     | Len | Line #  | Rate | Product     |
|-----|----------|----------|-----|---------|------|-------------|
| Tue | 04/10/12 | 10:38A M | 10  | 2414535 |      | Georgia 811 |
| Tue | 04/10/12 | 4:39P M  | 10  | 2414535 |      | Georgia 811 |
| Wed | 04/11/12 | 8:32A M  | 10  | 2414535 |      | Georgia 811 |
| Wed | 04/11/12 | 11:52A M | 10  | 2414535 |      | Georgia 811 |
| Wed | 04/11/12 | 4:38P M  | 10  | 2414535 |      | Georgia 811 |
| Thu | 04/12/12 | 7:32A M  | 10  | 2414535 |      | Georgia 811 |
| Thu | 04/12/12 | 10:38A M | 10  | 2414535 |      | Georgia 811 |
| Fri | 04/13/12 | 11:38A M | 10  | 2414535 |      | Georgia 811 |
| Fri | 04/13/12 | 3:37P M  | 10  | 2414535 |      | Georgia 811 |
| Fri | 04/13/12 | 4:39P M  | 10  | 2414535 |      | Georgia 811 |
| Mon | 04/16/12 | 6:49A M  | 10  | 2414536 |      | Georgia 811 |
| Mon | 04/16/12 | 2:36P M  | 10  | 2414536 |      | Georgia 811 |
| Tue | 04/17/12 | 11:38A M | 10  | 2414536 |      | Georgia 811 |
| Tue | 04/17/12 | 4:37P M  | 10  | 2414536 |      | Georgia 811 |
| Wed | 04/18/12 | 6:32A M  | 10  | 2414536 |      | Georgia 811 |
| Wed | 04/18/12 | 2:38P M  | 10  | 2414536 |      | Georgia 811 |
| Thu | 04/19/12 | 12:38P M | 10  | 2414536 |      | Georgia 811 |
| Thu | 04/19/12 | 2:37P M  | 10  | 2414536 |      | Georgia 811 |
| Fri | 04/20/12 | 7:49A M  | 10  | 2414536 |      | Georgia 811 |
| Fri | 04/20/12 | 3:38P M  | 10  | 2414536 |      | Georgia 811 |

Gross Amount

Total Spots 20

4/10/12-4/20/12

Total Spots: 20



| Day | Date     | Time    | Len | Line #  | Rate | Product     |
|-----|----------|---------|-----|---------|------|-------------|
| Mon | 04/09/12 | 11:55AM | 10  | 2414533 |      | Georgia 811 |
| Mon | 04/09/12 | 4:54PM  | 10  | 2414533 |      | Georgia 811 |
| Tue | 04/10/12 | 10:55AM | 10  | 2414533 |      | Georgia 811 |
| Tue | 04/10/12 | 5:55PM  | 10  | 2414533 |      | Georgia 811 |
| Wed | 04/11/12 | 7:30AM  | 10  | 2414533 |      | Georgia 811 |
| Wed | 04/11/12 | 11:56AM | 10  | 2414533 |      | Georgia 811 |
| Thu | 04/12/12 | 10:55AM | 10  | 2414533 |      | Georgia 811 |
| Thu | 04/12/12 | 2:53PM  | 10  | 2414533 |      | Georgia 811 |
| Fri | 04/13/12 | 2:55PM  | 10  | 2414533 |      | Georgia 811 |
| Mon | 04/16/12 | 1:51PM  | 10  | 2414534 |      | Georgia 811 |
| Mon | 04/16/12 | 6:51PM  | 10  | 2414534 |      | Georgia 811 |
| Tue | 04/17/12 | 11:24AM | 10  | 2414534 |      | Georgia 811 |
| Tue | 04/17/12 | 1:53PM  | 10  | 2414534 |      | Georgia 811 |
| Wed | 04/18/12 | 6:30AM  | 10  | 2414534 |      | Georgia 811 |
| Wed | 04/18/12 | 8:30AM  | 10  | 2414534 |      | Georgia 811 |
| Thu | 04/19/12 | 12:56PM | 10  | 2414534 |      | Georgia 811 |
| Thu | 04/19/12 | 1:55PM  | 10  | 2414534 |      | Georgia 811 |
| Fri | 04/20/12 | 7:30AM  | 10  | 2414534 |      | Georgia 811 |
| Fri | 04/20/12 | 2:24PM  | 10  | 2414533 |      | Georgia 811 |
| Fri | 04/20/12 | 4:56PM  | 10  | 2414534 |      | Georgia 811 |

Gross Amount

Total Spots 20

4/09/12-4/20/12

Total Spots: 20

| Date      | Description | Times                               |
|-----------|-------------|-------------------------------------|
| 4/10/2012 | 00:10 spot  | 07:30:00 15:50:30 16:50:00 17:50:00 |
| 4/11/2012 | 00:10 spot  | 07:01:00 14:50:00                   |
| 4/12/2012 | 00:10 spot  | 10:50:00 17:50:00                   |
| 4/13/2012 | 00:10 spot  | 07:51:30 12:20:00                   |
| 4/16/2012 | 00:10 spot  | 07:32:30 15:50:00                   |
| 4/17/2012 | 00:10 spot  | 08:01:30 17:20:30                   |
| 4/18/2012 | 00:10 spot  | 06:21:00 16:21:30                   |
| 4/19/2012 | 00:10 spot  | 06:20:30 07:32:00                   |
| 4/20/2012 | 00:10 spot  | 08:31:00 11:51:00                   |

4/10/2012-4/20/12

Total Spots: 20





| Day         | Date     | Time   | Ln | Length |
|-------------|----------|--------|----|--------|
| MON         | 04/09/12 | 02:28p | 1  | 10     |
| MON         | 04/09/12 | 03:27p | 2  | 10     |
| Bonus Spots |          |        |    |        |
| MON         | 04/09/12 | 04:32p | 1  | 10     |
| TUE         | 04/10/12 | 12:54p | 2  | 10     |
| Bonus Spots |          |        |    |        |
| TUE         | 04/10/12 | 05:31p | 1  | 10     |
| TUE         | 04/10/12 | 06:54p | 1  | 10     |
| WED         | 04/11/12 | 11:54a | 1  | 10     |
| WED         | 04/11/12 | 02:31p | 2  | 10     |
| Bonus Spots |          |        |    |        |
| WED         | 04/11/12 | 03:26p | 1  | 10     |
| THU         | 04/12/12 | 10:50a | 1  | 10     |
| THU         | 04/12/12 | 11:55a | 2  | 10     |
| Bonus Spots |          |        |    |        |
| THU         | 04/12/12 | 12:51p | 1  | 10     |
| FRI         | 04/13/12 | 10:29a | 2  | 10     |
| Bonus Spots |          |        |    |        |
| FRI         | 04/13/12 | 01:26p | 1  | 10     |
| FRI         | 04/13/12 | 06:29p | 1  | 10     |
| MON         | 04/16/12 | 03:29p | 1  | 10     |
| MON         | 04/16/12 | 05:54p | 1  | 10     |
| TUE         | 04/17/12 | 01:30p | 1  | 10     |
| TUE         | 04/17/12 | 02:28p | 1  | 10     |
| WED         | 04/18/12 | 10:53a | 1  | 10     |
| WED         | 04/18/12 | 12:31p | 1  | 10     |
| THU         | 04/19/12 | 11:27a | 1  | 10     |
| THU         | 04/19/12 | 04:28p | 1  | 10     |
| FRI         | 04/20/12 | 10:28a | 1  | 10     |
| FRI         | 04/20/12 | 01:56p | 1  | 10     |

4/09/12-4/20/12

Total Spots: 25

| Day         | Date     | Time   | Ln | Length |
|-------------|----------|--------|----|--------|
| MON         | 04/09/12 | 03:58p | 1  | 10     |
| MON         | 04/09/12 | 04:58p | 1  | 10     |
| MON         | 04/09/12 | 05:58p | 2  | 10     |
| Bonus Spots |          |        |    |        |
| TUE         | 04/10/12 | 03:58p | 1  | 10     |
| TUE         | 04/10/12 | 04:58p | 2  | 10     |
| Bonus Spots |          |        |    |        |
| TUE         | 04/10/12 | 05:58p | 1  | 10     |
| WED         | 04/11/12 | 03:58p | 2  | 10     |
| Bonus Spots |          |        |    |        |
| WED         | 04/11/12 | 04:58p | 1  | 10     |
| WED         | 04/11/12 | 05:58p | 1  | 10     |
| THU         | 04/12/12 | 03:58p | 1  | 10     |
| THU         | 04/12/12 | 04:58p | 1  | 10     |
| THU         | 04/12/12 | 05:58p | 2  | 10     |
| Bonus Spots |          |        |    |        |
| FRI         | 04/13/12 | 03:58p | 2  | 10     |
| Bonus Spots |          |        |    |        |
| FRI         | 04/13/12 | 04:58p | 1  | 10     |
| FRI         | 04/13/12 | 05:58p | 1  | 10     |
| MON         | 04/16/12 | 03:58p | 1  | 10     |
| MON         | 04/16/12 | 06:54p | 1  | 10     |
| TUE         | 04/17/12 | 03:58p | 1  | 10     |
| TUE         | 04/17/12 | 06:20p | 1  | 10     |
| WED         | 04/18/12 | 04:58p | 1  | 10     |
| WED         | 04/18/12 | 05:58p | 1  | 10     |
| THU         | 04/19/12 | 03:58p | 1  | 10     |
| THU         | 04/19/12 | 04:58p | 1  | 10     |
| FRI         | 04/20/12 | 04:58p | 1  | 10     |
| FRI         | 04/20/12 | 05:58p | 1  | 10     |

4/09/12-4/20/12

Total Spots: 25



| Day         | Date     | Time   | Ln | Length |
|-------------|----------|--------|----|--------|
| MON         | 04/09/12 | 06:28a | 1  | 10     |
| MON         | 04/09/12 | 04:06p | 2  | 10     |
| Bonus Spots |          |        |    |        |
| MON         | 04/09/12 | 05:05p | 1  | 10     |
| TUE         | 04/10/12 | 07:30a | 2  | 10     |
| Bonus Spots |          |        |    |        |
| TUE         | 04/10/12 | 04:06p | 1  | 10     |
| TUE         | 04/10/12 | 05:51p | 1  | 10     |
| WED         | 04/11/12 | 04:06p | 1  | 10     |
| WED         | 04/11/12 | 05:05p | 1  | 10     |
| WED         | 04/11/12 | 05:54p | 2  | 10     |
| Bonus Spots |          |        |    |        |
| THU         | 04/12/12 | 07:05a | 2  | 10     |
| Bonus Spots |          |        |    |        |
| THU         | 04/12/12 | 08:05a | 1  | 10     |
| THU         | 04/12/12 | 05:29p | 1  | 10     |
| FRI         | 04/13/12 | 04:06p | 1  | 10     |
| FRI         | 04/13/12 | 05:05p | 1  | 10     |
| FRI         | 04/13/12 | 05:51p | 2  | 10     |
| Bonus Spots |          |        |    |        |
| MON         | 04/16/12 | 06:29a | 1  | 10     |
| MON         | 04/16/12 | 07:05a | 1  | 10     |
| TUE         | 04/17/12 | 06:30a | 1  | 10     |
| TUE         | 04/17/12 | 08:30a | 1  | 10     |
| WED         | 04/18/12 | 04:07p | 1  | 10     |
| WED         | 04/18/12 | 05:06p | 1  | 10     |
| THU         | 04/19/12 | 08:31a | 1  | 10     |
| THU         | 04/19/12 | 09:31a | 1  | 10     |
| FRI         | 04/20/12 | 04:49p | 1  | 10     |
| FRI         | 04/20/12 | 05:49p | 1  | 10     |

4/09/12-4/20/12

Total Spots: 25

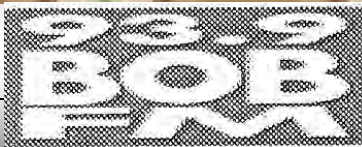


| Day  | Date                | Time          | Product                |
|------|---------------------|---------------|------------------------|
| Ln 1 | 04/09/12 - 04/20/12 | 6:00AM-7:00PM | 10/WK : M-F Length: 10 |
| MON  | 04/09/12            | 12:37p        | Georgia 811 April 2012 |
| MON  | 04/09/12            | 05:27p        | Georgia 811 April 2012 |
| TUE  | 04/10/12            | 11:14a        | Georgia 811 April 2012 |
| TUE  | 04/10/12            | 02:40p        | Georgia 811 April 2012 |
| WED  | 04/11/12            | 08:33a        | Georgia 811 April 2012 |
| WED  | 04/11/12            | 04:33p        | Georgia 811 April 2012 |
| THU  | 04/12/12            | 09:32a        | Georgia 811 April 2012 |
| THU  | 04/12/12            | 06:12p        | Georgia 811 April 2012 |
| FRI  | 04/13/12            | 01:15p        | Georgia 811 April 2012 |
| FRI  | 04/13/12            | 03:18p        | Georgia 811 April 2012 |
| MON  | 04/16/12            | 12:34p        | Georgia 811 April 2012 |
| MON  | 04/16/12            | 04:33p        | Georgia 811 April 2012 |
| TUE  | 04/17/12            | 11:15a        | Georgia 811 April 2012 |
| TUE  | 04/17/12            | 05:26p        | Georgia 811 April 2012 |
| WED  | 04/18/12            | 08:36a        | Georgia 811 April 2012 |
| WED  | 04/18/12            | 02:37p        | Georgia 811 April 2012 |
| THU  | 04/19/12            | 09:31a        | Georgia 811 April 2012 |
| THU  | 04/19/12            | 06:26p        | Georgia 811 April 2012 |
| FRI  | 04/20/12            | 01:14p        | Georgia 811 April 2012 |
| FRI  | 04/20/12            | 02:32p        | Georgia 811 April 2012 |

4/09/12-4/20/12

Total Spots: 20





| Day                                                         | Date     | Time   | Product                | ISCI | Rate |
|-------------------------------------------------------------|----------|--------|------------------------|------|------|
| Ln 1 04/09/12 - 04/20/12 6:00AM-7:00PM 10/WK M-F Length: 10 |          |        |                        |      |      |
| MON                                                         | 04/09/12 | 04:53p | Georgia 811 April 2012 |      |      |
| MON                                                         | 04/09/12 | 06:56p | Georgia 811 April 2012 |      |      |
| TUE                                                         | 04/10/12 | 04:54p | Georgia 811 April 2012 |      |      |
| TUE                                                         | 04/10/12 | 06:52p | Georgia 811 April 2012 |      |      |
| WED                                                         | 04/11/12 | 02:57p | Georgia 811 April 2012 |      |      |
| WED                                                         | 04/11/12 | 04:55p | Georgia 811 April 2012 |      |      |
| THU                                                         | 04/12/12 | 01:00p | Georgia 811 April 2012 |      |      |
| THU                                                         | 04/12/12 | 02:56p | Georgia 811 April 2012 |      |      |
| FRI                                                         | 04/13/12 | 01:57p | Georgia 811 April 2012 |      |      |
| FRI                                                         | 04/13/12 | 02:55p | Georgia 811 April 2012 |      |      |
| MON                                                         | 04/16/12 | 01:01p | Georgia 811 April 2012 |      |      |
| MON                                                         | 04/16/12 | 01:56p | Georgia 811 April 2012 |      |      |
| TUE                                                         | 04/17/12 | 01:01p | Georgia 811 April 2012 |      |      |
| TUE                                                         | 04/17/12 | 01:56p | Georgia 811 April 2012 |      |      |
| WED                                                         | 04/18/12 | 02:57p | Georgia 811 April 2012 |      |      |
| WED                                                         | 04/18/12 | 04:56p | Georgia 811 April 2012 |      |      |
| THU                                                         | 04/19/12 | 01:00p | Georgia 811 April 2012 |      |      |
| THU                                                         | 04/19/12 | 02:55p | Georgia 811 April 2012 |      |      |
| FRI                                                         | 04/20/12 | 01:01p | Georgia 811 April 2012 |      |      |
| FRI                                                         | 04/20/12 | 01:56p | Georgia 811 April 2012 |      |      |

Remit To:  
WDRR-FM  
Beasley FM Acquisition  
4051 Jimmie Dyess Parkway  
Augusta, GA 30909

Invoice Totals

Total Spots: 20

Gross Amount:

Agency Commission:

Net Amount:

4/09/12-4/20/12

Total Spots: 20

# Augusta—WCHZ FM



| Day  | Date                | Time          | Product                | ISCI           | Rate |
|------|---------------------|---------------|------------------------|----------------|------|
| Ln 1 | 04/09/12 - 04/20/12 | 6:00AM-7:00PM | 10/WK                  | M-F Length: 10 |      |
| MON  | 04/09/12            | 02:24p        | Georgia 811 April 2012 |                |      |
| MON  | 04/09/12            | 04:52p        | Georgia 811 April 2012 |                |      |
| TUE  | 04/10/12            | 01:18p        | Georgia 811 April 2012 |                |      |
| TUE  | 04/10/12            | 05:56p        | Georgia 811 April 2012 |                |      |
| WED  | 04/11/12            | 12:24p        | Georgia 811 April 2012 |                |      |
| WED  | 04/11/12            | 04:41p        | Georgia 811 April 2012 |                |      |
| THU  | 04/12/12            | 02:48p        | Georgia 811 April 2012 |                |      |
| THU  | 04/12/12            | 03:54p        | Georgia 811 April 2012 |                |      |
| FRI  | 04/13/12            | 05:43p        | Georgia 811 April 2012 |                |      |
| FRI  | 04/13/12            | 06:45p        | Georgia 811 April 2012 |                |      |
| MON  | 04/16/12            | 12:49p        | Georgia 811 April 2012 |                |      |
| MON  | 04/16/12            | 01:44p        | Georgia 811 April 2012 |                |      |
| TUE  | 04/17/12            | 11:48a        | Georgia 811 April 2012 |                |      |
| TUE  | 04/17/12            | 01:21p        | Georgia 811 April 2012 |                |      |
| WED  | 04/18/12            | 02:49p        | Georgia 811 April 2012 |                |      |
| WED  | 04/18/12            | 06:54p        | Georgia 811 April 2012 |                |      |
| THU  | 04/19/12            | 12:51p        | Georgia 811 April 2012 |                |      |
| THU  | 04/19/12            | 04:48p        | Georgia 811 April 2012 |                |      |
| FRI  | 04/20/12            | 11:50a        | Georgia 811 April 2012 |                |      |
| FRI  | 04/20/12            | 01:46p        | Georgia 811 April 2012 |                |      |

Remit To:  
WCHZ-FM  
Beasley FM Acquisition  
4051 Jimmie Dyess Parkway  
Augusta, GA 30909

## Invoice Totals

Total Spots: 20  
Gross Amount:  
Agency Commission:  
Net Amount:

4/09/12-4/20/12

Total Spots: 20



# Columbus—WCGQ FM

| Date                                                                                                                                                                         | Day | Length |                                 | Qty      | Rate | Total |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------|---------------------------------|----------|------|-------|
| Copy: Call 811                                                                                                                                                               |     |        |                                 |          |      |       |
| 4/9/2012                                                                                                                                                                     | Mon | :10    | WCGQ-FM 07:13:30 AM 01:19:40 PM | 2        |      |       |
| 4/10/2012                                                                                                                                                                    | Tue | :10    | WCGQ-FM 06:20:00 AM 04:50:00 PM | 2        |      |       |
| 4/11/2012                                                                                                                                                                    | Wed | :10    | WCGQ-FM 08:36:10 AM 03:50:00 PM | 2        |      |       |
| 4/12/2012                                                                                                                                                                    | Thu | :10    | WCGQ-FM 06:54:10 AM 07:20:00 AM | 2        |      |       |
| 4/13/2012                                                                                                                                                                    | Fri | :10    | WCGQ-FM 07:36:00 AM 03:49:40 PM | 2        |      |       |
| 4/16/2012                                                                                                                                                                    | Mon | :10    | WCGQ-FM 08:20:00 AM 06:49:30 PM | 2        |      |       |
| 4/17/2012                                                                                                                                                                    | Tue | :10    | WCGQ-FM 11:20:00 AM 06:35:00 PM | 2        |      |       |
| 4/18/2012                                                                                                                                                                    | Wed | :10    | WCGQ-FM 08:20:00 AM 12:50:10 PM | 2        |      |       |
| 4/19/2012                                                                                                                                                                    | Thu | :10    | WCGQ-FM 10:49:00 AM 01:49:30 PM | 2        |      |       |
| 4/20/2012                                                                                                                                                                    | Fri | :10    | WCGQ-FM 06:20:00 AM 02:35:00 PM | 2        |      |       |
| If you Pre-Paid, thank you for your payment. If not, please note invoice number on your payment. Accounts 30 days past due will be subject to a finance charge of 1.5% per m |     |        |                                 |          |      |       |
| Affidavit Of Performance: 1.                                                                                                                                                 |     |        |                                 | Quantity | 20   | Total |

4/09/12-4/20/12

Total Spots: 20

# Columbus— WKNV FM

| Date                                                                                                                                                                         | Day | Length |                                 | Qty      | Rate | Total |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------|---------------------------------|----------|------|-------|
| Copy: Call 811                                                                                                                                                               |     |        |                                 |          |      |       |
| 4/9/2012                                                                                                                                                                     | Mon | :10    | WKNV-FM 06:22:40 AM 01:53:30 PM | 2        |      |       |
| 4/10/2012                                                                                                                                                                    | Tue | :10    | WKNV-FM 08:53:00 AM 04:23:30 PM | 2        |      |       |
| 4/11/2012                                                                                                                                                                    | Wed | :10    | WKNV-FM 12:23:30 PM 06:53:30 PM | 2        |      |       |
| 4/12/2012                                                                                                                                                                    | Thu | :10    | WKNV-FM 07:53:00 AM 02:53:30 PM | 2        |      |       |
| 4/13/2012                                                                                                                                                                    | Fri | :10    | WKNV-FM 10:53:00 AM 05:39:00 PM | 2        |      |       |
| 4/16/2012                                                                                                                                                                    | Mon | :10    | WKNV-FM 09:54:30 AM 05:37:30 PM | 2        |      |       |
| 4/17/2012                                                                                                                                                                    | Tue | :10    | WKNV-FM 11:38:30 AM 03:54:30 PM | 2        |      |       |
| 4/18/2012                                                                                                                                                                    | Wed | :10    | WKNV-FM 07:53:00 AM 01:38:20 PM | 2        |      |       |
| 4/19/2012                                                                                                                                                                    | Thu | :10    | WKNV-FM 12:23:30 PM 05:24:00 PM | 2        |      |       |
| 4/20/2012                                                                                                                                                                    | Fri | :10    | WKNV-FM 09:53:30 AM 04:24:30 PM | 2        |      |       |
| If you Pre-Paid, thank you for your payment. If not, please note invoice number on your payment. Accounts 30 days past due will be subject to a finance charge of 1.5% per m |     |        |                                 |          |      |       |
| A C B                                                                                                                                                                        |     |        |                                 | Quantity | 20   | Total |

4/09/12-4/20/12

Total Spots: 20



# Columbus— WRLD FM

| Date           | Day | Length |                                 | Qty | Rate |
|----------------|-----|--------|---------------------------------|-----|------|
| Copy: Call 811 |     |        |                                 |     |      |
| 4/9/2012       | Mon | :10    | WRLD-FM 06:20:30 AM 09:19:30 AM | 2   |      |
| 4/10/2012      | Tue | :10    | WRLD-FM 09:20:00 AM 11:20:30 AM | 2   |      |
| 4/11/2012      | Wed | :10    | WRLD-FM 08:51:00 AM 06:50:30 PM | 2   |      |
| 4/12/2012      | Thu | :10    | WRLD-FM 06:50:30 AM 07:50:30 AM | 2   |      |
| 4/13/2012      | Fri | :10    | WRLD-FM 09:33:00 AM 12:33:00 PM | 2   |      |
| 4/16/2012      | Mon | :10    | WRLD-FM 06:33:00 AM 07:34:00 AM | 2   |      |
| 4/17/2012      | Tue | :10    | WRLD-FM 06:34:00 AM 08:34:00 AM | 2   |      |
| 4/18/2012      | Wed | :10    | WRLD-FM 06:20:00 AM 11:50:00 AM | 2   |      |
| 4/19/2012      | Thu | :10    | WRLD-FM 07:34:00 AM 08:33:30 AM | 2   |      |
| 4/20/2012      | Fri | :10    | WRLD-FM 06:20:00 AM 07:20:30 AM | 2   |      |

If you Pre-Paid, thank you for your payment. If not, please note invoice number on your payment. Accounts 20 days past due will be subject to late fees.

Affidavit Of Performance: I, 4 C B

Quantity 20 Total

4/09/12-4/20/12

Total Spots: 20

# Radio Disney—WDWD AM

| ORDERED |                         |     |       |    |           |             |            |
|---------|-------------------------|-----|-------|----|-----------|-------------|------------|
| E       | TIMES                   | LEN | DAYS  | #  | RATE (\$) | DAY, DATE   | TIME       |
|         | WDWD-AM ATLA<br>6AM-8PM | 60  | Mo-Su | 14 | .00       | Mo, 5/28/12 | 8:56:40AM  |
|         |                         |     |       |    |           | Mo, 5/28/12 | 2:16:54PM  |
|         |                         |     |       |    |           | Tu, 5/29/12 | 10:56:31AM |
|         |                         |     |       |    |           | Tu, 5/29/12 | 5:20:19PM  |
|         |                         |     |       |    |           | We, 5/30/12 | 11:40:16AM |
|         |                         |     |       |    |           | We, 5/30/12 | 3:18:25PM  |
|         |                         |     |       |    |           | Th, 5/31/12 | 9:56:46AM  |
|         |                         |     |       |    |           | Th, 5/31/12 | 4:20:01PM  |
|         |                         |     |       |    |           | Fr, 6/1/12  | 7:56:05AM  |
|         |                         |     |       |    |           | Fr, 6/1/12  | 6:54:16PM  |
|         |                         |     |       |    |           | Sa, 6/2/12  | 6:20:42AM  |
|         |                         |     |       |    |           | Sa, 6/2/12  | 5:57:43PM  |
|         |                         |     |       |    |           | Su, 6/3/12  | 12:20:27PM |
|         |                         |     |       |    |           | Su, 6/3/12  | 3:36:21PM  |
|         |                         |     | Mo-Su | 14 | .00       | Mo, 6/4/12  | 6:55:30AM  |
|         |                         |     |       |    |           | Mo, 6/4/12  | 12:16:48PM |
|         |                         |     |       |    |           | Tu, 6/5/12  | 11:18:46AM |
|         |                         |     |       |    |           | Tu, 6/5/12  | 5:40:58PM  |
|         |                         |     |       |    |           | We, 6/6/12  | 8:41:36AM  |
|         |                         |     |       |    |           | We, 6/6/12  | 11:20:54AM |
|         |                         |     |       |    |           | Th, 6/7/12  | 1:40:15PM  |
|         |                         |     |       |    |           | Th, 6/7/12  | 4:56:58PM  |
|         |                         |     |       |    |           | Fr, 6/8/12  | 2:37:09PM  |
|         |                         |     |       |    |           | Fr, 6/8/12  | 6:54:35PM  |
|         |                         |     |       |    |           | Sa, 6/9/12  | 8:53:04AM  |
|         |                         |     |       |    |           | Sa, 6/9/12  | 4:19:03PM  |
|         |                         |     |       |    |           | Su, 6/10/12 | 9:40:49AM  |
|         |                         |     |       |    |           | Su, 6/10/12 | 1:40:47PM  |
|         |                         |     | Mo-Su | 14 | .00       | Mo, 6/11/12 | 6:56:58AM  |
|         |                         |     |       |    |           | Mo, 6/11/12 | 1:56:33PM  |
|         |                         |     |       |    |           | Tu, 6/12/12 | 6:18:59AM  |
|         |                         |     |       |    |           | Tu, 6/12/12 | 8:42:38AM  |
|         |                         |     |       |    |           | We, 6/13/12 | 9:56:30AM  |
|         |                         |     |       |    |           | We, 6/13/12 | 6:19:45PM  |
|         |                         |     |       |    |           | Th, 6/14/12 | 10:19:45AM |
|         |                         |     |       |    |           | Th, 6/14/12 | 2:19:08PM  |
|         |                         |     |       |    |           | Fr, 6/15/12 | 3:38:24PM  |
|         |                         |     |       |    |           | Fr, 6/15/12 | 5:19:15PM  |
|         |                         |     |       |    |           | Sa, 6/16/12 | 7:18:41PM  |
|         |                         |     |       |    |           | Su, 6/17/12 | 9:55:32AM  |
|         |                         |     |       |    |           | Su, 6/17/12 | 12:18:13PM |
|         |                         |     |       |    |           | Su, 6/17/12 | 7:20:19PM  |
|         |                         |     | Mo-Su | 14 | .00       | Mo, 6/18/12 | 1:36:28PM  |
|         |                         |     |       |    |           | Mo, 6/18/12 | 4:21:17PM  |

|             |            |
|-------------|------------|
| Tu, 6/19/12 | 10:20:13AM |
| Tu, 6/19/12 | 12:17:48PM |
| We, 6/20/12 | 6:56:58AM  |
| We, 6/20/12 | 2:21:16PM  |
| Th, 6/21/12 | 10:56:58AM |
| Th, 6/21/12 | 6:55:39PM  |
| Fr, 6/22/12 | 1:16:47PM  |
| Fr, 6/22/12 | 5:56:05PM  |
| Sa, 6/23/12 | 9:53:50AM  |
| Sa, 6/23/12 | 1:15:26PM  |
| Su, 6/24/12 | 7:38:48AM  |
| Su, 6/24/12 | 10:56:52AM |

**Total 56**

**Total  
Estimated  
Listenership  
2012:**

**38,361,404  
adults 18+ and  
kids 6-14**

**5/28/12-6/24/12**

**Total: 56**

*Continued on next page*



# Radio Disney—WDWD AM

| ORDERED                 |       |       |    |           |             |            |
|-------------------------|-------|-------|----|-----------|-------------|------------|
| TIMES                   | LEN   | DAYS  | #  | RATE (\$) | DAY, DATE   | TIME       |
| WDWD-AM ATLA<br>6AM-8PM | 60    | Mo-Su | 14 | .00       | Mo, 6/25/12 | 1:56:27PM  |
|                         |       |       |    |           | Mo, 6/25/12 | 6:56:18PM  |
|                         |       |       |    |           | Tu, 6/26/12 | 8:21:21AM  |
|                         |       |       |    |           | Tu, 6/26/12 | 2:17:21PM  |
|                         |       |       |    |           | We, 6/27/12 | 7:20:28AM  |
|                         |       |       |    |           | We, 6/27/12 | 6:19:58PM  |
|                         |       |       |    |           | Th, 6/28/12 | 12:37:16PM |
|                         |       |       |    |           | Th, 6/28/12 | 5:18:45PM  |
|                         |       |       |    |           | Fr, 6/29/12 | 7:21:58AM  |
|                         |       |       |    |           | Fr, 6/29/12 | 10:56:37AM |
|                         |       |       |    |           | Sa, 6/30/12 | 11:54:25AM |
|                         |       |       |    |           | Sa, 6/30/12 | 4:21:10PM  |
|                         |       |       |    |           | Su, 7/1/12  | 9:19:56AM  |
|                         |       |       |    |           | Su, 7/1/12  | 4:38PM     |
|                         | Mo-Su | Mo-Su | 14 | .00       | Mo, 7/2/12  | 9:56:59AM  |
|                         |       |       |    |           | Mo, 7/2/12  | 12:16:16PM |
|                         |       |       |    |           | Tu, 7/3/12  | 10:56:57AM |
|                         |       |       |    |           | Tu, 7/3/12  | 5:19:13PM  |
|                         |       |       |    |           | We, 7/4/12  | 11:21:07AM |
|                         |       |       |    |           | We, 7/4/12  | 5:56:17PM  |
|                         |       |       |    |           | Th, 7/5/12  | 6:18:37AM  |
|                         |       |       |    |           | Th, 7/5/12  | 3:36:33PM  |
|                         |       |       |    |           | Fr, 7/6/12  | 12:54:15PM |
|                         |       |       |    |           | Fr, 7/6/12  | 4:39:05PM  |
|                         |       |       |    |           | Sa, 7/7/12  | 7:54:09AM  |
|                         |       |       |    |           | Sa, 7/7/12  | 4:18:16PM  |
|                         |       |       |    |           | Su, 7/8/12  | 7:19:12AM  |
|                         |       |       |    |           | Su, 7/8/12  | 2:17:51PM  |
|                         | Mo-Su | Mo-Su | 14 | .00       | Mo, 7/9/12  | 11:56:55AM |
|                         |       |       |    |           | Mo, 7/9/12  | 5:56:03PM  |
|                         |       |       |    |           | Tu, 7/10/12 | 6:56:58AM  |
|                         |       |       |    |           | Tu, 7/10/12 | 9:21:13AM  |
|                         |       |       |    |           | We, 7/11/12 | 11:56:42AM |
|                         |       |       |    |           | We, 7/11/12 | 4:55:56PM  |
|                         |       |       |    |           | Th, 7/12/12 | 2:56:21PM  |
|                         |       |       |    |           | Th, 7/12/12 | 3:53:19PM  |
|                         |       |       |    |           | Fr, 7/13/12 | 6:56:01AM  |
|                         |       |       |    |           | Fr, 7/13/12 | 10:42:35AM |
|                         |       |       |    |           | Sa, 7/14/12 | 4:20:43PM  |
|                         |       |       |    |           | Sa, 7/14/12 | 6:20:06PM  |
|                         |       |       |    |           | Su, 7/15/12 | 8:20:28AM  |
|                         |       |       |    |           | Su, 7/15/12 | 1:19:03PM  |
|                         | Mo-Su | Mo-Su | 14 | .00       | Mo, 7/16/12 | 10:21:58AM |
|                         |       |       |    |           | Mo, 7/16/12 | 5:38:59PM  |

|              |            |
|--------------|------------|
| Tu, 7/17/12  | 11:56:37AM |
| Tu, 7/17/12  | 12:17:58PM |
| We, 7/18/12  | 8:56:54AM  |
| We, 7/18/12  | 1:56:12PM  |
| Th, 7/19/12  | 10:20:42AM |
| Th, 7/19/12  | 4:18:56PM  |
| Fr, 7/20/12  | 3:56:35PM  |
| Fr, 7/20/12  | 6:15:59PM  |
| Sa, 7/21/12  | 6:21:08AM  |
| Sa, 7/21/12  | 2:39:05PM  |
| Su, 7/22/12  | 7:54:19AM  |
| Su, 7/22/12  | 9:19:46AM  |
| Mo, 7/23/12  | 2:54:32PM  |
| Mo, 7/23/12  | 5:56:46PM  |
| Tu, 7/24/12  | 3:54:24PM  |
| Tu, 7/24/12  | 5:39:18PM  |
| We, 7/25/12  | 8:18:49AM  |
| We, 7/25/12  | 1:55:24PM  |
| Th, 7/26/12  | 10:41:06AM |
| Th, 7/26/12  | 1:20:39PM  |
| Fr, 7/27/12  | 10:20AM    |
| Fr, 7/27/12  | 12:54:54PM |
| Sa, 7/28/12  | 6:56:44AM  |
| Sa, 7/28/12  | 4:21:47PM  |
| Su, 7/29/12  | 11:20:50AM |
| Su, 7/29/12  | 6:20:47PM  |
| <b>Total</b> | <b>70</b>  |

6/25/2012—7/29/2012

Total: 70

# Radio Disney—WDWD AM

| ORDERED                 |       |       |    |           |             |            |
|-------------------------|-------|-------|----|-----------|-------------|------------|
| TIMES                   | LEN   | DAYS  | #  | RATE (\$) | DAY, DATE   | TIME       |
| WDWD-AM ATLA<br>6AM-8PM | 60    | Mo-Su | 14 | .00       | Mo, 8/27/12 | 3:56:53PM  |
|                         |       |       |    |           | Mo, 8/27/12 | 6:40:17PM  |
|                         |       |       |    |           | Tu, 8/28/12 | 9:56:56AM  |
|                         |       |       |    |           | Tu, 8/28/12 | 5:19:12PM  |
|                         |       |       |    |           | We, 8/29/12 | 6:18:32AM  |
|                         |       |       |    |           | We, 8/29/12 | 11:56:54AM |
|                         |       |       |    |           | Th, 8/30/12 | 7:21:04AM  |
|                         |       |       |    |           | Th, 8/30/12 | 4:19:38PM  |
|                         |       |       |    |           | Fr, 8/31/12 | 8:21:58AM  |
|                         |       |       |    |           | Fr, 8/31/12 | 10:42:54AM |
|                         |       |       |    |           | Sa, 9/1/12  | 1:17:48PM  |
|                         |       |       |    |           | Sa, 9/1/12  | 6:54:55PM  |
|                         |       |       |    |           | Su, 9/2/12  | 12:18:57PM |
|                         |       |       |    |           | Su, 9/2/12  | 2:55:49PM  |
|                         | Mo-Su | Mo-Su | 14 | .00       | Mo, 9/3/12  | 7:55:51AM  |
|                         |       |       |    |           | Mo, 9/3/12  | 11:56:58AM |
|                         |       |       |    |           | Tu, 9/4/12  | 9:41:19AM  |
|                         |       |       |    |           | Tu, 9/4/12  | 3:20:16PM  |
|                         |       |       |    |           | We, 9/5/12  | 8:56:47AM  |
|                         |       |       |    |           | We, 9/5/12  | 1:19:22PM  |
|                         |       |       |    |           | Th, 9/6/12  | 2:55:41PM  |
|                         |       |       |    |           | Th, 9/6/12  | 7:40:44PM  |
|                         |       |       |    |           | Fr, 9/7/12  | 6:18:28AM  |
|                         |       |       |    |           | Fr, 9/7/12  | 12:54:23PM |
|                         |       |       |    |           | Sa, 9/8/12  | 12:14:22PM |
|                         |       |       |    |           | Sa, 9/8/12  | 4:40:10PM  |
|                         |       |       |    |           | Su, 9/9/12  | 7:37:12AM  |
|                         |       |       |    |           | Su, 9/9/12  | 6:53:20PM  |
|                         | Mo-Su | Mo-Su | 14 | .00       | Mo, 9/10/12 | 7:21:58AM  |
|                         |       |       |    |           | Mo, 9/10/12 | 10:21:18AM |
|                         |       |       |    |           | Tu, 9/11/12 | 8:20:06AM  |
|                         |       |       |    |           | Tu, 9/11/12 | 4:42:17PM  |
|                         |       |       |    |           | We, 9/12/12 | 9:56:52AM  |
|                         |       |       |    |           | We, 9/12/12 | 7:20:30PM  |
|                         |       |       |    |           | Th, 9/13/12 | 2:37:40PM  |
|                         |       |       |    |           | Th, 9/13/12 | 5:56:58PM  |
|                         |       |       |    |           | Fr, 9/14/12 | 6:56:58AM  |
|                         |       |       |    |           | Fr, 9/14/12 | 1:56:36PM  |
|                         |       |       |    |           | Sa, 9/15/12 | 11:17:04AM |
|                         |       |       |    |           | Sa, 9/15/12 | 12:56:50PM |
|                         |       |       |    |           | Su, 9/16/12 | 1:54:35PM  |
|                         |       |       |    |           | Su, 9/16/12 | 6:56:53PM  |
|                         | Mo-Su | Mo-Su | 14 | .00       | Mo, 9/17/12 | 7:17:50AM  |
|                         |       |       |    |           | Mo, 9/17/12 | 5:21:58PM  |

|                 |            |
|-----------------|------------|
| Tu, 9/18/12     | 8:40:01AM  |
| Tu, 9/18/12     | 2:18:46PM  |
| We, 9/19/12     | 6:56:58AM  |
| We, 9/19/12     | 12:37:50PM |
| Th, 9/20/12     | 10:42:43AM |
| Th, 9/20/12     | 3:56:21PM  |
| Fr, 9/21/12     | 9:56:32AM  |
| Fr, 9/21/12     | 7:56:58PM  |
| Sa, 9/22/12     | 11:55:54AM |
| Sa, 9/22/12     | 4:19:23PM  |
| Su, 9/23/12     | 1:18:21PM  |
| Su, 9/23/12     | 6:56:35PM  |
| Mo, 9/24/12     | 3:18:50PM  |
| Mo, 9/24/12     | 4:21:04PM  |
| Tu, 9/25/12     | 7:19:22AM  |
| Tu, 9/25/12     | 2:19:44PM  |
| We, 9/26/12     | 10:56:35AM |
| We, 9/26/12     | 3:56:29PM  |
| Th, 9/27/12     | 11:56:56AM |
| Th, 9/27/12     | 7:56:29PM  |
| Fr, 9/28/12     | 8:42:16AM  |
| Fr, 9/28/12     | 9:56:58AM  |
| Sa, 9/29/12     | 7:55:53AM  |
| Sa, 9/29/12     | 12:37:45PM |
| Su, 9/30/12     | 1:18:27PM  |
| Su, 9/30/12     | 6:21:41PM  |
| <b>Total 70</b> |            |

8/27/2012-9/30/2012

Total: 70



# Radio Disney—WDWD AM

| ORDERED                 |     |       |    |           |              |            |
|-------------------------|-----|-------|----|-----------|--------------|------------|
| TIMES                   | LEN | DAYS  | #  | RATE (\$) | DAY, DATE    | TIME       |
| WDWD-AM ATLA<br>6AM-8PM | 60  | Mo-Su | 14 | .00       | Mo, 10/1/12  | 9:56:06AM  |
|                         |     |       |    |           | Mo, 10/1/12  | 7:19:36PM  |
|                         |     |       |    |           | Tu, 10/2/12  | 8:20:14AM  |
|                         |     |       |    |           | Tu, 10/2/12  | 2:19:47PM  |
|                         |     |       |    |           | We, 10/3/12  | 10:56:17AM |
|                         |     |       |    |           | We, 10/3/12  | 4:56:32PM  |
|                         |     |       |    |           | Th, 10/4/12  | 11:42:07AM |
|                         |     |       |    |           | Th, 10/4/12  | 5:37:45PM  |
|                         |     |       |    |           | Fr, 10/5/12  | 7:55:29AM  |
|                         |     |       |    |           | Fr, 10/5/12  | 1:56:16PM  |
|                         |     |       |    |           | Sa, 10/6/12  | 12:55:28PM |
|                         |     |       |    |           | Sa, 10/6/12  | 6:53:40PM  |
|                         |     |       |    |           | Su, 10/7/12  | 6:53:57AM  |
|                         |     |       |    |           | Su, 10/7/12  | 3:16:46PM  |
|                         | 60  | Mo-Su | 14 | .00       | Mo, 10/8/12  | 6:53:25AM  |
|                         |     |       |    |           | Mo, 10/8/12  | 1:19:51PM  |
|                         |     |       |    |           | Tu, 10/9/12  | 9:21:49AM  |
|                         |     |       |    |           | Tu, 10/9/12  | 6:20:52PM  |
|                         |     |       |    |           | We, 10/10/12 | 11:21:56AM |
|                         |     |       |    |           | We, 10/10/12 | 4:43:05PM  |
|                         |     |       |    |           | Th, 10/11/12 | 11:57:40AM |
|                         |     |       |    |           | Th, 10/11/12 | 3:15:43PM  |
|                         |     |       |    |           | Fr, 10/12/12 | 10:40:56AM |
|                         |     |       |    |           | Fr, 10/12/12 | 6:55:24PM  |
|                         |     |       |    |           | Sa, 10/13/12 | 7:21:13AM  |
|                         |     |       |    |           | Sa, 10/13/12 | 4:20:43PM  |
|                         |     |       |    |           | Su, 10/14/12 | 11:18:36AM |
|                         |     |       |    |           | Su, 10/14/12 | 5:21:29PM  |
|                         | 60  | Mo-Su | 14 | .00       | Mo, 10/15/12 | 7:41:58AM  |
|                         |     |       |    |           | Mo, 10/15/12 | 6:56:58PM  |
|                         |     |       |    |           | Tu, 10/16/12 | 11:20:17AM |
|                         |     |       |    |           | Tu, 10/16/12 | 1:55:05PM  |
|                         |     |       |    |           | We, 10/17/12 | 3:16:48PM  |
|                         |     |       |    |           | We, 10/17/12 | 7:21:09PM  |
|                         |     |       |    |           | Th, 10/18/12 | 10:21:50AM |
|                         |     |       |    |           | Th, 10/18/12 | 12:56:21PM |
|                         |     |       |    |           | Fr, 10/19/12 | 6:18:45AM  |
|                         |     |       |    |           | Fr, 10/19/12 | 2:17:16PM  |
|                         |     |       |    |           | Sa, 10/20/12 | 9:18:33AM  |
|                         |     |       |    |           | Sa, 10/20/12 | 4:20:20PM  |
|                         |     |       |    |           | Su, 10/21/12 | 8:56:58AM  |
|                         |     |       |    |           | Su, 10/21/12 | 5:18:08PM  |
|                         | 60  | Mo-Su | 14 | .00       | Mo, 10/22/12 | 8:56:20AM  |
|                         |     |       |    |           | Mo, 10/22/12 | 3:17:38PM  |

|              |            |
|--------------|------------|
| Tu, 10/23/12 | 7:42:36AM  |
| Tu, 10/23/12 | 6:16:46PM  |
| We, 10/24/12 | 9:21:58AM  |
| We, 10/24/12 | 4:55:33PM  |
| Th, 10/25/12 | 9:56:58AM  |
| Th, 10/25/12 | 12:19:50PM |
| Fr, 10/26/12 | 6:16:13AM  |
| Fr, 10/26/12 | 12:55:15PM |
| Sa, 10/27/12 | 1:55:51PM  |
| Sa, 10/27/12 | 4:37:43PM  |
| Su, 10/28/12 | 8:21:15AM  |
| Su, 10/28/12 | 2:42:15PM  |
| <b>Total</b> | <b>56</b>  |

10/1/2012-10/28/2012

Total: 56

# Radio Disney—WDWD AM

| ORDERED |                         |     |       |    |           | A            |            |
|---------|-------------------------|-----|-------|----|-----------|--------------|------------|
| E       | TIMES                   | LEN | DAYS  | #  | RATE (\$) | DAY, DATE    | TIME       |
|         | WDWD-AM ATLA<br>6AM-8PM | 60  | Mo-Su | 14 | .00       | Mo, 11/26/12 | 6:20:09AM  |
|         |                         |     |       |    |           | Mo, 11/26/12 | 9:20:01AM  |
|         |                         |     |       |    |           | Tu, 11/27/12 | 1:39:48PM  |
|         |                         |     |       |    |           | Tu, 11/27/12 | 6:43:04PM  |
|         |                         |     |       |    |           | We, 11/28/12 | 5:42:15PM  |
|         |                         |     |       |    |           | We, 11/28/12 | 7:19:24PM  |
|         |                         |     |       |    |           | Th, 11/29/12 | 9:56:28AM  |
|         |                         |     |       |    |           | Th, 11/29/12 | 10:19:20AM |
|         |                         |     |       |    |           | Th, 11/29/12 | 5:55:39PM  |
|         |                         |     |       |    |           | Fr, 11/30/12 | 7:56:58AM  |
|         |                         |     |       |    |           | Fr, 11/30/12 | 2:39:40PM  |
|         |                         |     |       |    |           | Fr, 11/30/12 | 7:21:56PM  |
|         |                         |     |       |    |           | Su, 12/2/12  | 12:55:11PM |
|         |                         |     |       |    |           | Su, 12/2/12  | 3:55:36PM  |
|         |                         |     | Mo-Su | 14 | .00       | Mo, 12/3/12  | 10:21:58AM |
|         |                         |     |       |    |           | Mo, 12/3/12  | 3:55:21PM  |
|         |                         |     |       |    |           | Tu, 12/4/12  | 9:19:19AM  |
|         |                         |     |       |    |           | Tu, 12/4/12  | 1:14PM     |
|         |                         |     |       |    |           | We, 12/5/12  | 3:17:55PM  |
|         |                         |     |       |    |           | We, 12/5/12  | 5:39:11PM  |
|         |                         |     |       |    |           | Th, 12/6/12  | 9:18:50AM  |
|         |                         |     |       |    |           | Th, 12/6/12  | 6:17:37PM  |
|         |                         |     |       |    |           | Fr, 12/7/12  | 7:21:13AM  |
|         |                         |     |       |    |           | Fr, 12/7/12  | 11:56:38AM |
|         |                         |     |       |    |           | Sa, 12/8/12  | 12:16:54PM |
|         |                         |     |       |    |           | Sa, 12/8/12  | 7:20:02PM  |
|         |                         |     |       |    |           | Su, 12/9/12  | 6:56:10AM  |
|         |                         |     |       |    |           | Su, 12/9/12  | 2:56:29PM  |
|         |                         |     | Mo-Su | 14 | .00       | Mo, 12/10/12 | 10:56:30AM |
|         |                         |     |       |    |           | Mo, 12/10/12 | 4:56:22PM  |
|         |                         |     |       |    |           | Tu, 12/11/12 | 11:19:40AM |
|         |                         |     |       |    |           | Tu, 12/11/12 | 7:40:31PM  |
|         |                         |     |       |    |           | We, 12/12/12 | 8:20:44AM  |
|         |                         |     |       |    |           | We, 12/12/12 | 2:17:46PM  |
|         |                         |     |       |    |           | Th, 12/13/12 | 7:21:58AM  |
|         |                         |     |       |    |           | Th, 12/13/12 | 1:15:50PM  |
|         |                         |     |       |    |           | Fr, 12/14/12 | 9:42:58AM  |
|         |                         |     |       |    |           | Fr, 12/14/12 | 6:38:51PM  |
|         |                         |     |       |    |           | Sa, 12/15/12 | 6:36:44AM  |
|         |                         |     |       |    |           | Sa, 12/15/12 | 12:55:54PM |
|         |                         |     |       |    |           | Su, 12/16/12 | 2:40:52PM  |
|         |                         |     |       |    |           | Su, 12/16/12 | 5:56:48PM  |
|         |                         |     | Mo-Su | 14 | .00       | Mo, 12/17/12 | 12:54:40PM |
|         |                         |     |       |    |           | Mo, 12/17/12 | 6:38:04PM  |

|              |            |
|--------------|------------|
| Tu, 12/18/12 | 10:20:02AM |
| Tu, 12/18/12 | 1:40:06PM  |
| We, 12/19/12 | 2:38:17PM  |
| We, 12/19/12 | 3:14:51PM  |
| Th, 12/20/12 | 8:39:24AM  |
| Th, 12/20/12 | 4:17:11PM  |
| Fr, 12/21/12 | 7:21:22AM  |
| Fr, 12/21/12 | 7:41:40PM  |
| Sa, 12/22/12 | 6:20:03AM  |
| Sa, 12/22/12 | 9:19:33AM  |
| Su, 12/23/12 | 11:56:58AM |
| Su, 12/23/12 | 5:55:53PM  |
| Mo, 12/24/12 | 12:39:44PM |
| Mo, 12/24/12 | 6:40:18PM  |
| Tu, 12/25/12 | 6:55:02AM  |
| Tu, 12/25/12 | 4:55:46PM  |
| We, 12/26/12 | 5:17:13PM  |
| We, 12/26/12 | 6:19:27PM  |
| Th, 12/27/12 | 7:18:53AM  |
| Th, 12/27/12 | 11:55:27AM |
| Fr, 12/28/12 | 9:38:41AM  |
| Fr, 12/28/12 | 1:18:47PM  |
| Sa, 12/29/12 | 10:40:05AM |
| Sa, 12/29/12 | 3:54:28PM  |
| Su, 12/30/12 | 9:42:48AM  |
| Su, 12/30/12 | 2:54:48PM  |
| <b>Total</b> | <b>70</b>  |
| ORDERED      |            |

11/26/2012-12/30/2012

Total: 70






# Social Networks



# Facebook

facebook Search for people, places and things GA811 - Utilities Protec



**811**  
Now what's below.  
Call before you dig

**GA811 - Utilities Protection Center, Inc**  
451 likes · 30 talking about this · 20 were here

Add A Category  
3400 Summit Ridge Pkwy, Duluth, GA.  
811  
Always open  
About

Photos Likes Map Videos

Highlight...

Status Photo / Video Offer, Event +

What's on your mind?

**GA811 - Utilities Protection Center, Inc**  
Friday 10/12

THIS is why you should call 811 before you dig... every project, every time! Resolve to make safe digging a habit in 2013.

This photo was found on pinterest... where you can also find GA811 --> <http://pinterest.com/pin/1234567890123456789/>

Recent Posts by Others See All

**Merrick McClure**  
2012 North Georgia Fall Brawl Champions! Thank you 811!...  
October 5, 2012 at 10:29pm

**Marie Woodard Cook**  
I was there :)  
September 14, 2012 at 11:42am

**Merrick McClure**  
Coming down to the end of the season and looking forward...  
September 10, 2012 at 9:38pm

**Texas811**

facebook locate rodeo Megan



**INTERNATIONAL UTILITY LOCATE RODEO**

**International Utility Locate Rodeo**  
280 likes · 3 talking about this

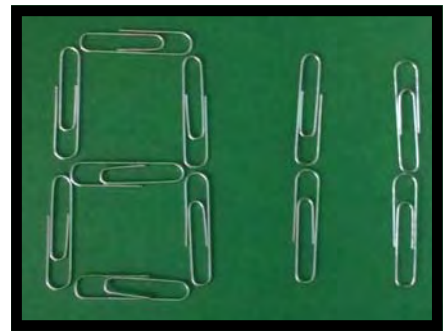
Non-Profit Organization  
The International Utility Locate Rodeo will be the preeminent event for utility locate technician recognition, and will serve as the cornerstone to promote high quality and achievable

280

2011 Locate Rodeo Winners, Ranking  
Locate Rodeo would thank event hosts G

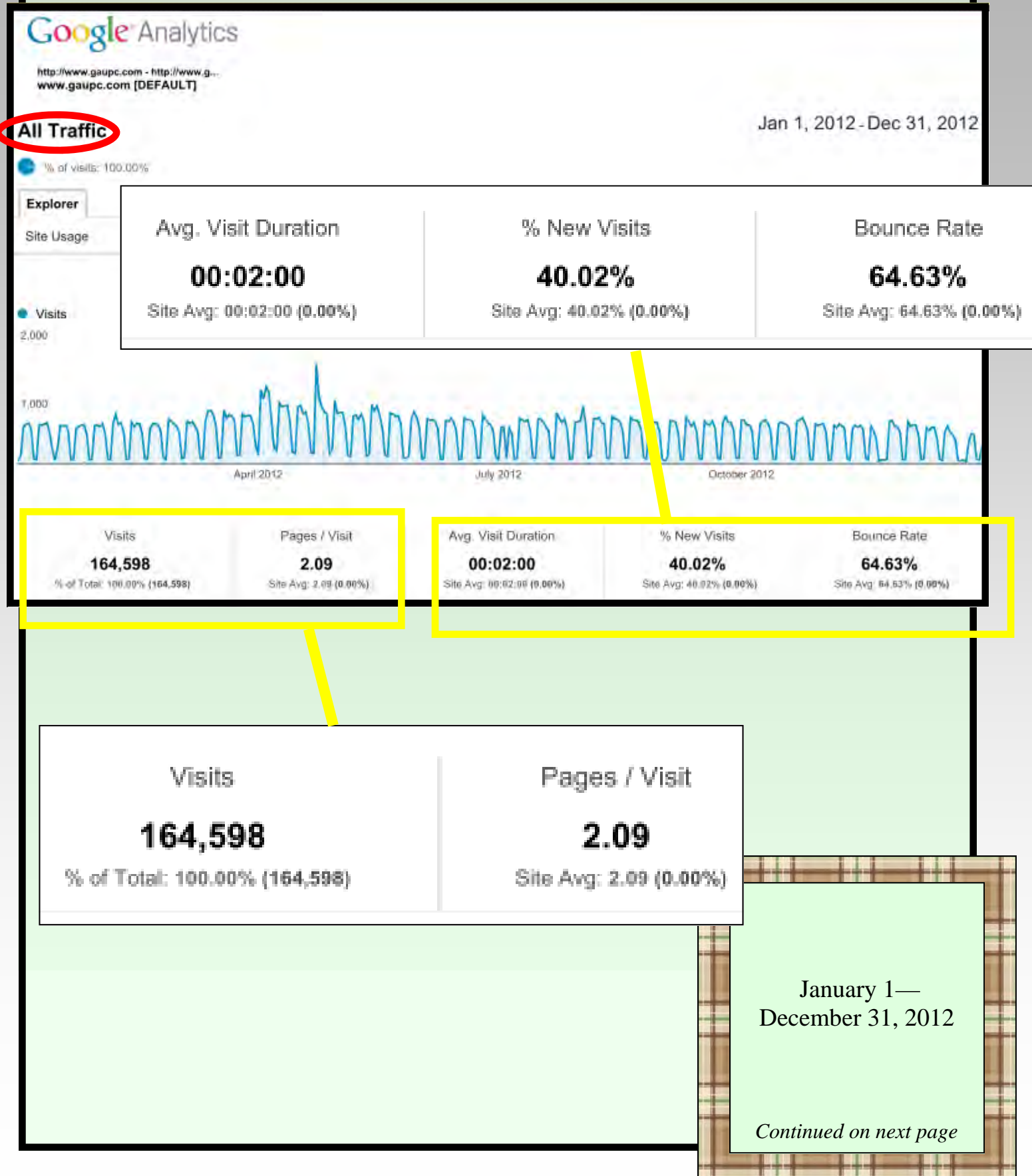


## Facebook—"Look Where I Found 811 Today"



(see page 100 for complete details)

## Google Analytics: All Traffic





## Google Analytics: All Traffic

| Source / Medium                           | Visits |
|-------------------------------------------|--------|
| 1. (direct) / (none)                      | 87,551 |
| 2. google / organic                       | 35,164 |
| 3. bing / organic                         | 8,984  |
| 4. yahoo / organic                        | 6,489  |
| 5. call811.com / referral                 | 5,198  |
| 6. gaupc.com / referral                   | 3,649  |
| 7. giveawaysandsweepstakes.com / referral | 1,546  |
| 8. georgiapower.com / referral            | 1,236  |
| 9. eden.gaupc.com / referral              | 1,171  |
| 10. psc.state.ga.us / referral            | 873    |
| 11. facebook.com / referral               | 866    |
| 12. 146.126.60.30:15871 / referral        | 695    |
| 13. ask / organic                         | 507    |
| 14. gwinnettcountry.com / referral        | 489    |
| 15. aol / organic                         | 464    |
| 16. google.com / referral                 | 430    |
| 17. jobview.monster.com / referral        | 420    |
| 18. rose.net / referral                   | 392    |
| 19. slickdeals.net / referral             | 331    |
| 20. ga811.com / referral                  | 310    |
| 21. iwearyourshirt.com / referral         | 251    |
| 22. atlantagaslight.com / referral        | 241    |
| 23. yahoo.com / referral                  | 220    |
| 24. georgia811.com / referral             | 202    |

January 1—  
December 31, 2012

*Continued on next page*

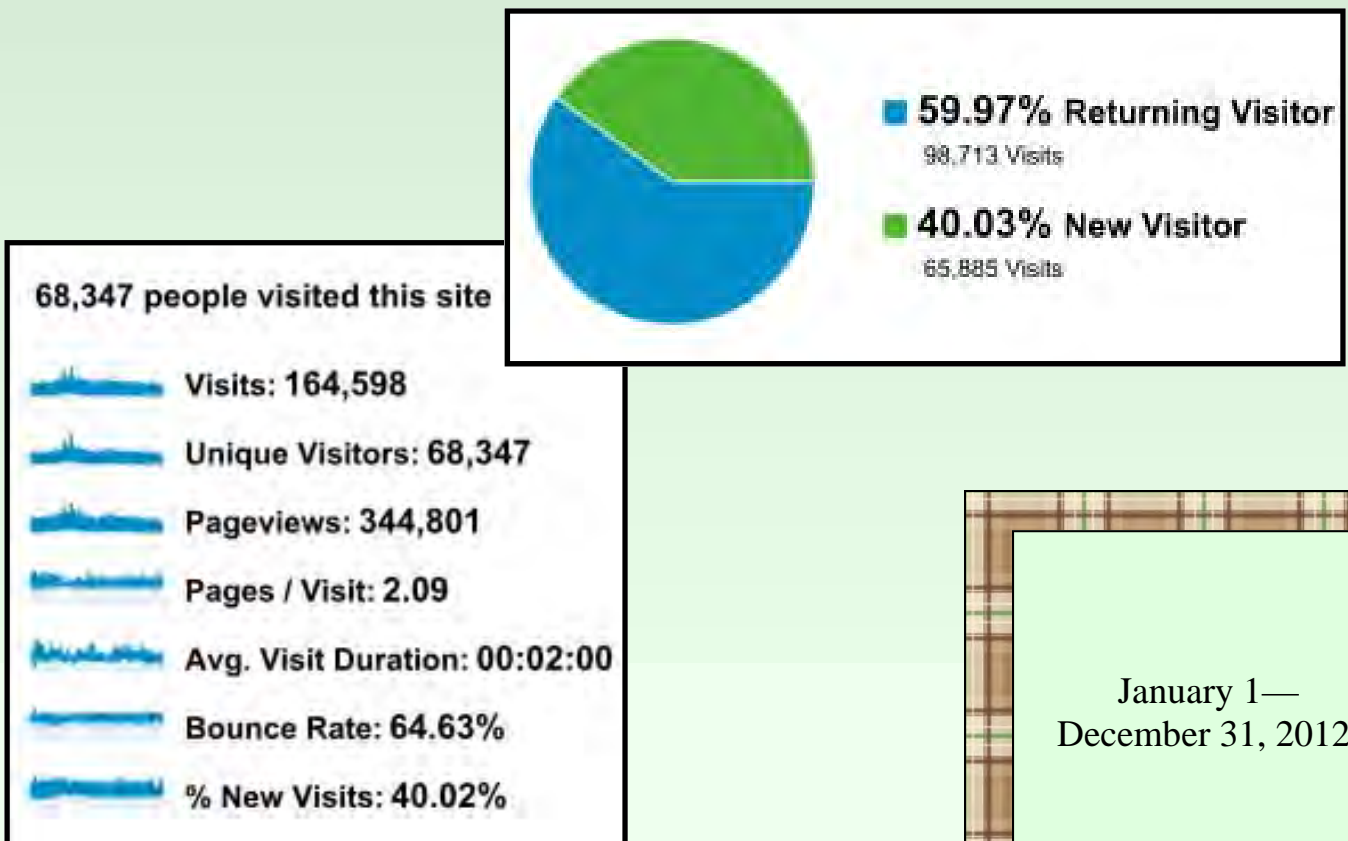
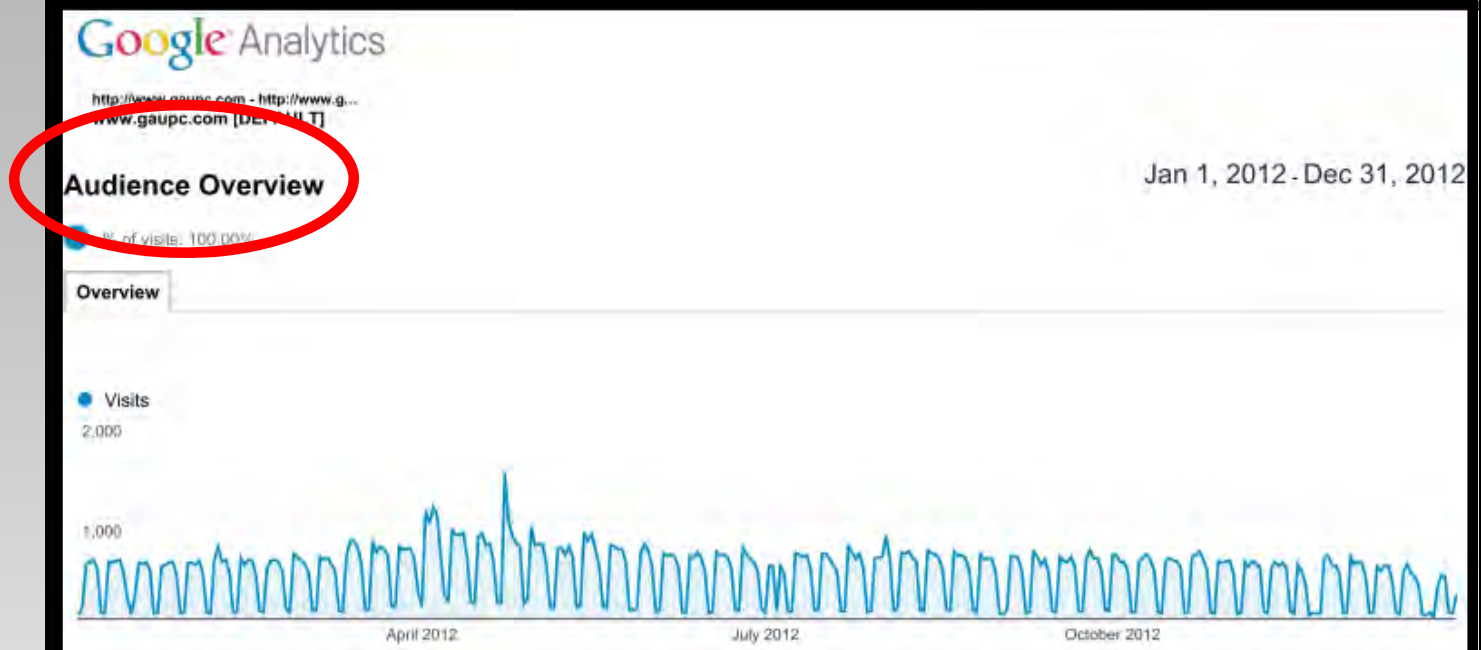
## Google Analytics: All Traffic

|     |                                                 |     |
|-----|-------------------------------------------------|-----|
| 25. | lagrange-ga.org / referral                      | 199 |
| 26. | pa1call.org / referral                          | 187 |
| 27. | avg / organic                                   | 175 |
| 28. | my.myway.com / referral                         | 175 |
| 29. | dekalbwatershed.com / referral                  | 170 |
| 30. | tiphero.com / referral                          | 166 |
| 31. | 36ohk6dgmcd1n-c.c.yom.mail.yahoo.net / referral | 164 |
| 32. | search.mywebsearch.com / referral               | 161 |
| 33. | t.co / referral                                 | 161 |
| 34. | comcast / organic                               | 154 |
| 35. | babylon / organic                               | 147 |
| 36. | freestufftimes.com / referral                   | 142 |
| 37. | windstream.net / referral                       | 123 |
| 38. | lawrencevillega.org / referral                  | 115 |
| 39. | cityofhinesville.org / referral                 | 114 |
| 40. | m.facebook.com / referral                       | 111 |
| 41. | water.cobbcountyga.gov / referral               | 108 |
| 42. | linkedin.com / referral                         | 103 |
| 43. | senoia.com / referral                           | 103 |
| 44. | search / organic                                | 102 |
| 45. | search-results / organic                        | 99  |
| 46. | contestgirl.com / referral                      | 85  |
| 47. | cummingutilities.com / referral                 | 79  |
| 48. | oremc.com / referral                            | 75  |
| 49. | sunshine811.com / referral                      | 73  |
| 50. | tinychat.com / referral                         | 64  |

January 1—  
December 31, 2012



# Google Analytics: Audience Overview



January 1—  
December 31, 2012

*Continued on next page*

## Google Analytics: Audience Overview

| Language |                                           |
|----------|-------------------------------------------|
| 1.       | en-us                                     |
| 2.       | en                                        |
| 3.       | en_us                                     |
| 4.       | en-gb                                     |
| 5.       | es                                        |
| 6.       | c                                         |
| 7.       | es-es                                     |
| 8.       | zh-cn                                     |
| 9.       | *30790cc430790a1130790cd430790ca830790b20 |
| 10.      | fr                                        |

| Visits  | % Visits |
|---------|----------|
| 160,360 | 97.43%   |
| 3,553   | 2.16%    |
| 149     | 0.09%    |
| 121     | 0.07%    |
| 87      | 0.05%    |
| 47      | 0.03%    |
| 32      | 0.02%    |
| 27      | 0.02%    |
| 21      | 0.01%    |
| 18      | 0.01%    |

[View full report](#)

January 1—  
December 31, 2012



# Google Analytics: Devices

Jan 1, 2012 - Dec 31, 2012

## Devices

% of visits: 6.00%

### Explorer

Site Usage

Visits

**9,872**

% of Total: 6.00% (164,598)

Pages / Visit

**1.95**

Site Avg: 2.09 (-6.72%)

Visits

200

100

April 2012

July 2012

October 2012

Visits

**9,872**

% of Total: 6.00% (164,598)

Pages / Visit

**1.95**

Site Avg: 2.09 (-6.72%)

Avg. Visit Duration

**00:01:34**

Site Avg: 00:02:00 (-22.29%)

% New Visits

**71.86%**

Site Avg: 40.02% (79.57%)

Bounce Rate

**59.81%**

Site Avg: 64.63% (-7.47%)

Avg. Visit Duration

**00:01:34**

Site Avg: 00:02:00 (-22.29%)

% New Visits

**71.86%**

Site Avg: 40.02% (79.57%)

Bounce Rate

**59.81%**

Site Avg: 64.63% (-7.47%)

January 1—  
December 31, 2012

*Continued on next page*

## Google Analytics: Devices

| Mobile Device Info                 | Visits |
|------------------------------------|--------|
| 1. Apple iPhone                    | 3,561  |
| 2. Apple iPad                      | 2,193  |
| 3. SonyEricsson LT15i Xperia Arc   | 621    |
| 4. (not set)                       | 431    |
| 5. Motorola DroidX                 | 219    |
| 6. HTC EVO 4G                      | 169    |
| 7. Motorola Droid X2               | 167    |
| 8. Motorola xt875 Droid Bionic     | 115    |
| 9. Casio C771 G'zOne               | 113    |
| 10. HTC ADR6350 Droid Incredible 2 | 97     |

January 1—  
December 31, 2012

*Continued on next page*



## Google Analytics: Devices

|     |                                  |    |
|-----|----------------------------------|----|
| 11. | HTC ADR6300 Incredible           | 81 |
| 12. | Samsung SCH-I500 Fascinate       | 65 |
| 13. | Samsung SPH-D700 Epic 4G         | 64 |
| 14. | HTC ADR6400L Thunderbolt 4G      | 63 |
| 15. | Apple iPod Touch                 | 61 |
| 16. | T-Mobile myTouch4G               | 59 |
| 17. | Samsung GT-I9000 Galaxy S        | 54 |
| 18. | Motorola MOTXT912B Droid Razr 4G | 53 |
| 19. | Samsung SPH-D710                 | 51 |
| 20. | Verizon Droid                    | 50 |
| 21. | Samsung SCH-R720 Admire          | 49 |
| 22. | RIM BlackBerry 9800 Torch        | 41 |
| 23. | Motorola Xoom                    | 39 |
| 24. | Verizon Droid2                   | 38 |
| 25. | HTC Inspire 4G                   | 37 |

January 1—  
December 31, 2012



## IWYS recap for National Safe Digging Month

- **Monthly sponsor**
  - Spots before and after each video all month: 74,306 views April 2012
  - Bonused 5 videos just for 811: viewed 2,870 times as of May 3, 2012
  - 60 Twitter posts: 728,355 impressions
  - 31 Facebook posts: 106,430 impressions
  - [www.Iwearyourshirt.com](http://www.Iwearyourshirt.com) web page views – where we had front page positioning: 145,500 page views
- **21 States Participated**
- **Contest held at [www.Call811.com/safediggingmonth](http://www.Call811.com/safediggingmonth)**
  - 2594 entries received
  - Included a link to state specific info and to the National 811 Promise
- **Facebook: National Safe Digging Month Page**
  - 266 photos of “Where I saw 811 today” submitted
  - By the end of April 2012 averaged over 7000 people reached per week

(see page 91 for examples)





CURRENTLY VIEWING: JASON AUTO.ROTATE IN 7 SECONDS ▶▶



CONNECT



APRIL 4, 2012

JASON'S WEARING...

## CALL BEFORE YOU DIG - CALL 811!

Today I'm rocking a shirt for our lovely April Monthly Sponsor: **Call 811**. Now you might be asking yourself, / know when to call 911, and 411, and maybe even 511, but what in the world is 811? Well that's what we're here to tell you!

811 is the national number designated by the Federal Communications Commission to help protect do-it-yourselfers, landscapers and contractors from unintentionally hitting underground utility lines while working on digging projects. Did you know that hitting an underground utility line while digging can harm the environment, cause serious personal injuries, disrupt service to an entire neighborhood and potentially cause you fines and repair costs? But there is one simple solution to avoiding that whole mess! Just call 811 at least three days before any digging project, professional or amateur, and a Call 811 rep will notify the affected utility companies, sending a professional locator to identify and mark the utility lines on your site. It's that easy! You call, and they come. Not to mention they want everyone to know about Call 811 so they decided to give away a new iPad - check out the details below!

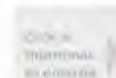
So let's recap: If you're going to start a digging project, Call 811. If you want to win a new iPad, check out the details below. Can you dig it? (Pun intended!)

### WIN THE NEW IPAD!

Call 811 is giving away a new iPad! All you have to do is fill out a [quick online entry form here](#) and you're entered. Plus, if you want to improve your chances, just look for the number 811 everywhere you go and you can upload a picture of the number for an additional entry. Easy, peasy, iPad squeezey.

1 COMMENT LEAVE A COMMENT

Tweet 0 Like +1 0



### MONTHLY SPONSOR



Every digging project, large or small, requires a call to 811. Call 811 at least 3 business days prior to digging so your local 811 communication center is able to notify member utility companies of the intent to dig so that member utility companies can mark their lines. Even if you have hired a professional, make sure they have called 811 before beginning work. It's also National Safe Digging Month and we're celebrating with Call 811 by giving away a new iPad! Just click [here](#) to fill out a short entry form and receive additional entries when you post pictures of any 811 sightings!

facebook

Search

National Safe Digging Month



Jason Sadler

9,583 likes · 227 talking about this

✓ Liked







CURRENTLY VIEWING: DEANDRE | AUTO-ROTATE IN 15 SECONDS

APRIL 6, 2012

DEANDRE'S WEARING...



CONNECT

CALL 811 WANTS YOU TO KNOW:

Call 811 is happy to be iWearYourShirt's Monthly Sponsor. If you're starting a digging project, whether by yourself or through a professional, don't forget to Call 811 three days prior to your dig! This free call will send the utility companies to mark their lines for you, which could save you costly repairs or potentially harmful consequences from hitting utility lines. So remember, call before you dig! And be sure to check out the details on the new iPad we're giving away this month - it could be yours!

WIN THE NEW IPAD!

Call 811 is giving away a new iPad! All you have to do is fill out a [quick online entry form here](#) and you're entered. Plus, if you want to improve your chances, just look for the number 811 everywhere you go and you can upload a picture of the number for an additional entry. Easy, peasy, iPad squeazy.

0 COMMENTS | LEAVE A COMMENT

Tweet 0 Like 1 +1 2

Out of All the Numbers You Know



MONTHLY SPONSOR



Every digging project, large or small, requires a call to 811. Call 811 at least 3 business days prior to digging so your local 811 communication center is able to notify member utility companies of the intent to dig so that member utility companies can mark their lines. Even if you have hired a professional, make sure they have called 811 before beginning work. It's also National Safe Digging Month and we're celebrating with Call 811 by giving away an iPad! Just click [here](#) to fill out a short entry form and receive additional entries. You post pictures of any 811 sightings!

DAILY SPONSOR: CALL 811

DeAndre's YouTube Video for Call 811

April 6

Out of All the Numbers You Know, Don't Forget C...


Share More Info



0:00 / 1:42

DeAndre's Photo for Call 811

April 6







CONNECT  
[Facebook icon] [Twitter icon]

APRIL 8, 2012

BIMINI'S WEARING...

## CALL 811 WANTS YOU TO KNOW:

Call 811 is happy to be iWearYourShirt's Monthly Sponsor. If you're starting a digging project, whether by yourself or through a professional, don't forget to Call 811 three days prior to your dig! This free call will send the utility companies to mark their lines for you, which could save you costly repairs or potentially harmful consequences from hitting utility lines. So remember, call before you dig! And be sure to check out the details on the new iPad we're giving away this month - it could be yours!

## WIN THE NEW IPAD!

Call 811 is giving away a new iPad! All you have to do is fill out a [quick online entry form here](#) and you're entered. Plus, if you want to improve your chances, just look for the number 811 everywhere you go and you can upload a picture of the number for an additional entry. Easy, peasy, iPad squeazy.

0 COMMENTS | [LEAVE A COMMENT](#)

[Tweet](#) 0

[+1](#) 2

GOT SOMETHING TO SAY?



MONTHLY SPONSOR:



Every digging project, large or small, requires a call to 811. Call 811 at least 3 business days prior to digging so your local 811 communication center is able to notify member utility companies of the intent to dig so that member utility companies can mark their lines. Even if you have hired a professional, make sure they have called 811 before beginning work. It's also National Safe Digging Month and we're celebrating with Call 811 by giving away a new iPad! Just [click here](#) to fill out a short entry form and receive additional entries when you post pictures of any 811 sightings!

CURRENTLY VIEWING: SARAH | AUTOUPDATE ON | 30 SECONDS | 11

811

Know what's below.  
Call before you dig.

CONNECT



CALL 811

WANTS YOU TO KNOW:

Call 811 is happy to be iWearYourShirt's Monthly Sponsor! If you're starting a digging project, whether by yourself or through a professional, don't forget to Call 811 three days prior to your dig! This free call will send the utility companies to mark their lines for you, which could save you costly repairs or potentially harmful consequences from hitting utility lines. So remember, call before you dig! And be sure to check out the details on the new iPad we're giving away this month - it could be yours!

WIN THE NEW IPAD!

Call 811 is giving away a new iPad! All you have to do is fill out a [quick online entry form here](#) and you're entered. Plus, if you want to improve your chances, just look for the number 811 everywhere you go and you can upload a picture of the number for an additional entry. Easy, peasy, iPad squeezy.

0 COMMENTS

LEAVE A COMMENT

 Tweet





Switch back to 11

CARTYPE

iwearyourshirt

APRIL 10, 2012

SARAH'S WEARING...



Call 811



MONTHLY SPONSOR

811

Know what's below.  
Call before you dig.

Every digging project, large or small, requires a call to 811. Call 811 at least 3 business days prior to digging so your local 811 communication center is able to notify member utility companies of the intent to dig so that member utility companies can mark their lines. Even if you have hired a professional, make sure they have called 811 before beginning work. It's also National Safe Digging Month and we're celebrating with Call 811 by giving away a new iPad! Just [click here](#) to fill out a short entry form and receive additional entries when you post pictures of any 811 sightings!

104





Currently viewing 80th Auto-refresh in 12 seconds 77%



CONNECT



APRIL 12, 2012

SEAN'S WEARING...

## CALL 811 WANTS YOU TO KNOW:

Call 811 is happy to be iWearYourShirt's Monthly Sponsor. If you're starting a digging project, whether by yourself or through a professional, don't forget to Call 811 three days prior to your dig! This free call will send the utility companies to mark their lines for you, which could save you costly repairs or potentially harmful consequences from hitting utility lines. So remember, call before you dig! And be sure to check out the details on the new iPad we're giving away this month - it could be yours!

## WIN THE NEW IPAD!

Call 811 is giving away a new iPad! All you have to do is fill out a [quick online entry form here](#) and you're entered. Plus, if you want to improve your chances, just look for the number 811 everywhere you go and you can upload a picture of the number for an additional entry. Easy, peasy, iPad squeazy.

0 COMMENTS LEAVE A COMMENT

Tweet



Switch back to



### MONTHLY SPONSOR



Every digging project, large or small, requires a call to 811. Call 811 at least 3 business days prior to digging so your local 811 communication center is able to notify member utility companies of the intent to dig so that member utility companies can mark their lines. Even if you have hired a professional, make sure they have called 811 before beginning work. It's also National Safe Digging Month and we're celebrating with Call 811 by giving away a new iPad! Just click [here](#) to fill out a short entry form and receive additional entries when you post pictures of any 811 sightings!



**JASON SADLER**

08.6.2012 • 12:21AM

This picture was lovingly made for:

**Call 811**





**Profile summary** ×



**Georgia 811**  
**@GA811**

Know What's Below. Call Before you Dig in Georgia - it is the law. Dial 811 before you dig

Georgia · <http://www.Georgia811.com>

1,029  
TWEETS

324  
FOLLOWING

299  
FOLLOWERS

  Follow



**Georgia 811** @GA811 3h

Digger dog is having a great time [@runroadatlanta](#) right now

Details



**Georgia 811** @GA811 17 Jan

REMINDER: GA811 observing MLK Day. [ow.ly/gTmtm](http://ow.ly/gTmtm) Enter normal locate requests online 24/7, we will be accepting damage &...

Details

[Go to full profile →](#)

Georgia 811 Twitter  
Page with Digger Dog  
Updates



**Ray LaHood** @RayLaHood mentioned you:



**RayLaHood** Ray LaHood

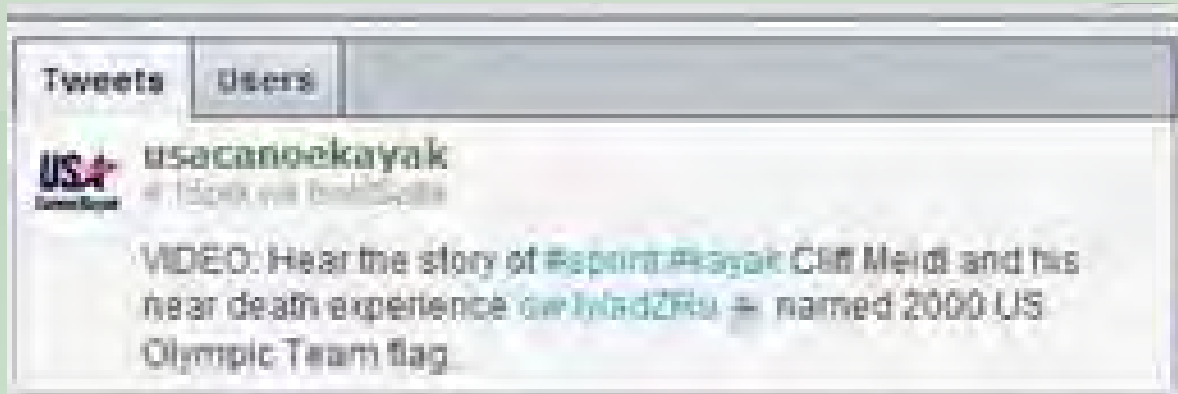
Just in time for #SafeDiggingMonth, great #811 video from @ga811! Respect the flags  
[youtu.be/VFqeexeWack](https://youtu.be/VFqeexeWack) via @youtube

Apr 06, 2:02 PM via Tweet Button

Federal Transportation  
Secretary Ray LaHood  
Tweets about  
Georgia 811



## Twitter



US Canoe/Kayak

April 26, 2012

## Twitter: Retweets



**PHMSA\_DOT**

11:51am via Web

Well done @GA811! [fb.me/2goO6jZa5](https://fb.me/2goO6jZa5) + #Call811B4uDig



**NARUC**

11:53am via Facebook

RT @GA811: Thanks for the great photo and reminder to Call 811 before you dig The Irrigation Girl, a tiny division of... [fb.me/1x3ol3uja](https://fb.me/1x3ol3uja) +



**GA811**

11:48am via Facebook

Thanks for the great photo and reminder to Call 811 before you dig The Irrigation Girl, a tiny division of... [fb.me/1x3ol3uja](https://fb.me/1x3ol3uja) +





To Date:

20 Posted Videos

23,101 Video Views



# Television





## Savannah News Alerts

### NEWS 3 AT 11

WSAV-NBC SAVANNAH, GA, MARKET RANK: 92

Nielsen Audience: 8,670    Calculated Ad Equivalency: \$139  
Run Time: 0:22    Calculated Publicity Value: \$417  
30-Second Ad Equivalency: \$190



1. MAY 9 2012 11:00PM ET

NEWS 3 AT 11

WSAV-NBC SAVANNAH, GA, MARKET RANK: 92

Nielsen Audience: 8,670    Calculated Ad Equivalency: \$139

Run Time: 0:22    Calculated Publicity Value: \$417

30-Second Ad Equivalency: \$190

[\*\*11:07:05 PM\*\*] [Preview Clip](#) "IT COULD BE A LOCATING ISSUE, A DIGGING ISSUE, A TICKETING ISSUE. THERE ARE A LOT OF REASONS WHY, AND AGAIN, I AM NOT GOING TO SPECULATE ON THIS ONE. ATLANTA GAS AND LIGHT REMINDS YOU TO **CALL BEFORE YOU DIG**. IT'S AS SIMPLE AS DAILING 811. STORMS ROLLED THROUGH PARTS OF THE AREA TODAY, PROVIDING SOME MUCH NEEDED RAIN.



2. MAY 9 2012 5:00PM ET

FIRST NEWS AT 5 PM

WSAV-NBC SAVANNAH, GA, MARKET RANK: 92

Nielsen Audience: 12,808    Calculated Ad Equivalency: \$167

Run Time: 0:20    Calculated Publicity Value: \$501

30-Second Ad Equivalency: \$250

[\*\*05:02:57 PM\*\*] [Preview Clip](#) "IT COULD BE A LOCATING ISSUE, A DIGGING ISSUE, A TICKETING ISSUE. THERE ARE A LOT OF REASONS WHY, AND AGAIN, I AM NOT GOING TO SPECULATE ON THIS ONE. ATLANTA GAS AND LIGHT REMINDS YOU TO **CALL BEFORE YOU DIG**. IT'S AS SIMPLE AS DAILING 811. AND COMING UP AT SIX, WHY IS THIS A CONTINUOUS PROBLEM IN OUR AREA?"

### FIRST NEWS AT 5 PM

WSAV-NBC SAVANNAH, GA, MARKET RANK: 92

Nielsen Audience: 4,772    Calculated Ad Equivalency: \$11  
Run Time: 0:23    Calculated Publicity Value: \$33  
30-Second Ad Equivalency: \$15

May 9, 2012

|                                          |                              |
|------------------------------------------|------------------------------|
| Report Generated:                        | 2012/05/10 07:14:41.097 (CT) |
| <b>Total Story Count:</b>                | 4                            |
| <b>Total Nielsen Audience:</b>           | 36,322                       |
| <b>Total 30-Second Ad Equivalency:</b>   | \$525                        |
| <b>Total Run Time:</b>                   | 1:25                         |
| <b>Total Calculated Ad Equivalency:</b>  | \$364                        |
| <b>Total Calculated Publicity Value:</b> | \$1,092                      |

*Continued on next page*

## Savannah News Alerts

### COASTAL SUNRISE

WSAV-NBC SAVANNAH, GA, MARKET RANK: 92

Nielsen Audience: 10,072    Calculated Ad Equivalency: \$47  
Run Time: 0:20    Calculated Publicity Value: \$141  
30-Second Ad Equivalency: \$70



3. MAY 10 2012 6:00AMET

COASTAL SUNRISE  
WSAV-NBC SAVANNAH, GA, MARKET RANK: 92

Nielsen Audience: 10,072    Calculated Ad Equivalency: \$47  
Run Time: 0:20    Calculated Publicity Value: \$141  
30-Second Ad Equivalency: \$70

[\*\*06:07:26 AM\*\*] [Preview Clip](#) "IT COULD BE A LOCATING ISSUE, A DIGGING ISSUE, A TICKETING ISSUE. THERE ARE A LOT OF REASONS WHY, AND AGAIN, I AM NOT GOING TO SPECULATE ON THIS ONE. ATLANTA GAS AND LIGHT REMINDS YOU TO CALL ATLANTA GAS AND LIGHT REMINDS YOU TO **CALL BEFORE YOU DIG**. IT'S AS SIMPLE AS DIALING 811. IT'S STRAIGHT AHEAD AT 6:08 SOME LITTLE GIRLS WOULD RATHER PLAY HARD THAN PLAY BARBIES.



4. MAY 10 2012 5:00AMET

COASTAL SUNRISE  
WSAV-NBC SAVANNAH, GA, MARKET RANK: 92

Nielsen Audience: 4,772    Calculated Ad Equivalency: \$11  
Run Time: 0:23    Calculated Publicity Value: \$33  
30-Second Ad Equivalency: \$15

[\*\*05:07:22 AM\*\*] [Preview Clip](#) "IT COULD BE A LOCATING ISSUE, A DIGGING ISSUE, A TICKETING ISSUE. THERE ARE A LOT OF REASONS WHY, AND AGAIN, I AM NOT GOING TO SPECULATE ON THIS ONE. ATLANTA GAS AND LIGHT REMINDS YOU TO **CALL BEFORE YOU DIG**. IT'S AS SIMPLE AS DIALING 811. IT'S STRAIGHT AHEAD AT 5:09 IT'S POOL WEATHER BUT SAVANNAH PUBLIC POOLS FACE AN IMPORTANT ISSUE

### COASTAL SUNRISE

WSAV-NBC SAVANNAH, GA, MARKET RANK: 92

Nielsen Audience: 4,772    Calculated Ad Equivalency: \$11  
Run Time: 0:23    Calculated Publicity Value: \$33  
30-Second Ad Equivalency: \$15

May 10, 2012

|                                          |                              |
|------------------------------------------|------------------------------|
| Report Generated:                        | 2012/05/10 07:14:41.097 (CT) |
| <b>Total Story Count:</b>                | 4                            |
| <b>Total Nielsen Audience:</b>           | 36,322                       |
| <b>Total 30-Second Ad Equivalency:</b>   | \$525                        |
| <b>Total Run Time:</b>                   | 1:25                         |
| <b>Total Calculated Ad Equivalency:</b>  | \$364                        |
| <b>Total Calculated Publicity Value:</b> | \$1,092                      |

*Continued on next page*



## Savannah News Alerts

### 22 NEWS AT 11

WJCL-ABC SAVANNAH, GA, MARKET RANK: 92

Nielsen Audience: 4,578    Calculated Ad Equivalency: \$132  
Run Time: 0:53    Calculated Publicity Value: \$396  
30-Second Ad Equivalency: \$75

1. MAY 10 2012 11:00PM ET    22 NEWS AT 11    Nielsen Audience: 4,578    Calculated Ad Equivalency: \$132  
WJCL-ABC SAVANNAH, GA, MARKET RANK: 92    Run Time: 0:53    Calculated Publicity Value: \$396  
30-Second Ad Equivalency: \$75

[\*\*11:09:05 PM\*\*] [Preview Clip](#) 3 THE PUBLIC SERVICE COMMISSION HAD AN INVESTIGATOR ON SITE THURSDAY AND CONSTRUCTION COMPANY RB BAKER AND ATLANTA GAS LIGHT WOULDN'T SAY MUCH. BUT PSC CHAIRMAN TIM ECHOLS SAYS SOMEWHERE ALONG THE LINES THE DETECTION SYSTEM FAILED. 3 ECHOLS BELIEVES THE STATE'S SYSTEM CONSISTING OF COMPUTERIZED PIPELINE DETECTION UNDERGROUND MAPPING AND THE 8 1-1 **CALL BEFORE YOU DIG** HOTLINE WILL BE EFFECTIVE IF FOLLOWED PROPERLY.

2. MAY 10 2012 6:00PM ET    22 NEWS AT 6    Nielsen Audience: 4,444    Calculated Ad Equivalency: \$87  
WJCL-ABC SAVANNAH, GA, MARKET RANK: 92    Run Time: 0:52    Calculated Publicity Value: \$261  
30-Second Ad Equivalency: \$50

[\*\*06:06:41 PM\*\*] [Preview Clip](#) 3 THE PUBLIC SERVICE COMMISSION HAD AN INVESTIGATOR ON SITE THURSDAY AND CONSTRUCTION COMPANY RB BAKER AND ATLANTA GAS LIGHT WOULDN'T SAY MUCH. BUT PSC CHAIRMAN TIM ECHOLS SAYS SOMEWHERE ALONG THE LINES THE DETECTION SYSTEM FAILED. 3 ECHOLS BELIEVES THE STATE'S SYSTEM CONSISTING OF COMPUTERIZED PIPELINE DETECTION UNDERGROUND MAPPING AND THE 8 1-1 **CALL BEFORE YOU DIG** HOTLINE WILL BE EFFECTIVE IF FOLLOWED PROPERLY. AND IN WEDNESDAY'S CASE THEY'LL FIND OUT WHO MESSED UP. 3 QUESTIONS ECHOLS SAYS A THOROUGH INVESTIGATION WILL ANSWER.

### 22 NEWS AT 6

WJCL-ABC SAVANNAH, GA, MARKET RANK: 92

Nielsen Audience: 4,444    Calculated Ad Equivalency: \$87  
Run Time: 0:52    Calculated Publicity Value: \$261  
30-Second Ad Equivalency: \$50

May 10, 2012

|                                          |                              |
|------------------------------------------|------------------------------|
| Report Generated:                        | 2012/05/11 07:14:55.769 (CT) |
| <b>Total Story Count:</b>                | 4                            |
| <b>Total Nielsen Audience:</b>           | 28,679                       |
| <b>Total 30-Second Ad Equivalency:</b>   | \$240                        |
| <b>Total Run Time:</b>                   | 3:29                         |
| <b>Total Calculated Ad Equivalency:</b>  | \$418                        |
| <b>Total Calculated Publicity Value:</b> | \$1,254                      |

*Continued on next page*

# Savannah News Alerts

FOX 28 NEWS AT 10  
WTGS-FOX SAVANNAH, GA, MARKET RANK: 92

Nielsen Audience: 15,886   Calculated Ad Equivalency: \$173  
Run Time: 0:52   Calculated Publicity Value: \$519  
30-Second Ad Equivalency: \$100

3. MAY 10 2012 10:00PM ET   FOX 28 NEWS AT 10   Nielsen Audience: 15,886   Calculated Ad Equivalency: \$173  
WTGS-FOX SAVANNAH, GA, MARKET RANK: 92   Run Time: 0:52   Calculated Publicity Value: \$519  
30-Second Ad Equivalency: \$100

[\*\*10:43:30 PM\*\*] [Preview Clip](#) 3 THE PUBLIC SERVICE COMMISSION HAD AN INVESTIGATOR ON SITE THURSDAY AND CONSTRUCTION COMPANY RB BAKER AND ATLANTA GAS LIGHT WOULDN'T SAY MUCH. BUT PSC CHAIRMAN TIM ECHOLS SAYS SOMEWHERE ALONG THE LINES THE DETECTION SYSTEM FAILED. 3 ECHOLS BELIEVES THE STATE'S SYSTEM CONSISTING OF COMPUTERIZED PIPELINE DETECTION UNDERGROUND MAPPING AND THE 8 1-1 **CALL BEFORE YOU DIG** HOTLINE WILL BE EFFECTIVE IF FOLLOWED PROPERLY. AND IN WEDNESDAY'S CASE THEY'LL FIND OUT WHO MESSED UP. 3 QUESTIONS ECHOLS SAYS A THOROUGH INVESTIGATION WILL ANSWER.

4. MAY 11 2012 6:00AM ET   GOOD MORNING 6 AM   Nielsen Audience: 3,771   Calculated Ad Equivalency: \$26  
WJCL-ABC SAVANNAH, GA, MARKET RANK: 92   Run Time: 0:52   Calculated Publicity Value: \$78  
30-Second Ad Equivalency: \$15

[\*\*06:34:16 AM\*\*] [Preview Clip](#) 3 THE PUBLIC SERVICE COMMISSION HAD AN INVESTIGATOR ON SITE THURSDAY AND CONSTRUCTION COMPANY RB BAKER AND ATLANTA GAS LIGHT WOULDN'T SAY MUCH. BUT PSC CHAIRMAN TIM ECHOLS SAYS SOMEWHERE ALONG THE LINES THE DETECTION SYSTEM FAILED. 3 ECHOLS BELIEVES THE STATE'S SYSTEM CONSISTING OF COMPUTERIZED PIPELINE DETECTION UNDERGROUND MAPPING AND THE 8 1-1 **CALL BEFORE YOU DIG** HOTLINE WILL BE EFFECTIVE IF FOLLOWED PROPERLY.

GOOD MORNING 6 AM  
WJCL-ABC SAVANNAH, GA, MARKET RANK: 92

Nielsen Audience: 3,771   Calculated Ad Equivalency: \$26  
Run Time: 0:52   Calculated Publicity Value: \$78  
30-Second Ad Equivalency: \$15

May 10-11, 2012

|                                          |                              |
|------------------------------------------|------------------------------|
| Report Generated:                        | 2012/05/11 07:14:55.769 (CT) |
| <b>Total Story Count:</b>                | 4                            |
| <b>Total Nielsen Audience:</b>           | 28,679                       |
| <b>Total 30-Second Ad Equivalency:</b>   | \$240                        |
| <b>Total Run Time:</b>                   | 3:29                         |
| <b>Total Calculated Ad Equivalency:</b>  | \$418                        |
| <b>Total Calculated Publicity Value:</b> | \$1,254                      |



# Television Commercials: Ellijay

Totals

Spots - 390

|                                       |                             |                   |          |      |   |          |     |     |          |
|---------------------------------------|-----------------------------|-------------------|----------|------|---|----------|-----|-----|----------|
| Cort Programming                      | 2387 - Utilities Protection | 5 - Umbrella/Yard | 00:00:30 | 1298 | 6 | 7 ROS    | .00 | .00 | 11:36:26 |
| <b>E! - ELLIJAY Tuesday 01/31/12</b>  |                             |                   |          |      |   |          |     |     |          |
| E!                                    | 2387 - Utilities Protection | 5 - Umbrella/Yard | 00:00:30 | 1298 | 6 | 11 Bonus | .00 | .00 | 12:46:10 |
| <b>NGE - ELLIJAY Tuesday 01/31/12</b> |                             |                   |          |      |   |          |     |     |          |
| NGE                                   | 2387 - Utilities Protection | 4 - Phone/Backhoe | 00:00:30 | 1298 | 6 | 13 Bonus | .00 | .00 | 22:25:10 |
| <b>CSS - ELLIJAY Tuesday 01/31/12</b> |                             |                   |          |      |   |          |     |     |          |
| CSS                                   | 2387 - Utilities Protection | 5 - Umbrella/Yard | 00:00:30 | 1298 | 6 | 10 Bonus | .00 | .00 | 09:27:03 |
| <b>BRV - ELLIJAY Tuesday 01/31/12</b> |                             |                   |          |      |   |          |     |     |          |
| BRV                                   | 2387 - Utilities Protection | 4 - Phone/Backhoe | 00:00:30 | 1298 | 6 | 9 Bonus  | .00 | .00 | 06:15:13 |
| Totals                                | Spots - 390                 |                   | 03:15:00 |      |   |          |     |     |          |

End Of Report

January

390 Total

# Television Commercials: Ellijay

Totals

Spots - 369

## CNBC - ELLIJAY Thursday 03/29/12

CNBC PROGRAMMING 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30

## FX - ELLIJAY Thursday 03/29/12

FXPROGRAMMING 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30

## MTV - ELLIJAY Thursday 03/29/12

4 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298 6 5 ROS .00 12:52:16

4 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298 6 5 ROS .00 17:55:01

## ESPC - ELLIJAY Thursday 03/29/12

ESPN Classic 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298 6 8 ROS .00 11:20:45

## TRUE - ELLIJAY Thursday 03/29/12

Cort Programming 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298 6 7 ROS .00 06:28:57

## AMC - ELLIJAY Thursday 03/29/12

AMC Programs 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298 6 6 ROS .00 11:23:26

AMC Programs 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298 6 6 ROS .00 15:55:18

## E! - ELLIJAY Thursday 03/29/12

E! 2387 - Utilities Protection 6 - Phone/Umbrella 1298 6 11 Bonus .00 18:48:34

## NGE - ELLIJAY Thursday 03/29/12

NGE 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298 6 13 Bonus .00 22:42:25

## MSN - ELLIJAY Thursday 03/29/12

MSN 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298 6 12 Bonus .00 22:52:55

## CNBC - ELLIJAY Friday 03/30/12

CNBC PROGRAMMING 2387 - Utilities Protection 4 - Phone/Backhoe 00:00:30 1298 6 1 ROS .00 19:29:50

## FBN - ELLIJAY Friday 03/30/12

FBN 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298 6 3 ROS .00 18:22:56

## FX - ELLIJAY Friday 03/30/12

FXPROGRAMMING 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298 6 4 ROS .00 17:16:45

## MTV - ELLIJAY Friday 03/30/12

4 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298 6 5 ROS .00 22:51:30

## ESPC - ELLIJAY Friday 03/30/12

ESPN Classic 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298 6 8 ROS .00 20:19:06

## TRUE - ELLIJAY Friday 03/30/12

Cort Programming 2387 - Utilities Protection 4 - Phone/Backhoe 00:00:30 1298 6 7 ROS .00 14:58:06

## E! - ELLIJAY Friday 03/30/12

E! 2387 - Utilities Protection 4 - Phone/Backhoe 00:00:30 1298 6 11 Bonus .00 09:47:01

## BRV - ELLIJAY Friday 03/30/12

BRV 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298 6 9 Bonus .00 14:37:05

Totals Spots - 369 03:04:30 0.00 0.00

End Of Report

March

369 Total



# Television Commercials: Ellijay

|                                      |                             |                   |          |      |   |          |      |      |          |
|--------------------------------------|-----------------------------|-------------------|----------|------|---|----------|------|------|----------|
| AMC Programs                         | 2387 - Utilities Protection | 4 - Phone/Backhoe | 00:00:30 | 1298 | 6 | 6 ROS    | .00  | .00  | 13:10:24 |
| <b>E! - ELLIJAY Monday 04/30/12</b>  |                             |                   |          |      |   |          |      |      |          |
| E!                                   | 2387 - Utilities Protection | 5 - Umbrella/Yard | 00:00:30 | 1298 | 6 | 11 Bonus | .00  | .00  | 12:19:23 |
| <b>NGE - ELLIJAY Monday 04/30/12</b> |                             |                   |          |      |   |          |      |      |          |
| NGE                                  | 2387 - Utilities Protection | 4 - Phone/Backhoe | 00:00:30 | 1298 | 6 | 13 Bonus | .00  | .00  | 17:45:08 |
| <b>MSN - ELLIJAY Monday 04/30/12</b> |                             |                   |          |      |   |          |      |      |          |
| MSN                                  | 2387 - Utilities Protection | 5 - Umbrella/Yard | 00:00:30 | 1298 | 6 | 12 Bonus | .00  | .00  | 20:14:41 |
| <b>BRV - ELLIJAY Monday 04/30/12</b> |                             |                   |          |      |   |          |      |      |          |
| BRV                                  | 2387 - Utilities Protection | 4 - Phone/Backhoe | 00:00:30 | 1298 | 6 | 9 Bonus  | .00  | .00  | 13:13:22 |
| Totals                               | Spots - 350                 |                   | 02:55:00 |      |   |          | 0.00 | 0.00 |          |

End Of Report

Totals

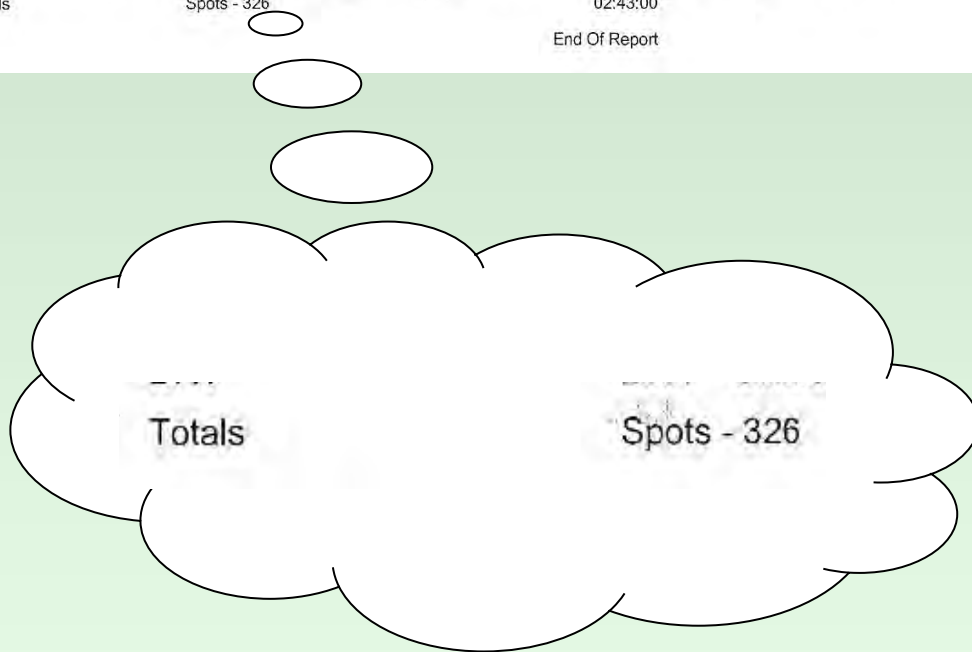
Spots - 350

April

350 Total

# Television Commercials: Ellijay

|                                          |                             |                    |          |      |   |          |     |     |          |  |
|------------------------------------------|-----------------------------|--------------------|----------|------|---|----------|-----|-----|----------|--|
| <b>BRV - ELLIJAY Wednesday 05/30/12</b>  |                             |                    |          |      |   |          |     |     |          |  |
| BRV                                      | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 9 Bonus  | .00 | .00 | 20:37:57 |  |
| <b>CNBC - ELLIJAY Thursday 05/31/12</b>  |                             |                    |          |      |   |          |     |     |          |  |
| CNBC                                     | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 1 ROS    | .00 | .00 | 11:50:28 |  |
| <b>FBN - ELLIJAY Thursday 05/31/12</b>   |                             |                    |          |      |   |          |     |     |          |  |
| FBN NEW                                  | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 3 ROS    | .00 | .00 | 11:49:07 |  |
| <b>FX - ELLIJAY Thursday 05/31/12</b>    |                             |                    |          |      |   |          |     |     |          |  |
| FXPROGRAMMING                            | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 4 ROS    | .00 | .00 | 13:21:12 |  |
| <b>SCIFI - ELLIJAY Thursday 05/31/12</b> |                             |                    |          |      |   |          |     |     |          |  |
| SCI-FI PROGRAMMING                       | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 2 ROS    | .00 | .00 | 17:37:47 |  |
| <b>MTV - ELLIJAY Thursday 05/31/12</b>   |                             |                    |          |      |   |          |     |     |          |  |
| 4                                        | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 5 ROS    | .00 | .00 | 16:53:21 |  |
| <b>ESPC - ELLIJAY Thursday 05/31/12</b>  |                             |                    |          |      |   |          |     |     |          |  |
| ESPN Classic                             | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 8 ROS    | .00 | .00 | 06:29:02 |  |
| <b>TRUE - ELLIJAY Thursday 05/31/12</b>  |                             |                    |          |      |   |          |     |     |          |  |
| Cort Programming                         | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 7 ROS    | .00 | .00 | 13:40:04 |  |
| <b>AMC - ELLIJAY Thursday 05/31/12</b>   |                             |                    |          |      |   |          |     |     |          |  |
| AMC Programs                             | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 6 ROS    | .00 | .00 | 17:34:34 |  |
| <b>E! - ELLIJAY Thursday 05/31/12</b>    |                             |                    |          |      |   |          |     |     |          |  |
| E!                                       | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 11 Bonus | .00 | .00 | 23:19:43 |  |
| <b>NGE - ELLIJAY Thursday 05/31/12</b>   |                             |                    |          |      |   |          |     |     |          |  |
| NGE                                      | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 13 Bonus | .00 | .00 | 16:24:23 |  |
| <b>MSN - ELLIJAY Thursday 05/31/12</b>   |                             |                    |          |      |   |          |     |     |          |  |
| MSN                                      | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 12 Bonus | .00 | .00 | 15:29:13 |  |
| <b>BRV - ELLIJAY Thursday 05/31/12</b>   |                             |                    |          |      |   |          |     |     |          |  |
| BRV                                      | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 9 Bonus  | .00 | .00 | 07:10:44 |  |
| Totals                                   | Spots - 326                 |                    | 02:43:00 |      |   |          |     |     |          |  |
| End Of Report                            |                             |                    |          |      |   |          |     |     |          |  |



May  
326 Total



# Television Commercials: Ellijay

|                                         |                             |                    |          |      |   |          |     |     |          |
|-----------------------------------------|-----------------------------|--------------------|----------|------|---|----------|-----|-----|----------|
| FXPROGRAMMING                           | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 4 ROS    | .00 | .00 | 10:53:43 |
| <b>SCIFI - ELLIJAY Sunday 07/29/12</b>  |                             |                    |          |      |   |          |     |     |          |
| SCI-FI PROGRAMMING                      | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 2 ROS    | .00 | .00 | 13:17:14 |
| <b>MTV - ELLIJAY Sunday 07/29/12</b>    |                             |                    |          |      |   |          |     |     |          |
| 4                                       | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 5 ROS    | .00 | .00 | 14:20:17 |
| <b>ESPC - ELLIJAY Sunday 07/29/12</b>   |                             |                    |          |      |   |          |     |     |          |
| ESPN Classic                            | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 8 ROS    | .00 | .00 | 18:10:27 |
| <b>TRUE - ELLIJAY Sunday 07/29/12</b>   |                             |                    |          |      |   |          |     |     |          |
| Cort Programming                        | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 7 ROS    | .00 | .00 | 06:58:05 |
| <b>AMC - ELLIJAY Sunday 07/29/12</b>    |                             |                    |          |      |   |          |     |     |          |
| AMC Programs                            | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 6 ROS    | .00 | .00 | 10:44:03 |
| <b>E! - ELLIJAY Sunday 07/29/12</b>     |                             |                    |          |      |   |          |     |     |          |
| E!                                      | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 11 Bonus | .00 | .00 | 07:51:31 |
| <b>NGE - ELLIJAY Sunday 07/29/12</b>    |                             |                    |          |      |   |          |     |     |          |
| NGE                                     | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 13 Bonus | .00 | .00 | 12:20:06 |
| <b>MSN - ELLIJAY Sunday 07/29/12</b>    |                             |                    |          |      |   |          |     |     |          |
| MSN                                     | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 12 Bonus | .00 | .00 | 13:50:45 |
| <b>BRV - ELLIJAY Sunday 07/29/12</b>    |                             |                    |          |      |   |          |     |     |          |
| BRV                                     | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 9 Bonus  | .00 | .00 | 17:38:41 |
| <b>CNBC - ELLIJAY Monday 07/30/12</b>   |                             |                    |          |      |   |          |     |     |          |
| CNBC                                    | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 1 ROS    | .00 | .00 | 15:48:07 |
| <b>FBN - ELLIJAY Monday 07/30/12</b>    |                             |                    |          |      |   |          |     |     |          |
| FBN NEW                                 | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 3 ROS    | .00 | .00 | 14:19:08 |
| <b>FX - ELLIJAY Monday 07/30/12</b>     |                             |                    |          |      |   |          |     |     |          |
| FXPROGRAMMING                           | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 4 ROS    | .00 | .00 | 17:49:30 |
| <b>SCIFI - ELLIJAY Monday 07/30/12</b>  |                             |                    |          |      |   |          |     |     |          |
| SCI-FI PROGRAMMING                      | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 2 ROS    | .00 | .00 | 14:18:15 |
| <b>MTV - ELLIJAY Monday 07/30/12</b>    |                             |                    |          |      |   |          |     |     |          |
| 4                                       | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 5 ROS    | .00 | .00 | 17:23:18 |
| <b>ESPC - ELLIJAY Monday 07/30/12</b>   |                             |                    |          |      |   |          |     |     |          |
| ESPN Classic                            | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 8 ROS    | .00 | .00 | 12:18:30 |
| <b>TRUE - ELLIJAY Monday 07/30/12</b>   |                             |                    |          |      |   |          |     |     |          |
| Cort Programming                        | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 7 ROS    | .00 | .00 | 22:24:02 |
| <b>AMC - ELLIJAY Monday 07/30/12</b>    |                             |                    |          |      |   |          |     |     |          |
| AMC Programs                            | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 6 ROS    | .00 | .00 | 13:10:16 |
| <b>E! - ELLIJAY Monday 07/30/12</b>     |                             |                    |          |      |   |          |     |     |          |
| E!                                      | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 11 Bonus | .00 | .00 | 23:50:30 |
| <b>NGE - ELLIJAY Monday 07/30/12</b>    |                             |                    |          |      |   |          |     |     |          |
| NGE                                     | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 13 Bonus | .00 | .00 | 12:43:48 |
| <b>BRV - ELLIJAY Monday 07/30/12</b>    |                             |                    |          |      |   |          |     |     |          |
| BRV                                     | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 9 Bonus  | .00 | .00 | 06:13:02 |
| <b>CNBC - ELLIJAY Tuesday 07/31/12</b>  |                             |                    |          |      |   |          |     |     |          |
| CNBC                                    | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 1 ROS    | .00 | .00 | 22:50:00 |
| <b>FBN - ELLIJAY Tuesday 07/31/12</b>   |                             |                    |          |      |   |          |     |     |          |
| FBN NEW                                 | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 3 ROS    | .00 | .00 | 09:51:42 |
| <b>FX - ELLIJAY Tuesday 07/31/12</b>    |                             |                    |          |      |   |          |     |     |          |
| FXPROGRAMMING                           | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 4 ROS    | .00 | .00 | 17:51:47 |
| <b>SCIFI - ELLIJAY Tuesday 07/31/12</b> |                             |                    |          |      |   |          |     |     |          |
| SCI-FI PROGRAMMING                      | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 2 ROS    | .00 | .00 | 20:34:25 |
| <b>MTV - ELLIJAY Tuesday 07/31/12</b>   |                             |                    |          |      |   |          |     |     |          |
| 4                                       | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 5 ROS    | .00 | .00 | 14:24:53 |
| <b>ESPC - ELLIJAY Tuesday 07/31/12</b>  |                             |                    |          |      |   |          |     |     |          |
| ESPN Classic                            | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 8 ROS    | .00 | .00 | 07:19:59 |
| <b>TRUE - ELLIJAY Tuesday 07/31/12</b>  |                             |                    |          |      |   |          |     |     |          |
| Cort Programming                        | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 7 ROS    | .00 | .00 | 22:25:52 |
| <b>AMC - ELLIJAY Tuesday 07/31/12</b>   |                             |                    |          |      |   |          |     |     |          |
| AMC Programs                            | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 6 ROS    | .00 | .00 | 23:47:36 |
| <b>E! - ELLIJAY Tuesday 07/31/12</b>    |                             |                    |          |      |   |          |     |     |          |
| E!                                      | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 11 Bonus | .00 | .00 |          |
| <b>NGE - ELLIJAY Tuesday 07/31/12</b>   |                             |                    |          |      |   |          |     |     |          |
| NGE                                     | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 13 Bonus | .00 | .00 |          |
| <b>MSN - ELLIJAY Tuesday 07/31/12</b>   |                             |                    |          |      |   |          |     |     |          |
| MSN                                     | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 12 Bonus | .00 | .00 |          |
| <b>BRV - ELLIJAY Tuesday 07/31/12</b>   |                             |                    |          |      |   |          |     |     |          |
| BRV                                     | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 9 Bonus  | .00 | .00 |          |
| Totals                                  | Spots - 370                 |                    | 03:05:00 |      |   |          |     |     |          |

End Of Report

July

370 Total

# Television Commercials: Ellijay

|                                          |                             |                    |          |      |   |          |      |      |          |  |
|------------------------------------------|-----------------------------|--------------------|----------|------|---|----------|------|------|----------|--|
| <b>SCIFI - ELLIJAY Thursday 11/29/12</b> |                             |                    |          |      |   |          |      |      |          |  |
| SCI-FI PROGRAMMING                       | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 2 ROS    | .00  | .00  | 10:17:51 |  |
| <b>MTV - ELLIJAY Thursday 11/29/12</b>   |                             |                    |          |      |   |          |      |      |          |  |
| 4                                        | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 5 ROS    | .00  | .00  | 06:48:57 |  |
| <b>ESPC - ELLIJAY Thursday 11/29/12</b>  |                             |                    |          |      |   |          |      |      |          |  |
| ESPN Classic                             | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 8 ROS    | .00  | .00  | 23:17:07 |  |
| <b>TRUE - ELLIJAY Thursday 11/29/12</b>  |                             |                    |          |      |   |          |      |      |          |  |
| Cort Programming                         | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 7 ROS    | .00  | .00  | 15:27:47 |  |
| <b>AMC - ELLIJAY Thursday 11/29/12</b>   |                             |                    |          |      |   |          |      |      |          |  |
| AMC Programs                             | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 6 ROS    | .00  | .00  | 13:52:22 |  |
| <b>E! - ELLIJAY Thursday 11/29/12</b>    |                             |                    |          |      |   |          |      |      |          |  |
| E!                                       | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 11 Bonus | .00  | .00  | 23:17:11 |  |
| <b>NGE - ELLIJAY Thursday 11/29/12</b>   |                             |                    |          |      |   |          |      |      |          |  |
| NGE                                      | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 13 Bonus | .00  | .00  | 14:24:04 |  |
| <b>MSN - ELLIJAY Thursday 11/29/12</b>   |                             |                    |          |      |   |          |      |      |          |  |
| MSN                                      | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 12 Bonus | .00  | .00  | 19:57:37 |  |
| <b>BRV - ELLIJAY Thursday 11/29/12</b>   |                             |                    |          |      |   |          |      |      |          |  |
| BRV                                      | 2387 - Utilities Protection | 4 - Phone/Backhoe  | 00:00:30 | 1298 | 6 | 9 Bonus  | .00  | .00  | 09:21:53 |  |
| <b>CNBC - ELLIJAY Friday 11/30/12</b>    |                             |                    |          |      |   |          |      |      |          |  |
| CNBC                                     | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 1 ROS    | .00  | .00  | 20:12:24 |  |
| <b>FBN - ELLIJAY Friday 11/30/12</b>     |                             |                    |          |      |   |          |      |      |          |  |
| FBN NEW                                  | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 3 ROS    | .00  | .00  | 10:49:54 |  |
| <b>FX - ELLIJAY Friday 11/30/12</b>      |                             |                    |          |      |   |          |      |      |          |  |
| FXPROGRAMMING                            | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 4 ROS    | .00  | .00  | 08:28:23 |  |
| <b>SCIFI - ELLIJAY Friday 11/30/12</b>   |                             |                    |          |      |   |          |      |      |          |  |
| SCI-FI PROGRAMMING                       | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 2 ROS    | .00  | .00  | 06:00:12 |  |
| <b>MTV - ELLIJAY Friday 11/30/12</b>     |                             |                    |          |      |   |          |      |      |          |  |
| 4                                        | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 5 ROS    | .00  | .00  | 07:52:59 |  |
| <b>ESPC - ELLIJAY Friday 11/30/12</b>    |                             |                    |          |      |   |          |      |      |          |  |
| ESPN Classic                             | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 8 ROS    | .00  | .00  | 13:20:46 |  |
| <b>TRUE - ELLIJAY Friday 11/30/12</b>    |                             |                    |          |      |   |          |      |      |          |  |
| Cort Programming                         | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 7 ROS    | .00  | .00  | 22:30:05 |  |
| <b>AMC - ELLIJAY Friday 11/30/12</b>     |                             |                    |          |      |   |          |      |      |          |  |
| AMC Programs                             | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 6 ROS    | .00  | .00  | 16:20:43 |  |
| <b>E! - ELLIJAY Friday 11/30/12</b>      |                             |                    |          |      |   |          |      |      |          |  |
| E!                                       | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 11 Bonus | .00  | .00  | 15:20:30 |  |
| <b>NGE - ELLIJAY Friday 11/30/12</b>     |                             |                    |          |      |   |          |      |      |          |  |
| NGE                                      | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 13 Bonus | .00  | .00  | 15:26:53 |  |
| <b>MSN - ELLIJAY Friday 11/30/12</b>     |                             |                    |          |      |   |          |      |      |          |  |
| MSN                                      | 2387 - Utilities Protection | 6 - Phone/Umbrella | 00:00:30 | 1298 | 6 | 12 Bonus | .00  | .00  | 14:53:30 |  |
| <b>BRV - ELLIJAY Friday 11/30/12</b>     |                             |                    |          |      |   |          |      |      |          |  |
| BRV                                      | 2387 - Utilities Protection | 5 - Umbrella/Yard  | 00:00:30 | 1298 | 6 | 9 Bonus  | .00  | .00  | 19:13:33 |  |
| Totals                                   | Spots - 358                 |                    | 02:59:00 |      |   |          | 0.00 | 0.00 |          |  |

End Of Report

Totals

Spots - 358

November

358 Total





## Simple law could've stopped 911 power loss



Reported by: Thabie Sibanda

Email: [tsibanda@wjcl.com](mailto:tsibanda@wjcl.com)



Print Story

Share

Published: 5/31/2012 6:25 pm

Updated: 6/01/2012 8:52 am

Recommend Tweet +1 0

### Video



Simple law could've stopped 911 power loss

Georgia Power crews were back on the scene Thursday off Chatham Parkway and Police Memorial Drive. That's where the line was cut Wednesday, resulting in the [loss of power to the area's 9-1-1 dispatch center](#). An independent construction crew accidentally cut the power line while trying to install a fence. This is because the lines were not marked. But they could have been had they just called Georgia 8-1-1.

"It doesn't cost you anything," said Swann Seilier. "It's a 1-800 number and it just takes 72 hours for those utilities to come out and mark the lines but in the long run it's well worth the time. It's a matter of constructors and contractors being careful and diligent and for the most part they are."

It's not clear how long it will take for Georgia Power to fix the line. The costs for repairs will be billed to the construction crew that caused the cut and they may also face fines.

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 severe weather alerts by email. [click here to](#)

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## Gov. Deal declares April 2012 as Dig Safely Month in Georgia



Switch back to Meghan Rafinski Chestnut to use this social plugin.

Posted: Apr 11, 2012 5:23 PM EDT

Updated: Apr 11, 2012 5:23 PM EDT

ATLANTA (WTOC) - Georgia Governor Nathan Deal has proclaimed April 2012 as Dig Safely Month in Georgia.

The goal is to make Georgians more aware of the underground utility lines. The Public Service Commission is reminding people that they must call 811 before they dig. The free call system is available for everyone from commercial contractors to homeowners.

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### Recommended for You

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# Webpages



The screenshot shows the Atlanta Gas Light website homepage. At the top, there is a green navigation bar with links: "Your Home | Your Business | Builders | Developers" on the left and "About Us | Natural Gas Safety" on the right. Below this is the Atlanta Gas Light logo, which includes a stylized flame icon and the text "Atlanta Gas Light® An AGL Resources Company". To the right of the logo is a search bar with a "SEARCH" button. Below the search bar is the phone number "1-877-427-4321" and a warning icon with the text "Natural Gas Leaks, Odors or Emergencies".

The main content area is divided into two columns. The left column contains a sidebar with the heading "Natural Gas Safety" and several links: "Call Before You Dig", "Carbon Monoxide", "Pipeline Safety", "Pipeline Integrity Management Plan", and "Severe Weather Safety". The right column features a large article titled "Gov. Deal Declares April Safe Digging Month". The article text reads: "Governor Nathan Deal declared April as Georgia Safe Digging Month! Georgia 811, our state's 'one-call' center for utilities protection, along with many other states across the U.S., is celebrating this month by reminding the public to 'Call Before You Dig'." It continues: "By law, everyone—including homeowners—must contact Georgia 811 by dialing 811 at least 48 hours before beginning any mechanized digging on your property. If you are unsure as to whether you should notify Georgia 811 before you break ground, remember, even if your digging project is small, it's always best to call!"

Below the article text are three sections: "Use e-Ticket to Click Before You Dig" (with a link to "start the process online!"), "A Delicious Reminder to Call 811!" (mentioning "Marco's Pizza" and a "Large 1-Topping Pizza for only \$8.11 every Monday in April"), and a "Natural Gas" logo at the bottom right. At the bottom left, there is a "FOLLOW US ON" button with the Twitter logo. The footer contains copyright information: "©2012 Atlanta Gas Light Company, a subsidiary of AGL Resources Inc. All rights reserved." and links for "Site Map" and "Terms and Conditions of Use | Privacy Policy".

April 2012

www.atlantagas  
light.com





## Water, Gas & Light Commission Albany, Georgia

Services

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Utility Line  
Safety



Know what's below.  
Call before you dig.

Call before you dig. The law protects us all.

### Planning a project?

#### Planning on doing some digging?

One of the most potentially hazardous situations in residential area, industrial plants and construction sites is accidental contact with underground electric power lines, natural gas lines, communication lines, and other utility services. The Georgia Utility Facility Protection Act (GUFPA) was established to protect the underground utility infrastructure of Georgia. The "Call Before You Dig" law mandates that, before beginning any mechanized digging or excavation work, you must contact Georgia 811 by calling 811 or 1-800-282-7411 at least 48 hours but no more than 10 working days in advance to have utility lines marked. One easy phone call to 8-1-1 or contact UPC (Utility Protection Center) at the following Internet address: <http://www.gaups.com> starts the process to get your underground utility lines marked for free.

Although it is not required by Georgia law to notify the Georgia 811 if a smaller, non-mechanized digging project is planned, we encourage residents to do so to ensure their personal safety and the safety of those around them. These projects can include installing a fence, deck; swing set or mail box; planting trees or landscaping. Even if your project is small, it is always best to call.

#### Doing some work overhead?

What some people may not know is that the Utilities Protection Center does more than protect people from hitting underground lines when they dig; it also serves to prevent accidents around overhead power lines as well. The Georgia "High-voltage Safety Act" requires, by law, that anyone doing work within 10 feet of overhead high-voltage lines (750 volts and above) must notify the UPC at least 72 hours in advance, excluding weekends and holidays, to enable the owner or operator of the high-voltage lines to determine the precise tract or parcel of land involved. Notification allows the owner or operator of the power lines to take appropriate safety measures to prevent injury to persons and property and interruptions of utility services resulting from accidental or inadvertent contact with high-voltage electric lines.

So please, Be Safe and call 8-1-1. This call can keep you from damaging lines, breaking the law and putting you or someone else in danger.

[Learn more](#) about the laws and guidelines for working near power lines.



### Georgia 811 is committed to the education of children across Georgia.

Georgia 811's mascot, Digge Dog, is ready to hit the road visiting Georgia elementary schools. Digge's mission is to educate Georgians, about safe digging practices, about safety messages from two different agencies, about smelling gas and about overhead electrical lines.

If you would like more information on how to request Digge Dog, please contact us at [www.gaups.com](http://www.gaups.com).

April 2012

Water, Gas & Light  
Commission

<http://albanyutil.org>



The screenshot shows the Central Georgia EMC website. The header features the company logo and the tagline "serving our members needs since 1937". Below the header is a navigation bar with links for "Report an Outage: 770-775-7857", "Home", "MyCoop", and "Contact Us". The main content area displays a news article titled "Georgia 811 Announces New Homeowner eTicket" dated 10/24/2012. The article text describes how homeowners can now apply online for locate requests from Georgia 811. A link is provided to place an e-Ticket: <http://www.georgia811.com/quiktik.aspx>. A "Back to News" link is also present. On the left side, there is a sidebar with a "Member Portal" link and a list of services including "INFO", "SERVICE", "SS", and "NITY".

Central Georgia EMC  
Community Partners

serving our members needs  
since 1937

Report an Outage: 770-775-7857 | Home | MyCoop | Contact Us

erPortal  
manage  
and pay  
e

News  
10/24/2012

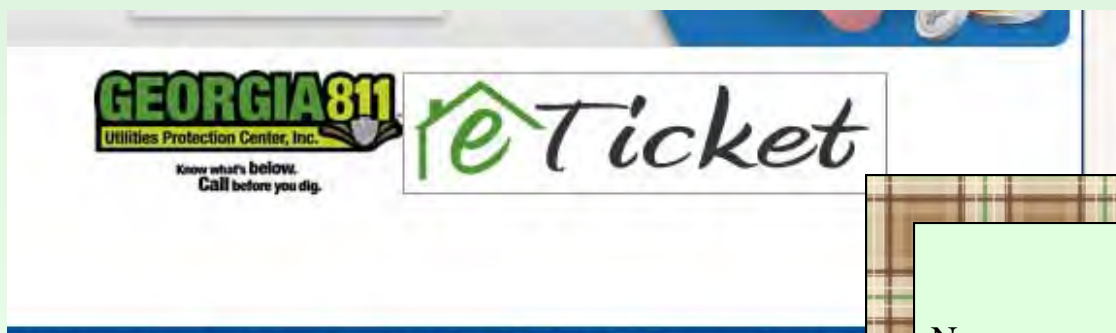
**Georgia 811 Announces New Homeowner eTicket**

Homeowners may now apply online for locate requests from Georgia 811. This means that homeowners and DIYer's {do it yourself-ers} are able to enter information online that is then transmitted to a Georgia 811 CSR. This CSR then creates the locate request and sends the completed ticket back to the homeowner along with a copy of the ticket text and ticket number.

To place a e-Ticket go to <http://www.georgia811.com/quiktik.aspx>

[Back to News](#)

INFO  
SERVICE  
SS  
NITY



News page and eTicket  
link on home page

[www.cgemc.com](http://www.cgemc.com)



The screenshot shows the Auburn Georgia website header with the city logo and navigation links. A sidebar on the left contains various links for residents and businesses. The main content area features a news flash dated April 10, 2012, titled 'Call 811 before you dig'. The article explains the importance of calling 811 to locate underground utility lines before digging, to avoid damage and injuries. It lists the steps for using the service and provides a link to a video for kids and adults.

**AUBURN**  
GEORGIA-EST.1892

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Photo Gallery  
Employee Email Login  
RFPs and Bids  
CAREERS  
FORMS & APPLICATIONS

You are here: [Home](#) » News Flash

**Auburn News**

Posted on: April 10, 2012

**Call 811 before you dig**

**What is 811?**  
811 is the national number designated by the Federal Communications Commission to help protect do-it-yourselfers, landscapers and contractors from unintentionally hitting underground utility lines while working on digging projects

**Why call 811?**  
For Safety's Sake! Hitting an underground utility line while digging can cause damage to the environment, serious personal injuries, disrupt service to an entire neighborhood and potentially incur fines and repair costs. Calling 811 in Georgia is also the law.

**How does 811 work?**

- One free and easy phone call to 811, at least two business days prior to digging begins the process of getting underground utility lines marked, which is a free service.
- Georgia 811 will answer the call to find out the location and description of the digging site and will notify affected member utility companies, who will then send a professional locate technician to identify and mark the approximate location of lines with colored paint or flags.
- Once underground lines have been marked, callers will know the approximate location of utility lines and can dig safely.
- Please visit the Georgia Public Service Commission's Web site for more information about Georgia's "Dig Law", the Georgia Facilities Protection Act. <http://www.psc.state.ga.us/>

See a fun video for Kids and Adults:  
<http://www.youtube.com/watch?v=ipUdekpevo>

April 10, 2012

[www.cityofauburn-ga.org](http://www.cityofauburn-ga.org)

to stay up-to-date on news, events and other information you care about. [View my dashboard](#)



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Today is Thursday, Apr. 12, 112

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## Underground Utility Locating

2012

### Why do I need to call Georgia 811?

It is the law in the state of Georgia to have utility lines marked before conducting mechanized digging. The Utilities Protection Center (d/b/a Georgia 811) receives notifications, or locate requests, from individuals planning to dig and transmits them to our member utility companies so they may mark their lines and digging can commence, safely. Calling Georgia 811 is one of the best ways to protect the public from harm, prevent utility services interruptions and avoid costly damage.



### How may I contact Georgia 811?

Homeowners can contact us 24 hours a day, 7 days a week (excluding holidays) by calling 811 or 1-800-282-7411. 811 is the national call before you dig number used to request that your lines be marked. Please note that this call and the service are FREE. Georgia 811 accepts Monday thru Friday, excluding holidays, for normal locate requests. Damage and Emergency locate request may be called in 24 hours a day, seven days a week. For a complete list of holidays, [click here](#).

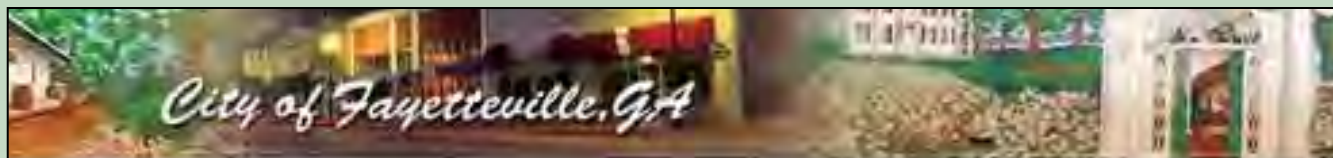
### How far in advance can I call?

You should call at least 48 hours but no more than 10 working days, excluding weeks and holidays, before starting your digging project. Requests received after 4:30 p.m. on will be processed on the next business day. Georgia 811 is closed on legal holidays. For a list of holidays, [click here](#).

April 12, 2012

[www.eastpointcity.org](http://www.eastpointcity.org)





## Call Before You Dig, Dial 811



Call Before You Dig!

You may now apply for a digging permit with [Georgia Utilities Protection Center](#) by phone by dial "811" or register on-line using [Homeowner-Ticket](#).

[Homeowner eTicket](#) is an online method for homeowners to start the locate ticket process. It will let you send G811 the information necessary for us to process your request. We will review your request, determine the Member facility owner/operators to be notified and then get back to you with pertinent information about your request. **Please be aware that simply completing the eTicket Questionnaire is not sufficient for you to begin your excavation. You must wait for us to get back to you with a Ticket Number and the information you will need to know before you can start your digging.** Please follow these simple steps and you will be on your way to obtaining your dig ticket.

You take a big risk by digging without having underground electric lines marked. The results can be disastrous, including injury or death.

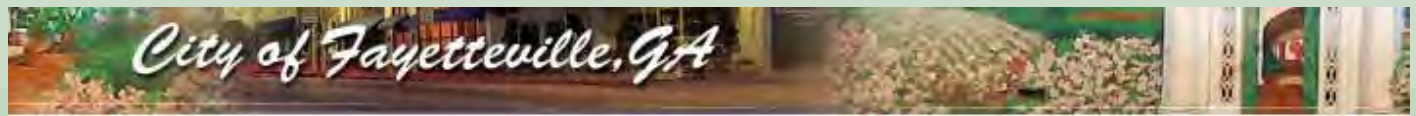
Even if the digger comes out with no injuries, there's still the chance of property damage, expensive repairs, legal trouble or civil penalties.

Both commercial diggers and homeowners should call to have lines located at least a week before the digging is scheduled. One call to 811 or [registering on-line](#) notifies all affected utilities that you need lines spotted.

For more information go to [Georgia Utilities Protection Center](#), or call 800/282-7411 and 770/623-4344.

April 2012

[www.fayetteville-ga.gov](http://www.fayetteville-ga.gov)



## **GA811 Phone System Provider has Network Outage**

*Wednesday, May 16, 2012*

### **Official Georgia 811 Business Notification**

#### **UPDATE: GA811 Phone system provider has network outage**

*May 16, 2012 – Duluth, GA 11:30 a.m.* Georgia 811 previously released an alert that our telephone provider was experiencing a nationwide outage affecting our ability to take calls. Currently some calls are getting through, but hold times are extended. We are getting to callers as quickly as possible.

If you need a locate request, and are still unable to contact Georgia 811 by dialing the 800 number or 811 you may continue to dial 770-623-4344. To report a damage or emergency please dial 770-623-4344.

EDEN web entry users are not affected and may continue to enter locate requests online. Also Homeowners may continue to use the eTicket application online. The Positive Response Information System (PRIS) may be accessed online or via the Georgia 811 app for Android 2.1 and newer devices. Download the Georgia 811 Mobile App or go to <http://goo.gl/r811y>

As updates are available, we will pass them on.

**Meghan Chestnutt**

***Manager, Corporate Communications***

**Georgia 811**

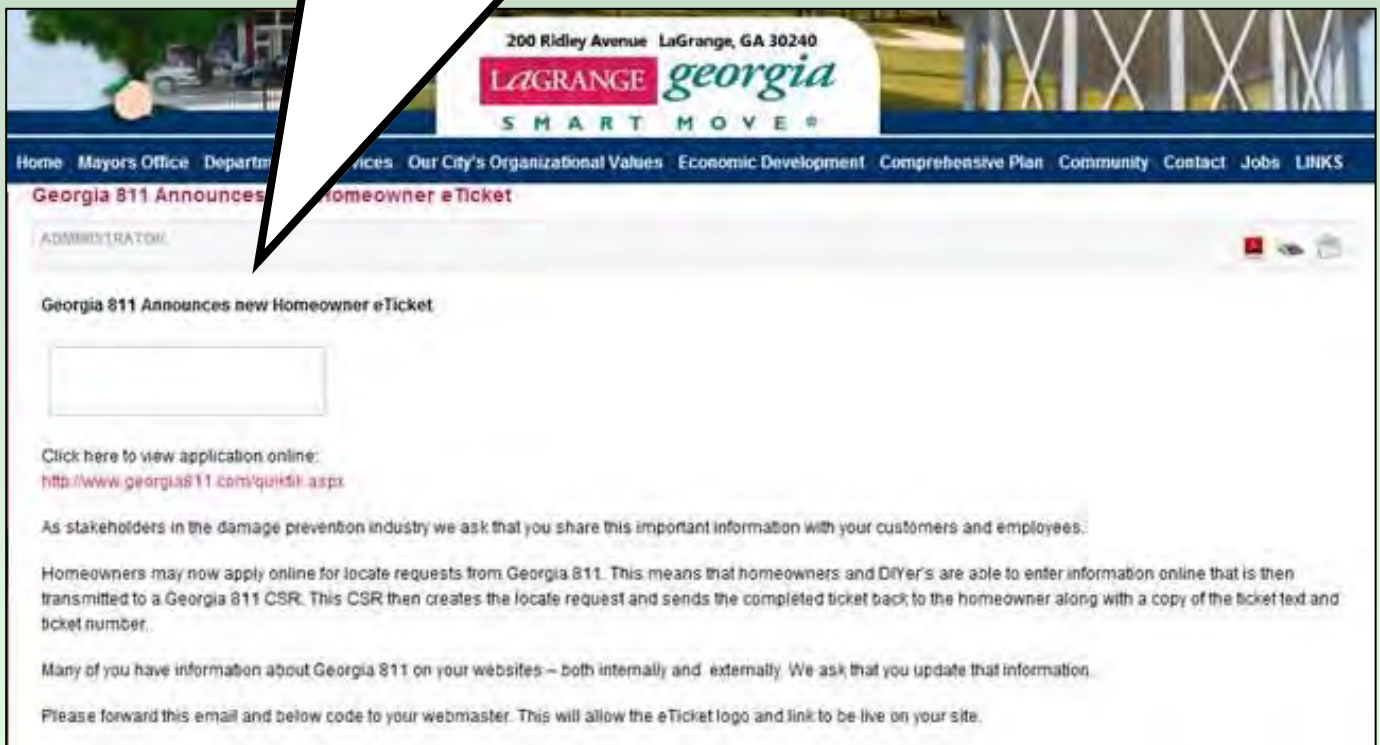
**[www.Georgia811.com](http://www.Georgia811.com)**

May 16, 2012

[www.fayetteville-ga.gov](http://www.fayetteville-ga.gov)



## Georgia 811 Announces new Homeowner eTicket



LaGrange announces  
811 Homeowner  
eTicket

[www.lagrange-ga.org](http://www.lagrange-ga.org)



April 3, 2012

www.cityofwinder.com



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 **CITY SPOTLIGHT**  
By Kasee Annne Bolling [Email the author](#) April 12, 2012

Government

## Winder Reminds Residents to Call Before They Dig

April is National Safe Digging Month.

[Tweet](#) 4 [Email](#) [Print](#) [Comment](#)

With spring in the air, flowers in bloom and new shipments of patio furniture arriving daily at local superstores, many Winder homeowners may be eyeing their yards for landscaping and outdoor living space enhancements.

April is not only a terrific month to start "digging in" to spring projects such as tree planting, deck laying and fence building, but the city of Winder wishes to remind residents that it's also [National Safe Digging Month](#).

When tackling any project around the home that requires the use of a shovel — be it a small project such as placement of a shrub or a large project such as the positioning of fence posts — homeowners should call 811 at least two business days before they dig to allow time for underground utility lines to be marked with colored flags or paint.

This federally-mandated national "Call Before You Dig" number was created to help protect residents and contractors from unintentionally hitting utility lines. Skipping this all-important step could result in harm to oneself or those nearby and disruption of service to an entire neighborhood. In the event that either of these scenarios occur and 811 has not been called, the homeowner could potentially face fines and repair costs.

The best part is that there is no cost associated with this service, which is sponsored by the National Underground Utility Ground Alliance, the leading association created specifically to work with all municipalities in an effort to prevent damage to underground utility infrastructure and ensure public safety and protection.

For more information about Georgia's "Dig Law," visit the [Georgia Public Service Commission](#).

*Have you ever hit underground utility lines when digging? What happened? Share your story in the comments.*



[Upload Photos and Videos](#)

April 12, 2012

[www.cityofwinder.com](http://www.cityofwinder.com)

## INTERNATIONAL **rental** NEWS

### Compact Power partners with utilities protection scheme

Written by Murray Pollok - 07 Aug 2012



The 811 underground utility protection scheme is run by the Common Ground Alliance (CGA) in the US.

Compact Power Equipment Center (CPEC), which runs compact equipment rental businesses in Home Depot locations, is attaching '811' ground utility reminder stickers to more than 4000 items of rental equipment.

The 811 telephone number was established in 2007 by the Common Ground Alliance (CGA) to allow contractors to check that there are no underground utilities in areas where they are planning to dig. The CGA estimates that one underground utility is damaged by digging every three minutes in the US.

CPEC is attaching 811 stickers to machines at the more than 400 rental locations sites at Home depot stores.

"At Compact Power Equipment Centers, we value safety above all else," said Chuck Beats, CPEC's safety and product manager. "We feel that partnering with 811 in support of the national CGA initiative is a perfect way to promote our job safety and damage prevention message."

From a start of seven locations in 2009, Compact Power Equipment Centers are now in 405 Home Depot Tool Rental Centers, growing by 100 locations in the first four months of 2012 alone.

The company is planning to have as many as 1000 stores within three years. Each store typically has between eight and 12 models, including Boxer mini skid steer tracked loaders, Kubota or Allmand backhoes and Kubota, Terex or IHI mini excavators.

August 7, 2012

[www.khl.com](http://www.khl.com)

(see pages 141 and 143  
for GA store  
distribution)



« 2012 Telly Award Winners!

### Safe Digging Month 2012 10may12

April was National Safe Digging Month, as much of the country began springing into warmer weather and outdoor improvement projects broke earth. It was an exciting month, with 22 Governors issuing proclamations in support of the day (including our own Gov. Christine Gregoire), and a nationally-driven awareness push called "The 811 Promise," which asks folks to promise that they will ALWAYS call 811 before digging. The truth is, that it's not only the law, but it is the best way to prevent damage, fines, and potentially deadly accidents (no, gas lines and electrical cables aren't very forgiving).



We Nonfictioners have had the privilege of creating three new safety awareness videos regarding safe digging practices. Most recently, the topic took us to Southern California to share an inspiring story of heroic proportions... the story of Cliff Meidl, two-time Olympic Athlete, and survivor of a near-fatal excavation accident.



This production was an incredible experience, and working with Cliff and our clients from Georgia 811 was a joy. Though the ultimate audience is excavators, Cliff's is simply an amazing story that we believe anyone can appreciate... an inspiring example of the human spirit and the drive to be the best you can be.

To see the perseverance and the passion for sharing the importance of safety with others made this a deeply moving project, and we encourage you to watch it and let us know what you think. And when you are finished, consider joining Cliff and others in making **The 811 Promise**, and sharing his story with others.

Enjoy.

May 10, 2012

<http://nonfictionnxnw.wordpress.com>



# Other

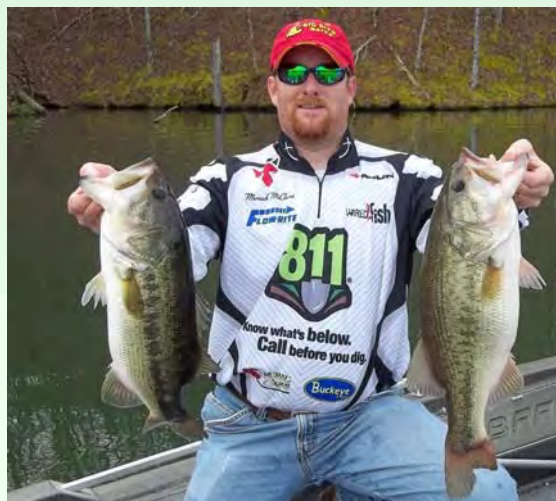






## Aug 11, 2012 – 8/11 Day

- #00 RBJ at Dublin Motor Speedway
- 811 Bass Fishing Team & Special Olympics Fundraiser
- 811 Promise
- Nationwide 811 t-shirt video Montage with IWYS
- GA811 Online resource page
- HOA USA



## Banner Distribution: 200 Statewide

### Including

|                                      |                                  |                                |
|--------------------------------------|----------------------------------|--------------------------------|
| PSC                                  | Environmental Restoration, LLC   | City of Union City             |
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| City of Scotland                     | AGLR Resources, Inc.             | STS/Utiliquet                  |
| City of Tifton                       | City of L'ville Gas Dept         | European Automotive Group      |
| Transco/WILLIAMS GAS PI              | Newnan Utilities                 | City of Hartwell               |
| Charter Communications               | City of Winder St. Dept          | Georgia Power Company          |
| Plantation Pipe Line/Kinder Morgan   | City of Dublin                   | Toccoa Natural Gas             |
| Lord&Shelton Landscaping LLC         | Southern Natural Gas             | GDOT                           |
| City of Hagan                        | Pride Utility                    | Williams-Transco               |
| City of Cochran                      | Data Power Source                | Thomasville Utilities          |
| AGLR Resources, Inc.                 | Columbia County Water Utility    | AGLR Resources, Inc.           |
| Alexander Electric                   | City of Winder Water Dept.       | HOA                            |
| City of Winder Gas Dept              | Danella Construction             | Hart EMC                       |
| GS Construction, Inc.                | Danella Construction             | GDOT                           |
| Forsyth County Engineering           | Danella Construction             | City of LaGrange               |
| City of Sylvester Water, Gas & Light | Diverse Power                    | Waynesville Septic             |
| No name on email                     | Crawford Grading & Pipeline, Inc | City of Royston Gas Dept.      |
| City of Savannah                     | Georgia Power Company            | Flint Energies                 |
| etowha water & Sewer                 | City of Sugar Hill               | ATC                            |
| ESG Operations                       | Georgia Power Company            | The ComTran Group, Inc.        |
| STS/Utiliquet                        | Fort Valley Utility Commission   | Meridian                       |
| City of Helena                       | City of Byron                    | Flint Energies                 |
| City of Atlanta Watershed            | City of Atlanta                  | Toccoa Falls College           |
| H&M Concrete                         | AT&T Claims                      |                                |





## Bumper Sticker Distribution



Know what's below.  
Call before you dig.  
Dial 811.

811 is a  
free service  
that helps you  
locate underground  
utilities before you dig.  
Call 811 or visit  
811.org

| State              | Unit Count   | 811 Decals   | Bumper Stickers | Totals        | 811 Sticker Cost per | Bumper Sticker Cost per |
|--------------------|--------------|--------------|-----------------|---------------|----------------------|-------------------------|
| AL                 | 54           | 162          | 108             | 270           | \$ 0.19              | \$ 0.39                 |
| AR                 | 10           | 30           | 20              | 50            | \$ 0.19              | \$ 0.39                 |
| AZ                 | 163          | 489          | 326             | 815           | \$ 0.19              | \$ 0.39                 |
| CA                 | 55           | 165          | 110             | 275           | \$ 0.19              | \$ 0.39                 |
| CO                 | 214          | 642          | 428             | 1070          | \$ 0.19              | \$ 0.39                 |
| CT                 | 1            | 3            | 2               | 5             | \$ 0.19              | \$ 0.39                 |
| FL                 | 207          | 601          | 354             | 1335          | \$ 0.19              | \$ 0.39                 |
| GA                 | 275          | 825          | 550             | 1375          | \$ 0.19              | \$ 0.39                 |
| IA                 | 78           | 234          | 156             | 390           | \$ 0.19              | \$ 0.39                 |
| MO                 | 1            | 3            | 2               | 5             | \$ 0.19              | \$ 0.39                 |
| MS                 | 27           | 81           | 54              | 135           | \$ 0.19              | \$ 0.39                 |
| NC                 | 79           | 237          | 158             | 395           | \$ 0.19              | \$ 0.39                 |
| NM                 | 54           | 162          | 108             | 270           | \$ 0.19              | \$ 0.39                 |
| NV                 | 16           | 48           | 32              | 80            | \$ 0.19              | \$ 0.39                 |
| OK                 | 67           | 201          | 134             | 335           | \$ 0.19              | \$ 0.39                 |
| ON                 | 54           | 162          | 108             | 270           | \$ 0.19              | \$ 0.39                 |
| OR                 | 50           | 150          | 100             | 250           | \$ 0.19              | \$ 0.39                 |
| SC                 | 45           | 135          | 90              | 225           | \$ 0.19              | \$ 0.39                 |
| TN                 | 122          | 366          | 244             | 610           | \$ 0.19              | \$ 0.39                 |
| TX                 | 629          | 1887         | 1258            | 3145          | \$ 0.19              | \$ 0.39                 |
| UT                 | 75           | 225          | 150             | 375           | \$ 0.19              | \$ 0.39                 |
| VA                 | 115          | 345          | 230             | 575           | \$ 0.19              | \$ 0.39                 |
| WA                 | 112          | 336          | 224             | 560           | \$                   |                         |
| <b>Grand Total</b> | <b>2,563</b> | <b>7,689</b> | <b>5,126</b>    | <b>12,815</b> |                      |                         |



Know what's below.  
Call before you dig.  
Dial 811.  
Or Call 800-282-7411

(see page 136 for press release and 143 for more store distribution information)



The linked image cannot be displayed. Your computer may not have enough memory. You can delete the picture and then insert it again.



Join Our Mailing List!

Dear I

Thank you for making the 2012 CEFGA CareerExpo and SkillsUSA State Championships a huge success!

It was our biggest and best event ever!

**4,806 Students**  
**876 Teachers, Counselors & Administrators**  
**1,003 Industry Guests**  
**225 Schools**  
**335 Companies**

**6,685 Total Attendees!**  
**(a 5% increase over last year)**

We hope you enjoy this [event wrap-up](#) and this first round of [photos from the event](#).

Please share with others in your company AND please "like" us on Facebook, as we will be posting additional pictures and information about 2013 very shortly. Thank you again for all you did to make the 2012 CEFGA CareerExpo and SkillsUSA State Championships a huge success!

Sincerely,

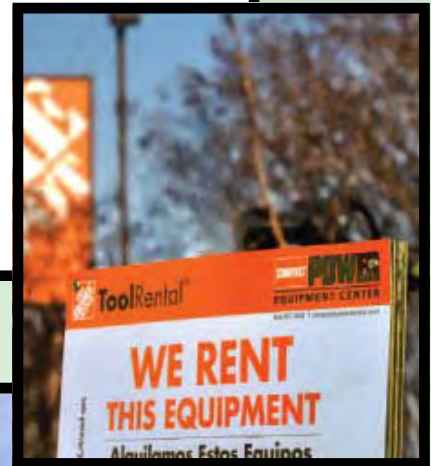
*Sam or Shelan*





## Statewide Exposure in Home Depot Stores

- . 275 Stores
- . 825 Decals
- . 550 Bumper Stickers



(see page 136 for press  
release and page 141  
for Georgia store  
distribution)

# Digger Dog Appearances

48 Schools

61 Shows

7,430 Total Students

9 Radio Disney Events

147,000+ Audience Present

17 Community Events

1,015,650 Audience Present





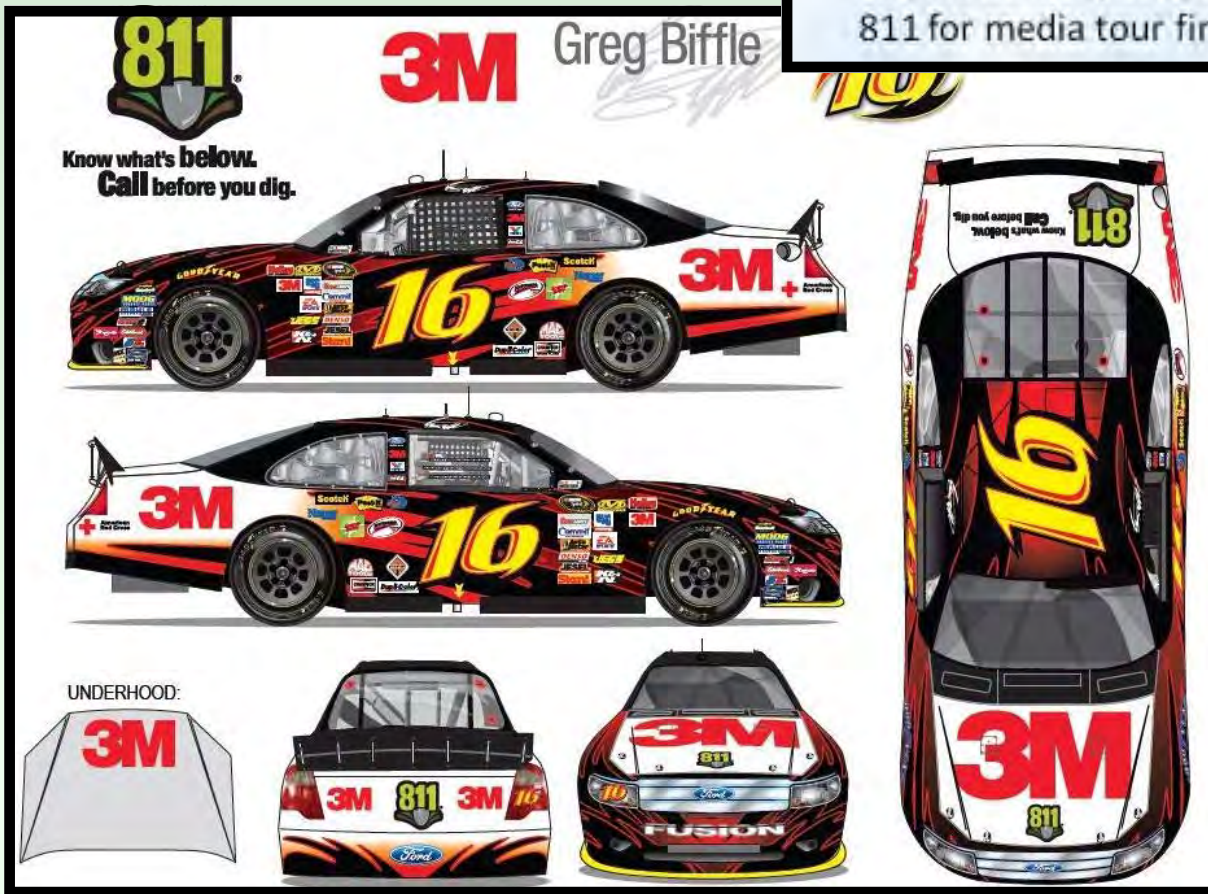


### Sponsorship Package Elements

- 2 VIP tickets and commemorative plaque
- Meet and greet with Greg Biffle in suite
- Internal CGA exposure
  - Email
  - Presentations
  - Newsletter
  - CGA social media accounts

### Internal CGA Exposure

- Greg Biffle will participate in media tour on Tuesday, March 13
- National and local radio outlets will be targets
- Thanks to Georgia 811, Indiana 811, Koch Pipeline, Kentucky 811, Tennessee 811, Vectren and Virginia 811 for media tour financial support



## Total Pickup: 102

### Web Site

myMotherLode.com California Gold Country

Beyond The Dow

Indianapolis Business Journal

Industrial Info

CBS 5 San Francisco

The Network Journal

BioMedReports

InvestorPlace

Farmington Daily Times

San Mateo Daily Journal

Value Investing News

DailyBulletin.com

Rockford Register Star

The Columbus Ledger Enquirer

IC Places

CBS11 Dallas / Fort Worth

CBS 2/KCAL 9 Los Angeles

SocialPicks

FayObserver

Renewable Energy World

Market Intelligence Center

Hydro Review

HeraldNet Everett, Washington

Publicus

Sun Herald

Banks.com

Wichita Eagle

LA Daily News

Albany Times Union

Lexington Herald-Leader

Dealbreaker

Press-Telegram

El Paso Times

Krylon announces the winners of the Locate Rodeo scholarships.

102 releases

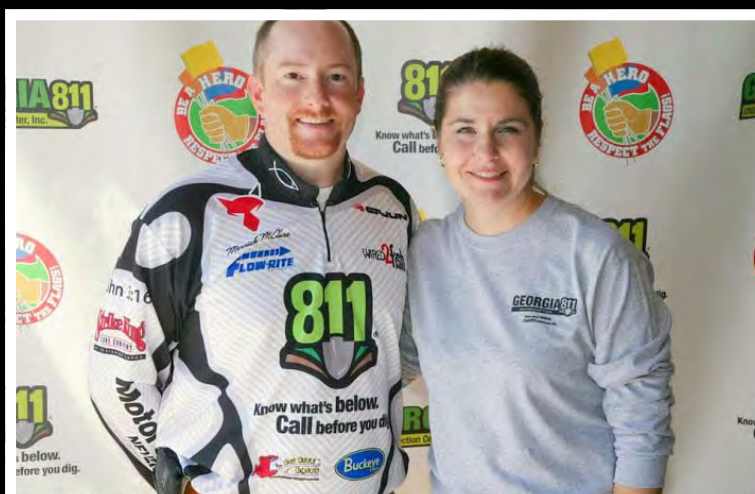
*Continued on next page*



## Krylon Press Release—Locate Rodeo

|                              |
|------------------------------|
| Press Enterprise             |
| The Sacramento Bee           |
| Minyanville                  |
| The Daily Breeze             |
| NewsOK                       |
| The Olympian                 |
| El Nuevo Herald              |
| Contra Costa Times           |
| Market Pulse                 |
| StreetInsider                |
| WRAL                         |
| The News & Observer          |
| The Columbus Dispatch        |
| WJZ Baltimore                |
| CBS 2/WBBM Chicago           |
| Star Telegram                |
| United Press International   |
| WCCO-TV Minneapolis/St. Paul |
| Kansas City Star             |
| The Sun News                 |
| San Jose Mercury News        |
| The MiamiHerald              |
| CBS MoneyWatch               |
| Daily Herald                 |
| Houston Chronicle            |
| Business Insider             |
| Star Tribune                 |
| The San Francisco Chronicle  |
| International Business Times |
| The Boston Globe             |
| Newsday                      |
| PRWeb - Online               |
| Houston Chronicle - Online   |
| Beaumont Enterprise - Online |

|                               |
|-------------------------------|
| The State Journal             |
| 740 KVOR                      |
| The Cincinnati Enquirer       |
| eOption                       |
| Macon Telegraph               |
| Power-Gen Worldwide           |
| Oil & Gas Financial Journal   |
| Las Cruces Sun-News           |
| Securities Technology Monitor |
| The Island Packet             |
| Santa Cruz Sentinel           |
| Bradenton Herald              |
| Belleville News Democrat      |
| A.M. Best Company             |
| San Bernardino County Sun     |
| Digital Media Wire            |
| TCPalm                        |
| Redlands Daily Facts          |
| Idaho Statesman               |
| San Gabriel Valley Tribune    |
| BestGrowthStock               |
| The Buffalo News              |
| Sign On San Diego             |
| The State                     |
| Centre Daily Times            |
| Whittier Daily News           |
| The Bellingham Herald         |
| Biospace                      |
| Inside Bay Area               |
| The News Tribune              |
| The Street Sweeper            |
| Anchorage Daily News          |
| Minnesota Public Radio        |
| The Daily Record              |
| Pasadena Star-News            |

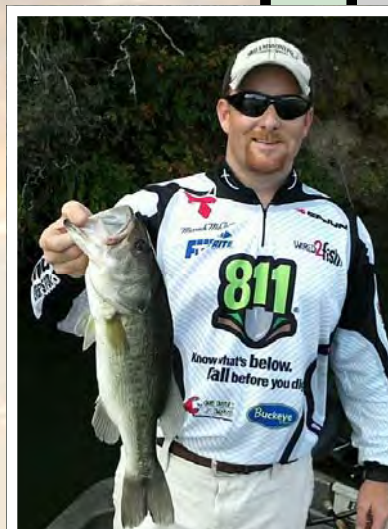


## GA 811 SOGA Fund Raiser 8-11-12



**Special Olympics Georgia**

8-11-12 Hollis Q. Lathem Reservoir



| Place | Angler(s)       | Big Fish | Weight |
|-------|-----------------|----------|--------|
| 1     | Dale & Russ     |          | 5.02   |
| 2     | Kevin & Dustin  |          | 4.95   |
| 3     | Terry           |          | 4.75   |
| 4     | Merrick & Aaron |          | 4.53   |
| 5     | Brett & Spanky  |          | 4.49   |
| 6     | Sunny & James   | 3.61     | 4.27   |
| 7     | Nathan & Jesse  |          | 4.12   |
| 8     | Donald & Randy  |          | 3.53   |

*Continued on next page*



|    |                |      |
|----|----------------|------|
| 9  | Jack & Scott   | 3.39 |
| 10 | Jason & Sidney | 3.33 |
| 11 | Brain          | 3.32 |
| 12 | Jeff & Jason   | 1.88 |
| 13 | Daniel & Adam  | 1.81 |
| 14 | Mike           |      |

**Total Amount Raised: \$900!**

I would personally like to thank each one of our sponsors that helped contribute over \$400 worth of items that were donated for the anglers. We all look forward to hosting the second annual SOGA event and hope to see you too!

May God Bless,  
Merrick McClure

Sponsors:





National Spokesperson: Cliff Meidl



- Respect the Flags Video shot February 22-23, 2012
- Video was released at the 2012 Spring GUCC Meeting
  - Over 2,600 views on YouTube
  - Video is being shown by liaisons at meetings
  - Free DVDs available by request (145 mailed to companies, hundreds given out at tradeshow)
- 2 TV PSAs
- 2 Radio PSAs
- Selected as the OCOA Spokesperson
  - Introduced as Spokesperson at the Locate Rodeo
  - Meet and Greet at Locate Rodeo







## **PR Materials Distributed**

67,508 Material Items

81 Member Recipients

94 Contractor Recipients

24 School, PSC,

Community Entity Recipients

213 Banners

145 Cliff Meidl Videos

### **Video Library**

22 Video Purchases

(5 Members/1 Contractor)

5 Video Rentals

(2 Members/1 Contractor)



## Russell Brown Jr.

| DATE     | TRACK                        | CLASS              | FINISH | COMMENTS                                                                               |
|----------|------------------------------|--------------------|--------|----------------------------------------------------------------------------------------|
| 01/01/12 | Golden Isles (GA) Speedway   | Late Model         | 1ST    | Drove Jim Manka owned #60; Lost Power Steering on First Lap                            |
| 01/01/12 | Golden Isles (GA) Speedway   | Limited Late Model | 1ST    | Drove Davey Johnson owned #22; Led Every Lap in Feature                                |
| 04/14/12 | Douglas (GA) Motor Speedway  | NLMS               | 1ST    | First Race of '12 in #00; Set Fast Time and Led Second Half of NLMS Race!              |
| 04/28/12 | Waycross (GA) Motor Speedway | NLMS               | 13th   | Set Fifth Fast Time; Up to Fourth in Feature; Cut Right Rear Tire with 4 Laps to Go... |
| 05/05/12 | Golden Isles (GA) Speedway   | Late Model         | 6th    | Brought Older Car with New Setup Package; Started Fifth, but Ran Hot and Pulled In...  |
| 05/12/12 | Waycross (GA) Motor Speedway | Late Model         | 3rd    | Set Second Fast Time During Qualifying and Finished Third in Dash for <u>Cash</u>      |
| 05/19/12 | Golden Isles (GA) Speedway   | NLMS               | 3rd    | Timed in Second Quickest, Fell Back to Fourth Early and Battled for the Lead Late      |
| 05/26/12 | Waycross (GA) Motor Speedway | Late Model         | 6th    | Laid Down the Second Fastest Lap in Qualifying, Finished Second in the Dash            |
| 06/16/12 | Needmore (GA) Speedway       | Limited Late Model | 1ST    | Set Fast Time of 16 Entrants and Led All 20 Laps in Feature! Drove Davey Johnson's Car |
| 06/30/12 | Bubba (FL) Raceway Park      | Late Model         | 8th    | <u>Transmission Problems</u> in Hot Laps; Started Last in Feature with Only High Gear  |
| 07/07/12 | 441 (GA) Motor Speedway      | Late Model         | 1ST    | Set New Track Record in Qualifying; Led Flag to Flag in Feature for Dominating Win!    |
| 07/14/12 | Golden Isles (GA) Speedway   | Limited Late Model | 2nd    | Drove Davey Johnson's new #22 RBRC Entry; Finished 3rd in Heat; Started 5th in A-Main  |
| 07/21/12 | Waycross (GA) Motor Speedway | Late Model         | 2nd    | Set Second Fast Time in Qualifying, Finished Runner-Up Despite Losing Brakes           |
| 07/28/12 | Needmore (GA) Speedway       | Limited Late Model | 2nd    | Drove Davey Johnson's Car; Set Fast Time in Qualifying                                 |



Attendance: 1,500-4,000/track

Pre-, During, and Post-Race Mentions

Giveaways to Fans

*Continued on next page*



## Russell Brown Jr.

|             | Speedway                      | Late Model         | Finished 21st in Heat, Started 31st in Feature                                            |
|-------------|-------------------------------|--------------------|-------------------------------------------------------------------------------------------|
| 07/21/12    | Waycross (GA) Motor Speedway  | Late Model         | 2nd Set Second Fast Time in Qualifying, Finished Runner-Up Despite Losing Brakes          |
| 07/28/12    | Needmore (GA) Speedway        | Limited Late Model | 2nd Drove Davey Johnson's Car, Set Fast Time in Qualifying                                |
| 07/28/12    | Needmore (GA) Speedway        | Late Model         | 7th Drove Raymond Johnson's Car, Fought Carb Issues in Qualifying & Wreck at Start        |
| 08/11/12    | 441 (GA) Motor Speedway       | Late Model         | Rain The Event at 441 was Rained-Out                                                      |
| 08/18/12    | Waycross (GA) Motor Speedway  | Late Model         | 1ST Set Fast Time of 15 Entrants, Finished Fourth in the Dash Before Winning the Feature! |
| 08/25/12    | Needmore (GA) Speedway        | Limited Late Model | 2nd Drove Davey Johnson's LLM; Timed in Third Fastest in Qualifying                       |
| 09/08/12    | Waycross (GA) Motor Speedway  | NLMS               | Rain The NLMS Show at Waycross was Rained-Out                                             |
| 09/15/12    | Golden Isles (GA) Speedway    | Limited Late Model | 1ST Won Third Heat Race, Started Third in Feature, & Won by a Straightaway!               |
| 09/22/12    | Waycross (GA) Motor Speedway  | Late Model         | Scratch Blew a Motor in Hot Laps and Scratched for the Night...                           |
| 10/12-13/12 | Oglethorpe (GA) Speedway Park | Late Model         | 5th Timed in Third Fastest and Won Heat Race Before Claiming Top Five at OSP              |
| 10/19/12    | Waycross (GA) Motor Speedway  | NLMS               | DNS Qualified Eleventh Fastest, but Fuel Pump Problems Caused Him Not to Start A-Main     |
| 10/19/12    | Waycross (GA) Motor Speedway  | Limited Late Model | 5th Set Fast Time in Qualifying, Led First Half of Feature Before Cutting RR Tire         |
| 10/20/12    | Waycross (GA) Motor Speedway  | NLMS               | 1ST Qualified in Top Six, Redrew the Pole, and Led Flag-to-Flag to Earn \$3,000 Win!      |
| 10/20/12    | Waycross (GA) Motor Speedway  | Limited Late Model | 11th Timed in Second Quickest, Took Lead Halfway Before Suffering Flat RF Tire            |
| 10/27/12    | Albany (GA) Motor Speedway    | Late Model         | 1ST Qualified Third Quickest Out of 16 Cars, Took Lead on First Lap of Feature!           |
| 11/10-11/12 | East Alabama Motor Speedway   | National 100       | 14th In the Late Model Sportsman, Timed in 11th Fastest, Got Taken Out Running 7th        |
| 11/10-11/12 | East Alabama Motor Speedway   | National 100       | 5th In the Super Street, Won Heat Race, Leading Feature and Suffered Flat RF Tire         |
| 11/17-18/12 | Needmore (GA) Speedway        | Late Model         | DNS Leading Heat Race and Dropped a Driveshaft. Did Not Return for B-Main...              |

Your Online Connection to the #00 Team  
[www.russellbrownjr.com](http://www.russellbrownjr.com)

**811** Know what's below. Call 811 before you dig.

**ROBINSON Recycling**

**EUROPEAN AUTOMOTIVE**



## Safety Day with the Gwinnett Braves



## Safety Day with the Gwinnett Braves

- July 8
- 1800 Tickets sold at the gate
- 150 Call 811 T-shirts
  - GA811 Employees and Families
  - STS/Utiliquest Employees and Families
- GA811 booth inside the concourse
- Digger Dog
- GA811 sponsored the National Anthem
  - Sung by Kellee Haas
- GA811 was the spotlight for the 7<sup>th</sup> Inning Stretch singing “Take Me Out to the Ball Game”







# **Dig Safely Training**

22 Classes

438 Individuals Trained

## **Including:**

Andy's Nursery  
Fayette County Public  
Works  
ER Snell  
Shaw Utilities  
City of LaGrange  
Okefenokee EMC  
Superior Plumbing  
UGA  
Flint EMC  
City of Colquitt

Flint EMC Reynolds  
City of Perry  
Albany  
Fitzgerald  
Bainbridge  
City of Ocilla  
Atkins  
Cordele  
Macon  
City of Winder Water  
Travelers Insurance Co.



# **EDEN Training**

51 Classes

526 Individuals Trained







# GUFPA Training

66 Classes

435 Individuals Trained

(Plus 2 Refresher Classes with 37 Attendees)

## Including:

D & C Directional Boring  
Art Craft Concrete, Inc.  
Potter Construction  
Austell Gas  
City of Toccoa Utilities Dept.  
Gwinnett County Dept. of Water Resources  
City of Dublin  
Oconee EMC  
City of Warner Robins  
Uno Cable Installations, Inc.  
Rockdale County Water Resources  
City of Atlanta Bureau of Operations  
Crossroad Construction  
Sawnee EMC  
Augusta Utilities Department  
City of Macon Public Works  
JM Williams Contractors  
Newnan Utilities  
Sprinkles Irrigation and Landscape, Inc.  
G.P.'s Enterprises, Inc.  
Superior Plumbing  
Coursey Construction Company  
Jackson EMC  
CCU/Southeast Utilities of GA

Glenda Lough Manor  
KEMI Construction Company, Inc.  
H.G. Reynolds Co., Inc.  
Clear Channel Outdoor  
Allison Leasing, Inc.  
Hewatt Electric  
Dublin Construction  
City of Lawrenceville  
Eastern Excavating Co.  
City of Garden City  
City of Thomson  
Greystone Power  
CAPE Environmental Management  
Alma Telephone  
Christian Plumbing Works, Inc.  
Bercher Homes  
Altamaha EMC  
Flint Energies  
Andy's Nursery  
Oconee County Utility Dept.  
Underground Pipeline Rehabilitation  
F&C Plumbing  
Dillard Smith Construction Company  
D&C Directional Boring  
Art Craft Concrete, Inc.