



8/11 Day Recommended Social Media Language

Twitter

1. (For Aug. 9 posting) What outdoor plans to you have this weekend? If they involve digging, there is a number you need to know – 811. www.Georgia811.com #GA811
2. (For Aug. 10 posting) Tomorrow is 8/11, but today and every day is a great day for safe digging. Know What's Below. Contact 811 before you dig. www.Georgia811.com #GA811
3. (For Aug. 11 posting) Today is 8/11, a great reminder for everyone to call or click 811 at least 2 biz days BEFORE digging to avoid underground utilities. www.Georgia811.com #GA811
4. (For Aug. 11 posting) Today on 8/11 GA811 reminds you that safe digging is no accident. Contact 811 before you dig. Every project, every time. www.Georgia811.com #GA811
5. (For Aug. 11 posting) Don't make a judgment call. Make a phone call. Call 811 at least 2 biz days B4 digging to have underground lines marked. www.Georgia811.com #GA811
6. (For Aug. 11 posting) An underground line is damaged once every eight minutes – make sure you contact 811 before you dig today on 8/11 and every other day. #GA811
7. (For Aug. 11) Today on 8/11 Georgia 811 wants to remind you that safe digging is no accident, call or click 811 b4 you dig.

Facebook/LinkedIn

1. (Any time on or before For Aug. 11) Damage Prevention is a shared responsibility; make sure you always contact 811 before you dig.
2. (For Aug. 11 posting) Today is 8/11, a good reminder for everyone to contact 811 a few days before digging. It doesn't matter if your project is something small like planting a shrub, installing fence posts or putting in a mailbox, or if you are working on a larger project like grading, trenching or directional drilling, you should always contact 811 first. (Link to www.Georgia811.com)
3. (For Aug. 8 posting) Did you know digging without contacting 811 first increases the chances you'll knock out utility service for you or your neighborhood? You definitely don't want to be the person who cuts the cable and prevents people from watching their favorite television shows. Check out call811.com to learn more.
4. (For Aug. 9 posting in the afternoon) It's going to be a hot weekend for outdoor work. What are some of the things you'll do to stay cool if you'll be outside? Just remember, contact 811 a few days in advance if your weekend plans include any digging.
5. (For Aug. 11 posting) Today on 8/11 Georgia 811 wants to remind you that safe digging is no accident. Contacting 811 before you dig saves lives, prevents injury and service interruptions, keeps you from having to pay for costly repairs or fines. (Link to www.Georgia811.com)
6. (For Aug. 11 posting) Not contacting 811 before you dig is the biggest cause of damages to underground utility lines, with the greatest cost being your safety and the safety of those around you. (Link to www.Georgia811.com)