



## **SOCIAL MEDIA MESSAGES – NSDM 2021**

CGA recommends the following social media messages for NSDM 2021. [Be sure to check back for new additions!](#)

### **First week of NSDM**

- **4/1:** Today is the first day of National Safe Digging Month! If you're planning any DIY projects this spring, remember to always #Call811 before you dig to #KnowWhatsBelow!

### **Second week of NSDM**

- **4/6:** With more of us working and learning from home these days, we all know how important our internet and other #utilities are. Don't knock out utility service in your community—always #Call811 before you dig to get utilities marked! #CallBeforeYouDig
- **4/7:** Did you know that the first National Safe Digging Month was in 2008? This important observance that's celebrated each April reminds everyone to always #Call811 before digging projects to keep communities safe! #ThrowbackThursday

### **Third week of NSDM**

- **4/15:** With #EarthDay just one week away, remember to #Call811 today if your celebrations for the planet involve planting trees or other greenery. Always #KnowWhat'sBelow by taking advantage of the free 811 service before disturbing the ground in any way.
- **4/17:** Do your #FridayVibes have you dreaming up your next home improvement project? Remember to add calling 811 to your to-do list for any digging projects! If you don't #Call811 before digging, you could knock out utility service, injure yourself or face fines.

### **Fourth week of NSDM**

- **4/19:** Did you know? Before 811 was designated as the national #CallBeforeYouDig phone number, you had to know the 1-800 number for your local notification center. Now it's as easy as dialing 811 to have your #utilities marked! #Call811
- **4/22:** Happy #EarthDay! No matter what day of the year, if you're planting trees, shrubs or other greenery, always #Call811 before you dig to keep yourself and your community safe.

### **Fifth week of NSDM**

- **4/27:** #ArborDay is this Friday, so make sure you #Call811 TODAY if your celebrations involve planting trees! Protect yourself and underground #utilities by contacting 811 before disturbing the ground.
- **4/30:** Happy #ArborDay! Thank you to all the folks who called 811 before planting trees to make the world a little greener today, while keeping themselves and their communities safe. National Safe Digging Month may be ending, but always remember to #Call811 before you dig!