



REMOTE INTERVIEW TIPS – National Safe Digging Month

Below are some tips for spokespeople to be prepared in the event of a remote interview during this outbreak.

- Phone interviews are an option, but you should also be prepared for a video interview using video conferencing tools like Google Hangouts, Skype or Zoom. Some conferencing tools require you to create a username, so be prepared for the station to add you as a contact ahead of time.
- Double check the strength of your internet connection. If possible, use a wired connection rather than WiFi for more reliable internet access.
- Do a trial run with the video conferencing software before the interview to confirm that your video and microphone are working well.
- Have the producer's contact information on-hand, and share your cell phone number with the station, in case of any connectivity issues during the interview.
- Ensure your backdrop is clear and uncluttered, and set up in an area away from any potential noise disruptions.
- Dress in business casual attire as you would for an in-person interview, and avoid distracting prints or patterns. If available, wear a branded polo or button-down shirt.